

Your Voice 2014, BCLC's Employee Survey Comprehensive Report



## Methodology

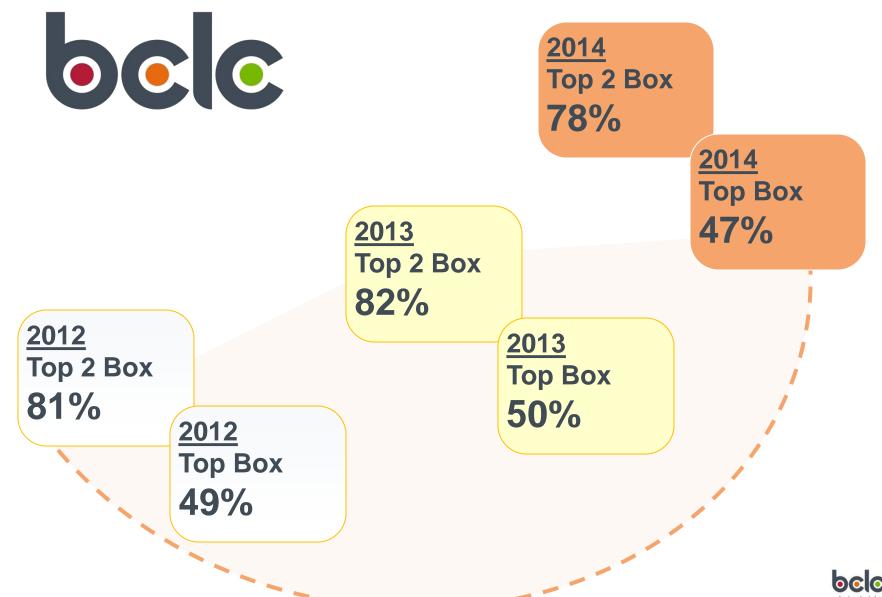
- 2014 was the sixth year of conducting Your Voice, the employee engagement survey for
- All employees are invited to participate with the following exceptions:
  - Students/Co-ops not included
  - Anyone on LTD is not included. However, employees on Mat leaves/STD's included)
  - New employees: up to 30 days of launch of survey included
- The questionnaire was hosted online by Ipsos
- The survey was launched in several small batches over the course of Thursday, June 19<sup>th</sup>, 2014.
- The final published day to complete the survey was Monday, July 7<sup>th</sup> with the survey site closing on Monday, July 7<sup>th</sup> at midnight.



# **Engagement Analysis**

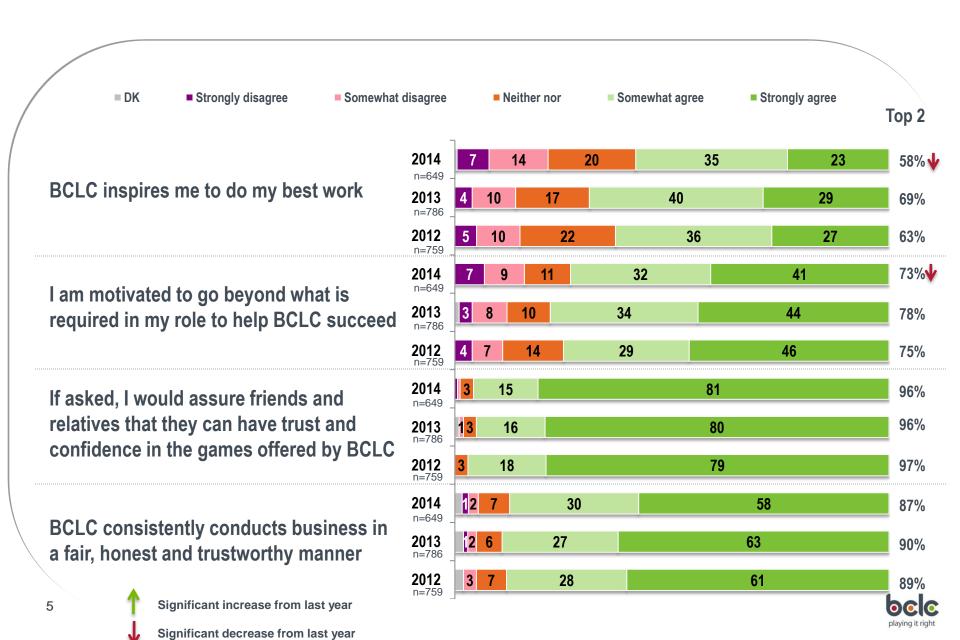


## Progression of Index

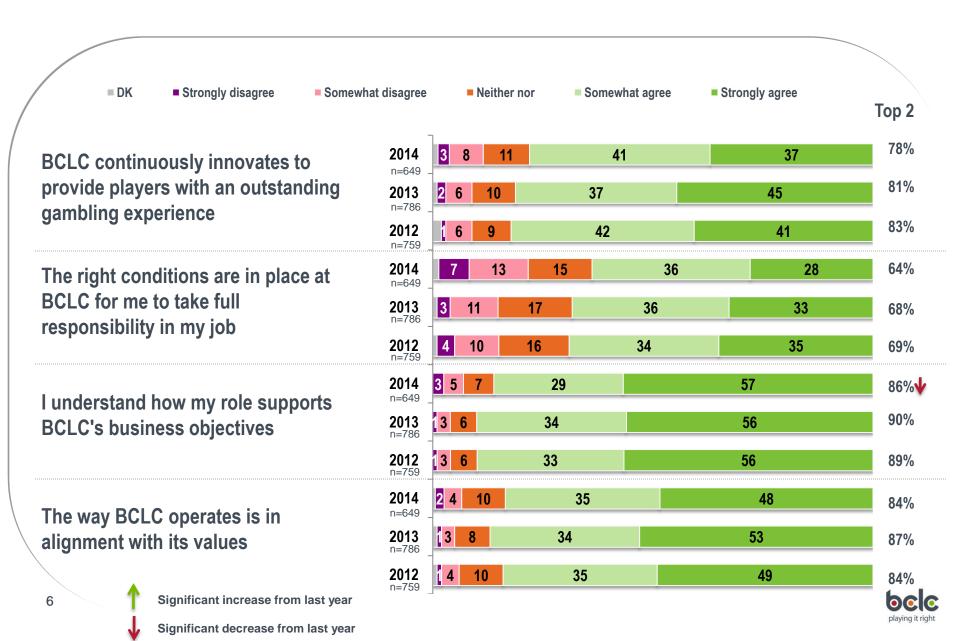




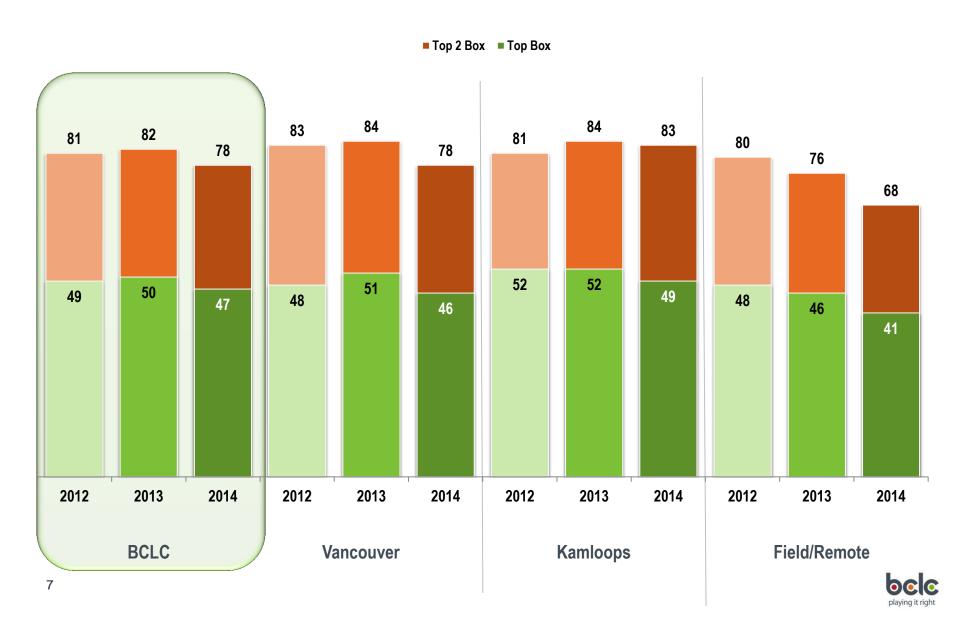
### **Detailed Results**



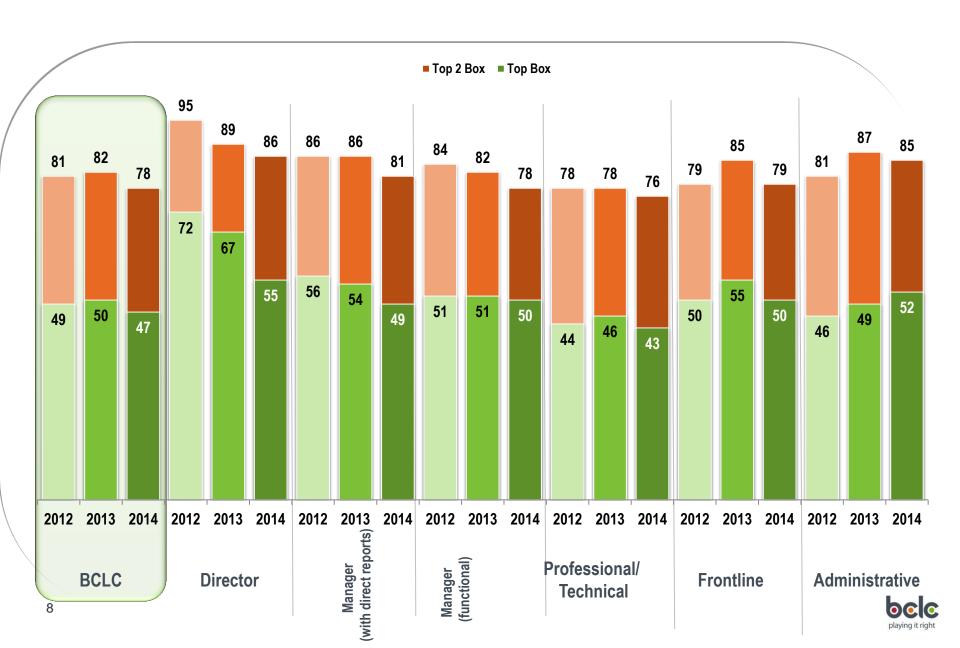
### **Detailed Results**



## Employee Engagement Index by Location



## Employee Engagement Index by Role



# Self-Reported Improvements & Priorities





## Significant Improvements at BCLC in Past Year **Top 10**

#### **Top 10 Improvements In Past Year**



10

n = 400

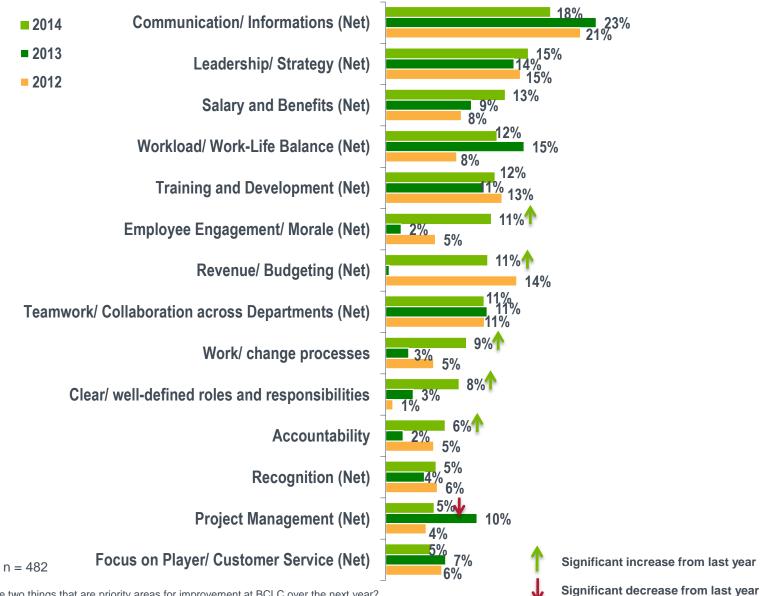


Significant decrease from last year



## Priority Areas for Improvement at BCLC over Next Year (Coded Verbatims)

Top 10 areas for Improvements Over Next Year





### Self-Reported Departmental Improvement Areas





Significant decrease from last year

# Factor Analysis Priority Matrix



## **Factor Analysis**

- Factor Analysis was conducted for a number of reasons:
  - To understand how attributes are grouped together in the minds of respondents
  - To condense the numerous attributes in the questionnaire into common themes
  - To feed the factors into a key driver analysis with the purpose of understanding priority areas for action in a more focused manner
- The process consisted of both a mathematical and logic/reason-based step:
  - Firstly, the analysis mathematically grouped highly related attributes into groups, referred to as factors.
  - Secondly, the factors were reviewed and adjusted to better reflect the understanding of the BCLC work environment.
- The result of the factor analysis was a set of 18 Factors
  - The factors have been used to organize the detailed results by question and to input in the Priority Matrix



## **BCLC Factors Ranking Detailed**

#### **High Impact**

Tugu unpact

- Corporate Responsibility
- Senior Leadership
- Job Skills & Input
- Career Development & Training
- Job Expectations
- Recommend BCLC

#### **Average Impact**

Average impact

- Communication & Initiatives
- Resources & Processes
- Recognition
- Acting on Survey
- Work-Life Balance
- Department Objectives

#### **Low Impact**

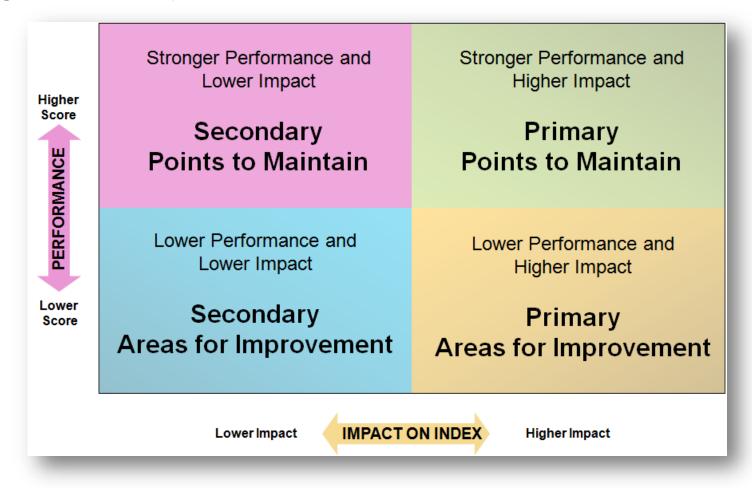
FOW Hillback

- Team Environment & Morale
- My Manager
- Overall Satisfaction
- My Compensation
- My Benefits
- Need for Change



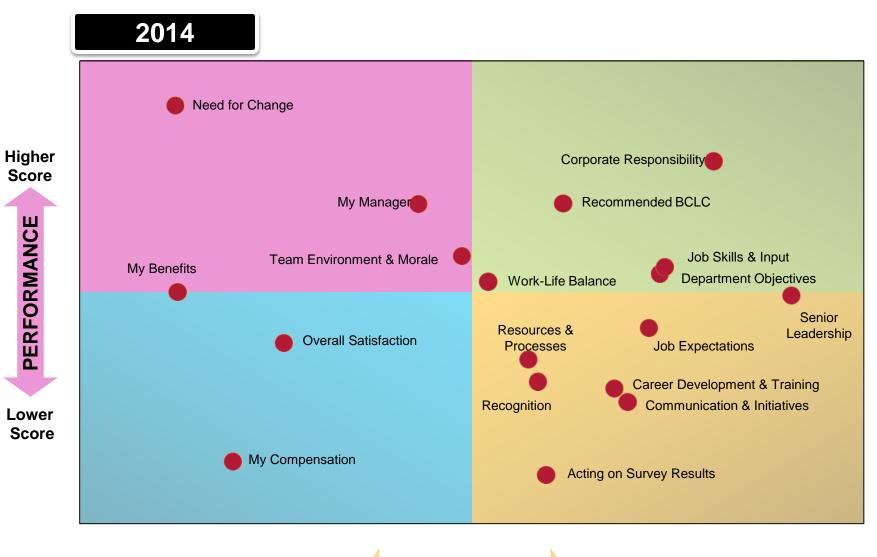
## **Understanding Priority Matrix**

 Priority matrix is created by plotting the Performance (mean score of that attribute for BCLC Overall) against Impact on Index (derived impact using regression value)





## Priority Matrix for BCLC





### **Areas For Focus**

# Primary Points to Improve

Job Expectations

**Acting on Results** 

**Senior Leadership** 

Career
Development /
Training

Resources & Processes

Communication & Initiatives

Recognition

# Primary Points to Maintain

**Corporate Responsibility** 

**Work-Life Balance** 

Job Skills & Input

**Dep't Objectives** 

**Recommend BCLC** 

## Secondary Points to Maintain

My Manager

Team Environment
/ Morale

**My Benefits** 

**Need for Change** 

## Secondary Points to Improve

Overall Satisfaction

**My Compensation** 



# Evolution over the last 3 years





## Stables – (Top 2 Box - 3 Year Trend)

Statement	% Change 2013 - 2014	% Change 2012 - 2013	2014	2013	2012
I feel informed about how gaming revenues benefit provincial and community programs and services.	0.2%	4.7%	89.1%	88.9%	84.2%
I understand the need for change within BCLC.	0.2%	1.4%	92.6%	92.4%	91.0%
I understand what corporate social responsibility (CSR) means to BCLC.	0.1%	-	91.2%	91.1%	-
If asked, I would assure friends and relatives that they can have trust and confidence in the games offered by BCLC.	0.0%	-1.1%	95.5%	95.5%	96.6%
Official communications are effective in helping me better understand our business objectives.	-0.1%	6.6%	71.8%	71.9%	65.3%
BCLC encourages British Columbians to play responsibly.	-0.6%	1.0%	93.8%	94.4%	93.4%



Statement	% Change 2013 - 2014	% Change 2012 - 2013	2014	2013	2012
The on-boarding process was critical to my success in my job.	15.7%	0.6%	77.8%	62.1%	61.5%
I received adequate support from the HR department.	10.6%	-2.0%	77.8%	67.2%	69.2%
The on-boarding program helps new hires to become productive very quickly.	7.4%	3.8%	64.3%	56.9%	53.1%
I am well informed about my pension/retirement savings program.	5.0%	-1.4%	67.5%	62.5%	63.9%
I think my benefits package is competitive.	2.3%	9.2%	79.7%	77.4%	68.2%
Change is communicated well within BCLC.	1.9%	1.5%	57.8%	55.9%	54.4%
I take personal responsibility for my own career development.	1.7%	-0.8%	91.8%	90.1%	90.9%
My benefits package meets my current needs.	0.8%	8.7%	85.4%	84.6%	75.9%
My role is a good fit with my skills.	0.7%	-2.2%	84.9%	84.2%	86.4%



Statement	% Change 2013 - 2014	% Change 2012 - 2013	2014	2013	2012
I received adequate support from my mentor.	-24.6%	3.6%	44.4%	69.0%	65.4%
BCLC has made progress on issues raised in the last year's employee survey.	-15.6%	2.1%	24.7%	40.3%	38.2%
My department took action based on the employee survey results.	-14.6%	1.1%	32.0%	46.6%	45.5%
I would recommend BCLC as an employer to a friend or family member.	-13.9%	3.5%	68.0%	81.9%	78.4%
The entire Senior Leadership team (CEO, VPs and Directors) reflects and supports the leadership practices necessary to make BCLC successful.	-13.8%	1.9%	58.9%	72.7%	70.8%
BCLC is genuinely interested in the well-being of its employees.	-13.0%	3.7%	55.3%	68.3%	64.6%
The morale in my department is high.	-12.8%	6.6%	50.8%	63.6%	57.0%
I received adequate support from my colleagues.	-11.9%	-6.5%	77.8%	89.7%	96.2%
My overall compensation package (pay, bonus and benefits) reflects my performance.	-10.6%	-3.6%	48.1%	58.7%	62.3%
BCLC inspires me to do my best work.	-10.3%	5.3%	58.4%	68.7%	63.4%
Recognition is given in a personal and meaningful way.	-10.2%	2.7%	53.8%	64.0%	61.3%
The salary.	-10.2%	1.2%	52.1%	62.3%	61.1%
The opportunities for career progression.	-9.6%	5.1%	39.9%	49.5%	44.4%
I have confidence in the decisions made by my division's Senior Leadership team (VP and Directors).	-9.6%	2.7%	65.8%	75.4%	72.7%
I frequently receive recognition for my work.	-9.2%	1.9%	52.5%	61.7%	59.8%



Statement	% Change 2013 - 2014	% Change 2012 - 2013	2014	2013	2012
I believe I am recognized based on my performance.	-8.6%	3.2%	60.1%	68.7%	65.5%
BCLC is good at developing employees to their utmost potential.	-8.5%	3.7%	46.8%	55.3%	51.6%
I received adequate support from the person I report to.	-8.4%	-6.1%	77.8%	86.2%	92.3%
I have confidence in the decisions made by the entire Senior Leadership team (CEO, VPs and Directors) of BCLC.	-8.1%	3.5%	60.7%	68.8%	65.3%
The working atmosphere within the team.	-8.0%	3.2%	71.0%	79.0%	75.8%
My department's objectives are clear.	-7.9%	2.5%	72.9%	80.8%	78.3%
My department's objectives are realistic.	-7.3%	0.9%	62.2%	69.5%	68.6%
The opportunities for training.	-7.1%	3.0%	50.7%	57.8%	54.8%
The actions of my division's Senior Leadership team (VP and Directors) are consistent with BCLC values (Integrity, Respect & Social Responsibility)	-6.9%	3.0%	74.1%	81.0%	78.0%
My department's objectives are consistent with BCLC's objectives.	-6.8%	1.5%	72.3%	79.1%	77.6%
I have all the resources I require to do my job well.	-6.7%	0.4%	69.3%	76.0%	75.6%
BCLC provides rewards to recognize various levels of achievement.	-6.6%	0.9%	60.2%	66.8%	65.9%
The expectations for my job are realistic.	-6.5%	2.6%	66.9%	73.4%	70.8%
The entire Senior Leadership team (CEO, VPs and Directors) communicates a clear vision of where BCLC is going.	-5.8%	4.0%	67.6%	73.4%	69.4%
The expectations for my job are motivating.	-5.7%	1.6%	58.7%	64.4%	62.8%



Statement	% Change 2013 - 2014	% Change 2012 - 2013	2014	2013	2012
My work conditions allow me to perform effectively.	-5.3%	1.9%	71.2%	76.5%	74.6%
The person I report to is committed to my development.	-5.3%	3.2%	71.5%	76.8%	73.6%
I feel that my overall compensation package (pay, bonus and benefits) is comparable with people doing a similar job within BCLC.	-5.2%	0.5%	48.1%	53.3%	52.8%
The person I report to develops teamwork within our own team.	-5.1%	4.5%	71.6%	76.7%	72.2%
I have opportunities to provide input into decisions that affect my work.	-5.0%	2.4%	74.1%	79.1%	76.7%
Communication is good within my team.	-4.9%	4.9%	76.3%	81.2%	76.3%
I am motivated to go beyond what is required in my role to help BCLC succeed.	-4.9%	3.4%	73.2%	78.1%	74.7%
I feel that my overall compensation package (pay, bonus and benefits) is comparable with people doing a similar job with other similar organizations	-4.9%	0.8%	38.1%	43.0%	42.2%
The right conditions are in place at BCLC for me to take full responsibility in my job.	-4.6%	-0.5%	63.8%	68.4%	68.9%
Projects and initiatives that are launched within BCLC usually get completed.	-4.6%	-1.2%	55.6%	60.2%	61.4%
BCLC is transforming to a player-centric company.	-4.4%	2.3%	75.2%	79.6%	77.3%
The person I report to continually seeks ways to improve the customers' experience.	-4.3%	3.6%	72.4%	76.7%	73.1%
The person I report to promotes open and honest communication.	-4.2%	3.8%	81.4%	85.6%	81.8%
The balance between private and professional life.	-4.2%	4.2%	70.1%	74.3%	70.1%
Customer feedback is shared across the company.	-4.2%	1.9%	46.4%	50.6%	48.7%



Statement	% Change 2013 - 2014	% Change 2012 - 2013	2014	2013	2012
The flexibility of the work schedule.	-4.0%	1.7%	76.9%	80.9%	79.2%
The person I report to encourages and supports innovative thinking.	-3.8%	2.5%	79.2%	83.0%	80.5%
The expectations for my job are clear.	-3.7%	0.8%	75.8%	79.5%	78.7%
I understand how my role supports BCLC's business objectives.	-3.5%	0.4%	86.1%	89.6%	89.2%
My job gives me a sense of personal accomplishment.	-3.4%	-0.9%	75.7%	79.1%	80.0%
BCLC continuously innovates to provide players with an outstanding gambling experience.	-3.4%	-1.6%	78.0%	81.4%	83.0%
The actions of the entire Senior Leadership team (CEO, VPs and Directors) of BCLC are consistent with BCLC values (Integrity, Respect & Social Responsibility).	-3.4%	3.1%	68.6%	72.0%	68.9%
Our team values one another's unique strengths and different abilities.	-3.2%	1.3%	80.4%	83.6%	82.3%
I have confidence in the decisions made by the person I report to.	-3.1%	1.6%	77.3%	80.4%	78.8%
The way BCLC operates is in alignment with its values (Integrity, Respect & Social Responsibility).	-3.1%	3.1%	83.5%	86.6%	83.5%
Communication of major corporate initiatives is timely and relevant.	-2.8%	4.2%	63.9%	66.7%	62.5%
I can influence my workplace through my ideas and involvement.	-2.7%	1.0%	73.3%	76.0%	75.0%
The work processes at BCLC allow me to perform effectively.	-2.6%	-2.5%	55.9%	58.5%	61.0%
The person I report to encourages collaboration with other teams.	-2.5%	1.1%	78.3%	80.8%	79.7%
I have had sufficient input into determining the goals for my job.	-2.3%	0.3%	68.1%	70.4%	70.1%



Statement	% Change 2013 - 2014	% Change 2012 - 2013	2014	2013	2012
BCLC consistently conducts business in a fair, honest and trustworthy manner.	-2.2%	1.6%	87.4%	89.6%	88.0%
I support the need for change within BCLC.	-2.1%	1.8%	90.3%	92.4%	90.6%
The person I report to values my contributions.	-2.0%	2.2%	84.1%	86.1%	83.9%
I believe that the people I work with respect me as a person.	-1.9%	1.1%	87.2%	89.1%	88.0%
I am well informed about my benefits package.	-1.8%	4.0%	80.3%	82.1%	78.1%
BCLC is a good corporate citizen.	-1.7%	2.4%	87.4%	89.1%	86.7%
My work enables me to improve my skills.	-1.6%	1.5%	74.7%	76.3%	74.8%
BCLC is environmentally responsible.	-1.5%	-0.5%	76.9%	78.4%	78.9%
I feel informed about how BCLC manages gambling in BC	-1.3%	2.8%	91.8%	93.1%	90.3%
The person I report to treats me with respect.	-1.0%	1.1%	87.7%	88.7%	87.6%
BCLC makes a positive contribution to the province of BC.	-0.7%	2.4%	94.1%	94.8%	92.4%

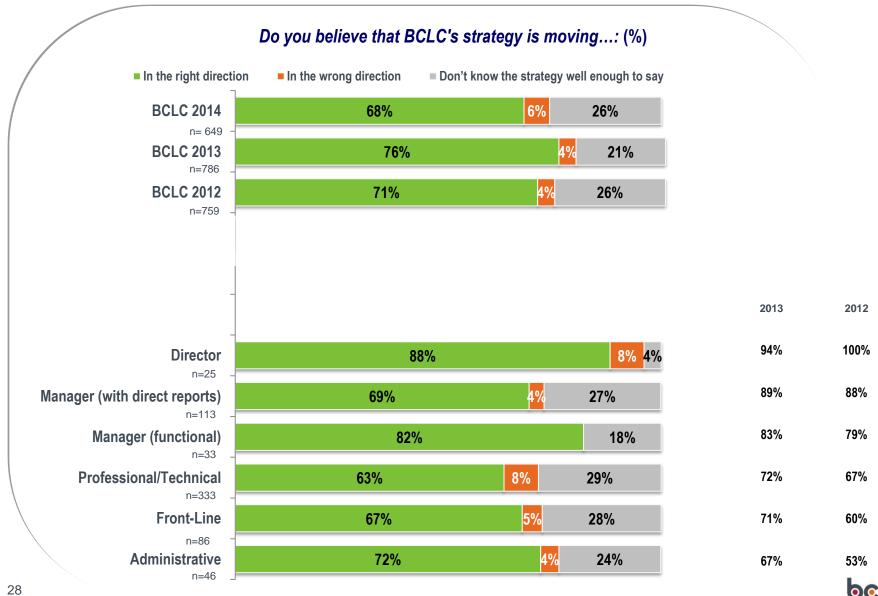


# Key Metrics



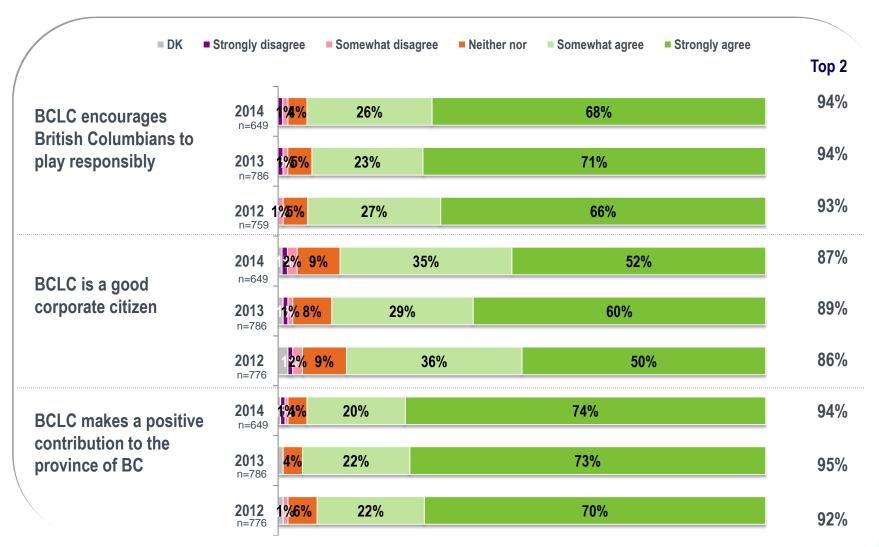


## **Endorsement of Strategy**



## **Corporate Dimensions**

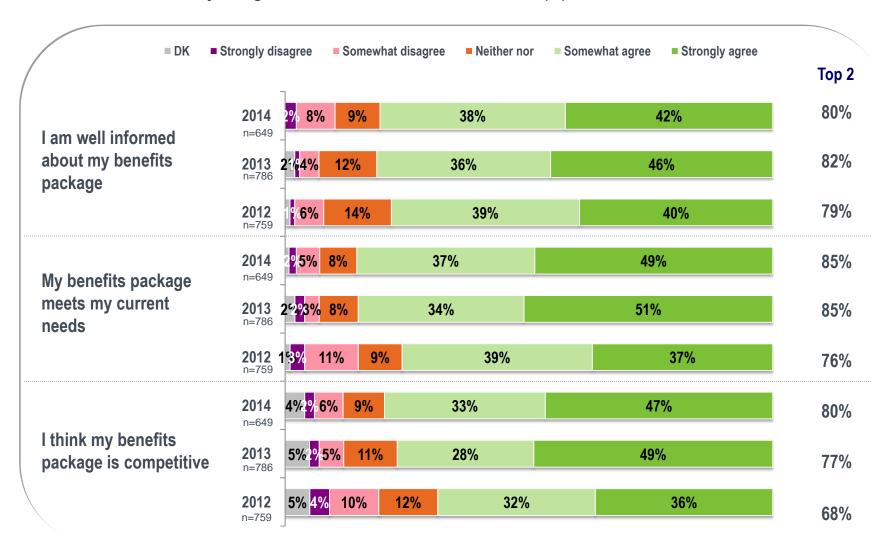
Please rate your agreement with the statements below...: (%)





## Benefits Package

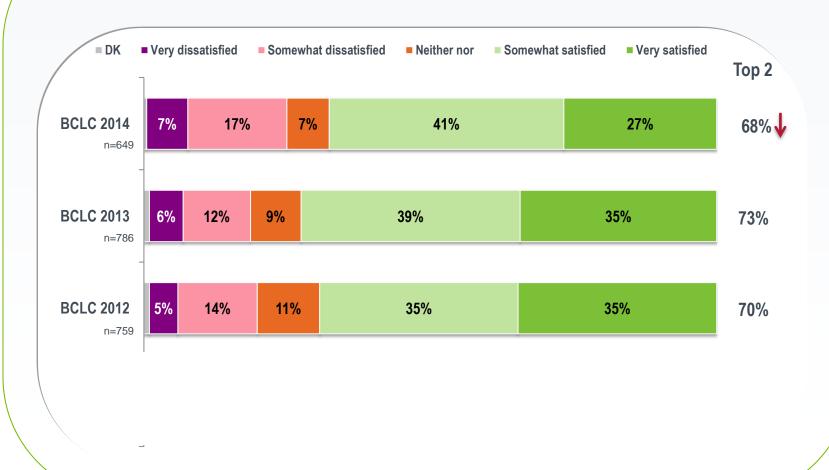
Please rate your agreement with the statements below...: (%)





### **Overall Satisfaction**

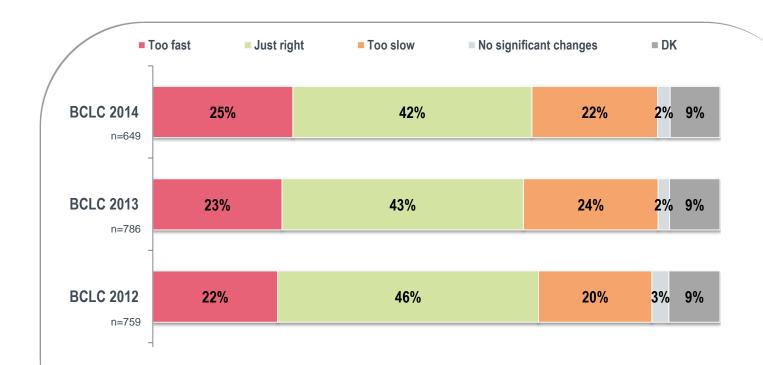






## Pace of Change

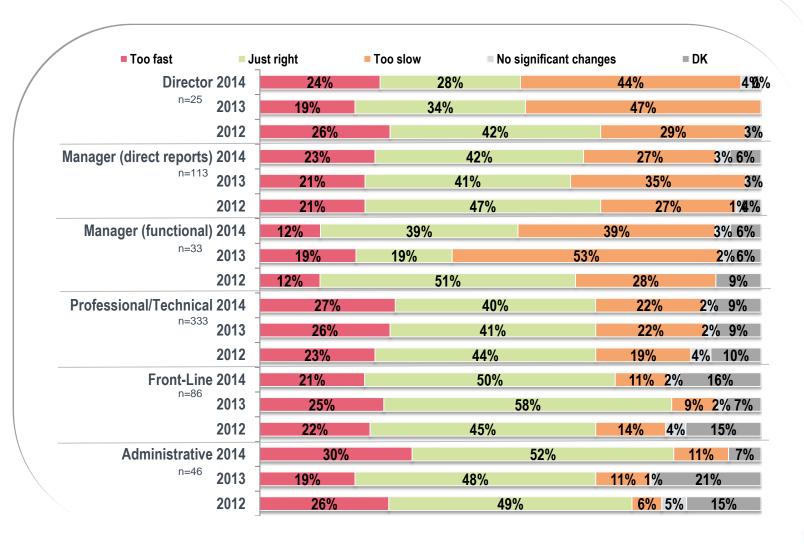
#### How would you describe the current pace of change within BCLC? (%)





## Pace of Change

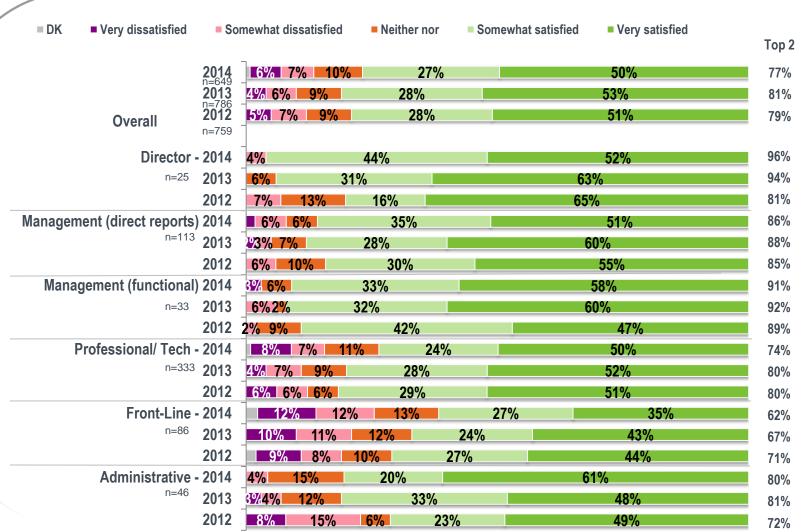
#### How would you describe the current pace of change within BCLC? (%)





## Satisfaction with flexibility of work schedule

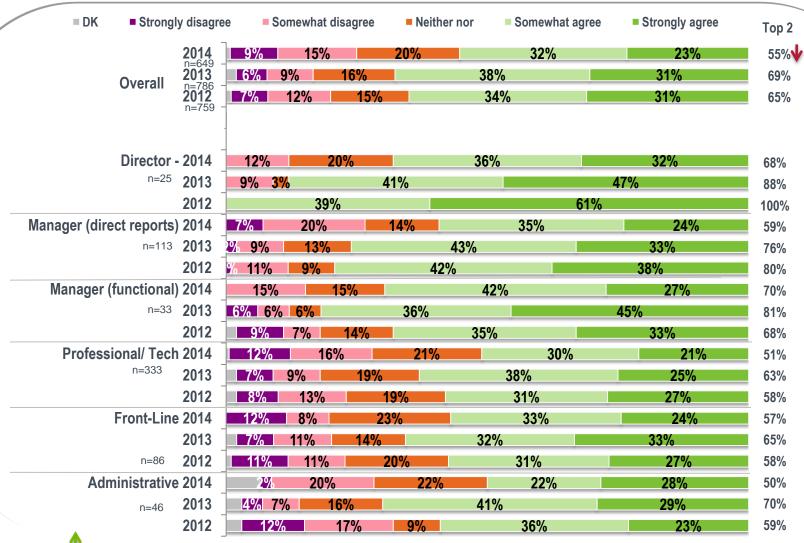
Please rate your satisfaction with... The flexibility of the work schedule (%)





## Care for employee well-being

#### BCLC is genuinely interested in the well-being of its employees



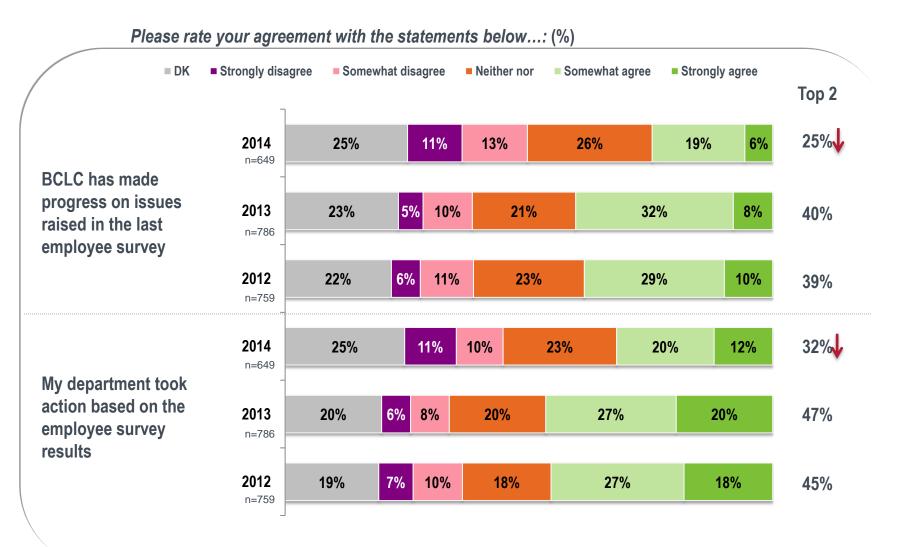




## Survey Follow Up

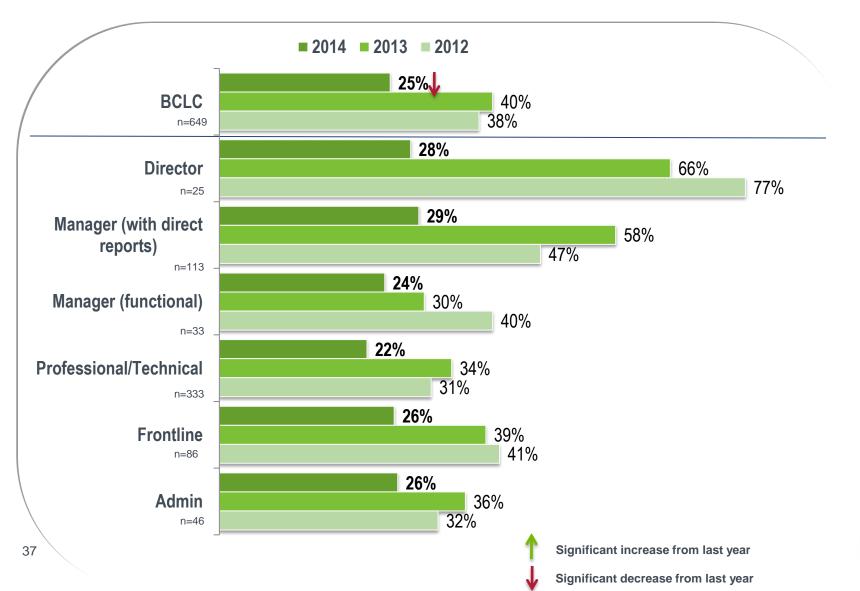
Significant increase from last year

Significant decrease from last year



# Survey Follow Up at Corporate Level

BCLC has made progress on issues raised in the last employee survey (Top 2 box %)





## Development

#### BCLC is good at developing employees to their utmost potential





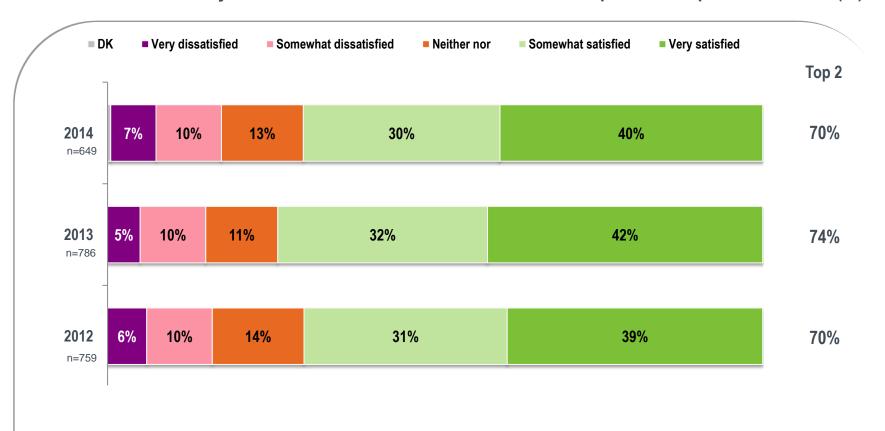


Significant increase from last year

Significant decrease from last year

#### Work-Life Balance

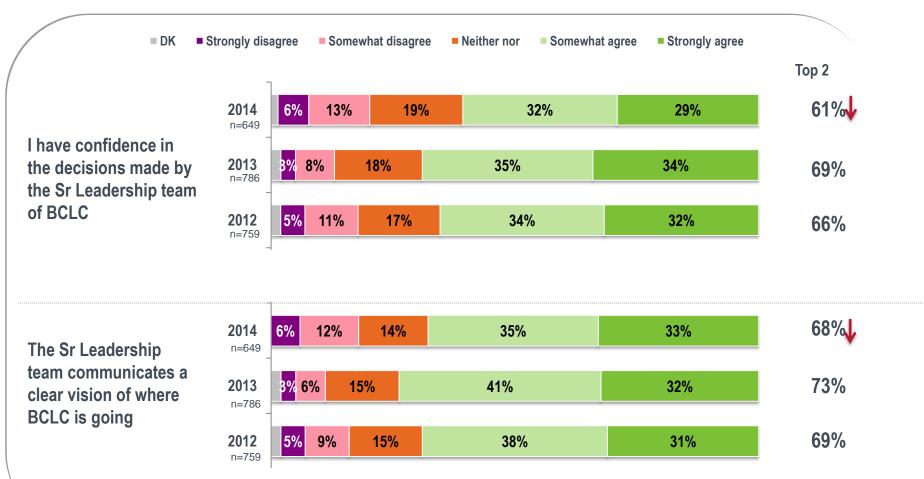
Please rate your satisfaction with... The balance between private and professional life (%)





# Perceptions of the Leadership Team

Please rate your agreement with the statements below...: (%)

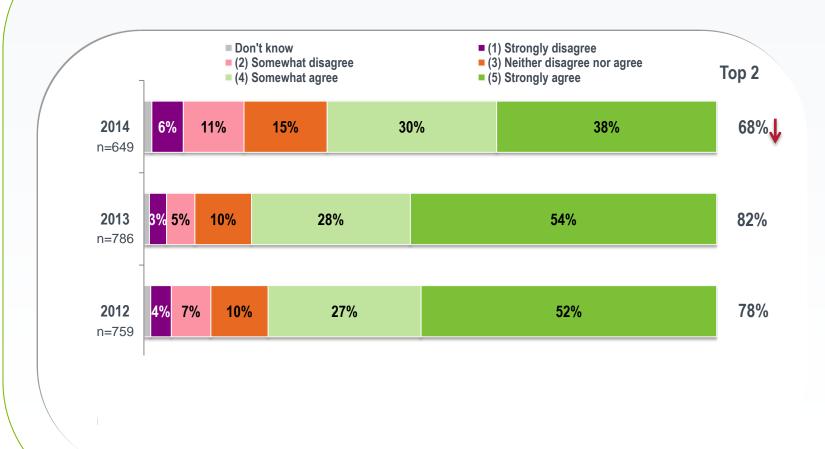






#### Would Recommend

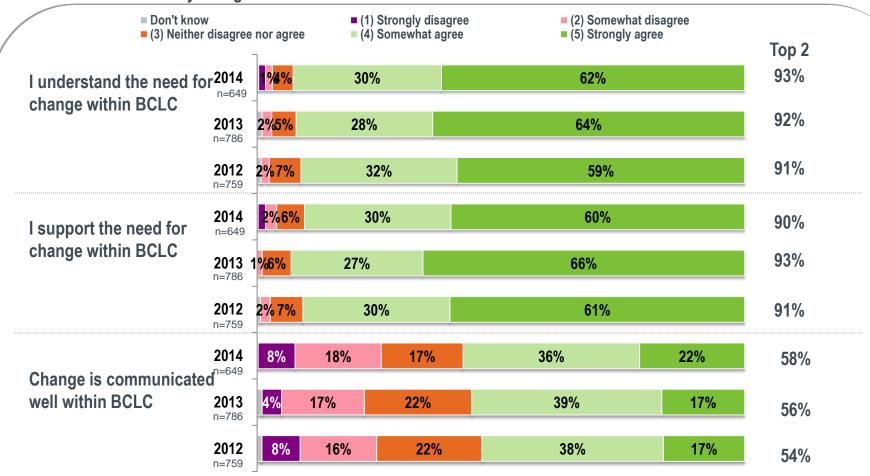
#### I would recommend BCLC as an employer to a friend or family member.





### Need for Change – Understanding and Support





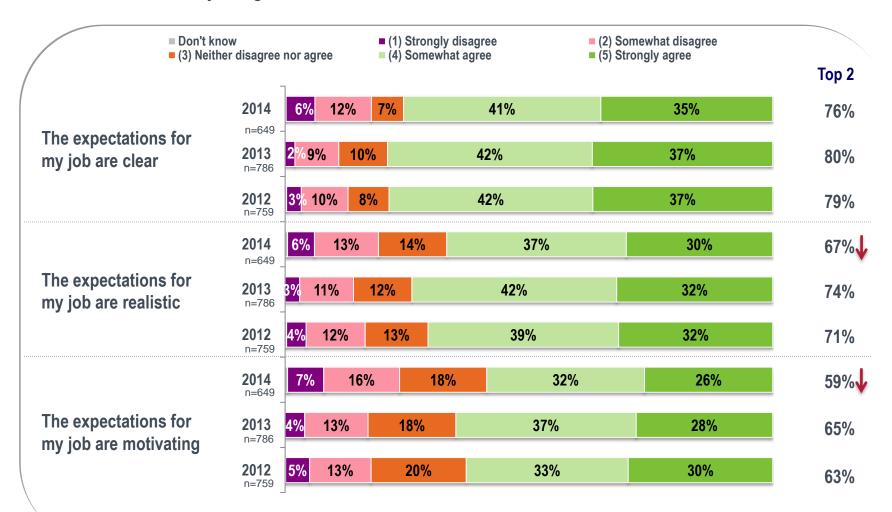


# The Employee Experience



## **Employee Expectations**

#### Please rate your agreement with the statements below:

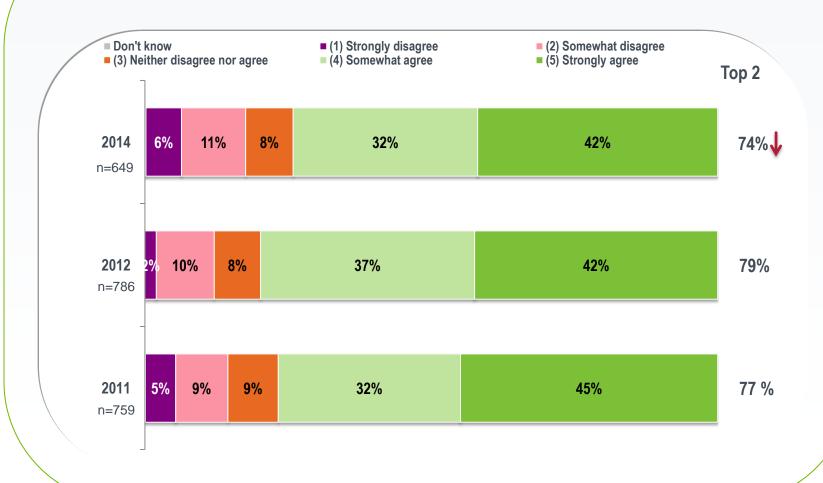






# **Provide Input**

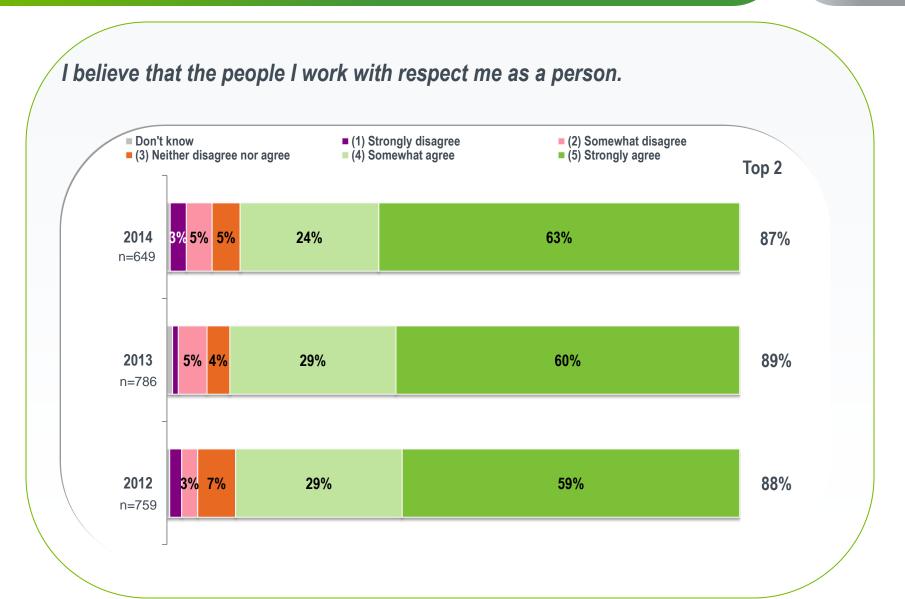








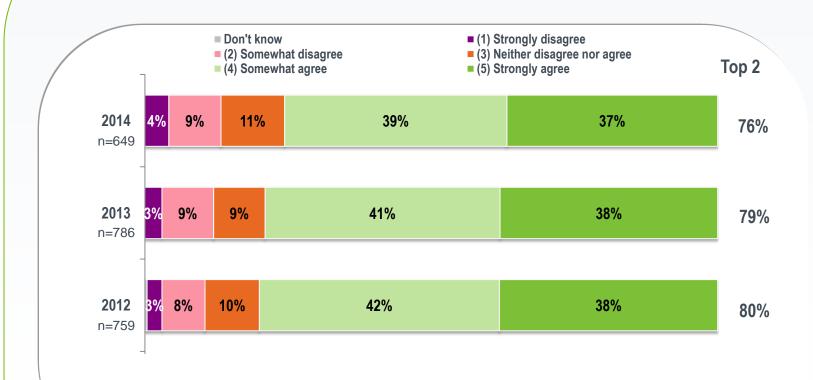
# Peer Respect





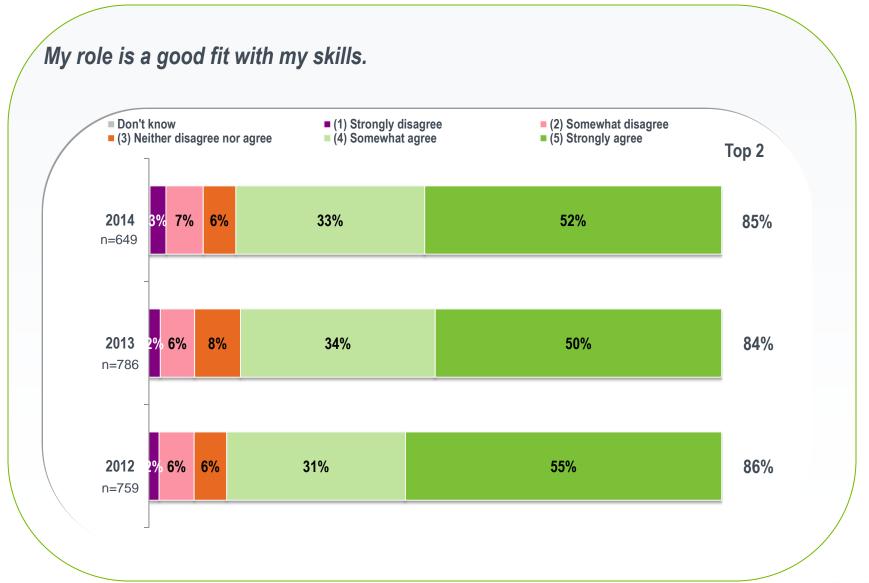
# Personal Accomplishment







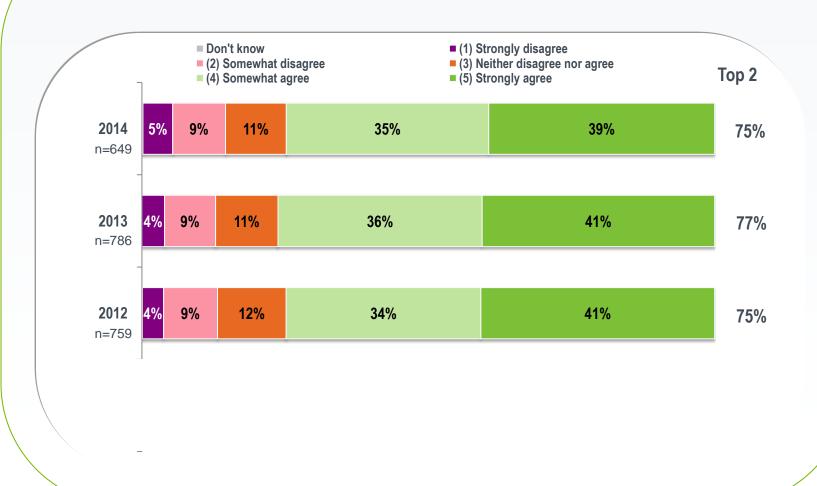
#### Good Fit with Skills





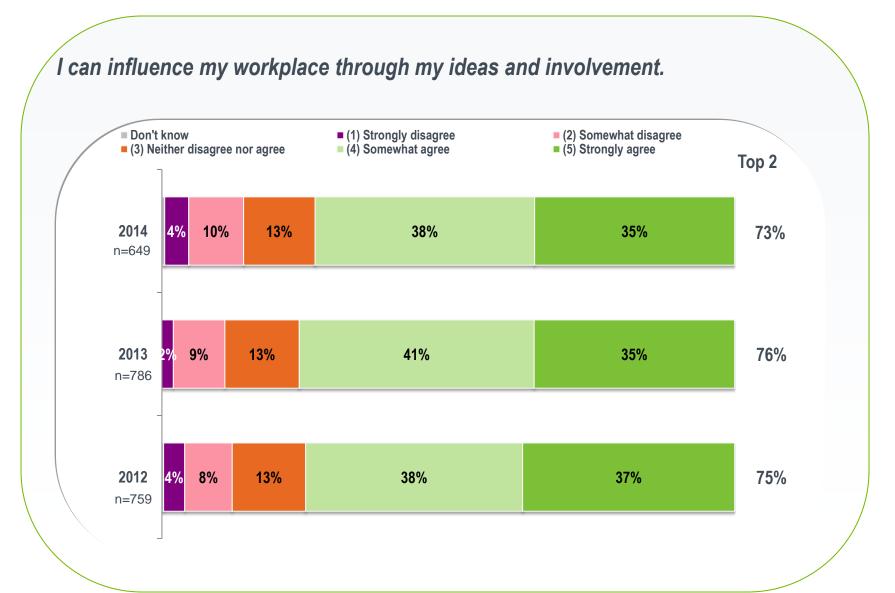
# Improve my Skills







# Influence my Workplace





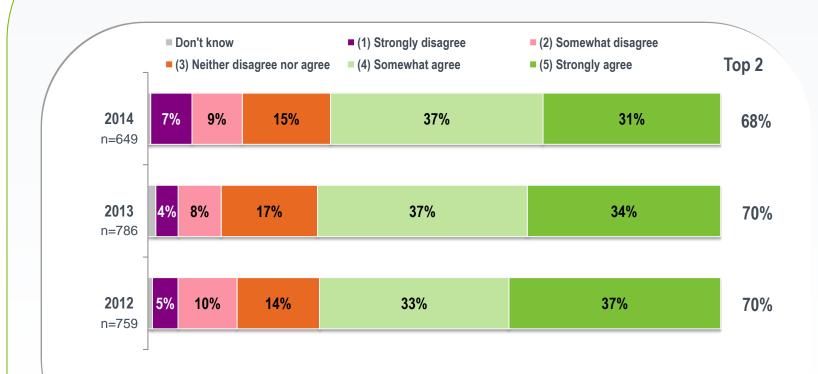
# Role Supports Business Objectives





# **Input in Goal Setting**

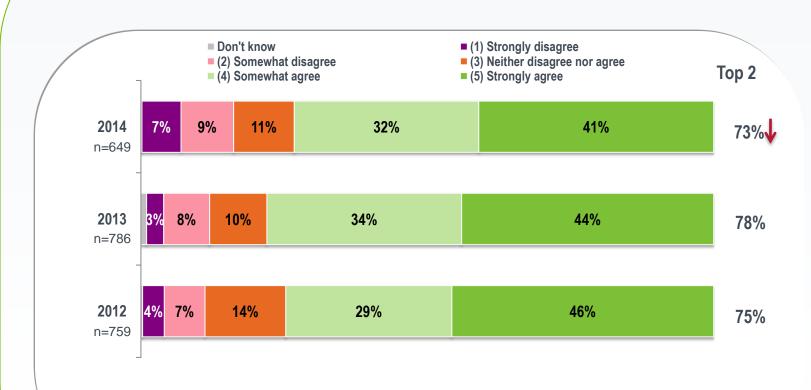
#### I have had sufficient input into determining the goals for my job.





## Motivated to Exceed Requirements

I am motivated to go beyond what is required in my role to help BCLC succeed.

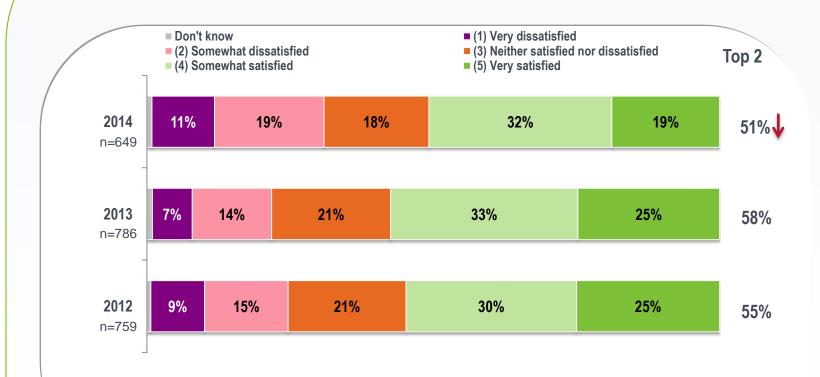






# **Opportunities for Training**

#### Please rate your satisfaction with the opportunities for training.

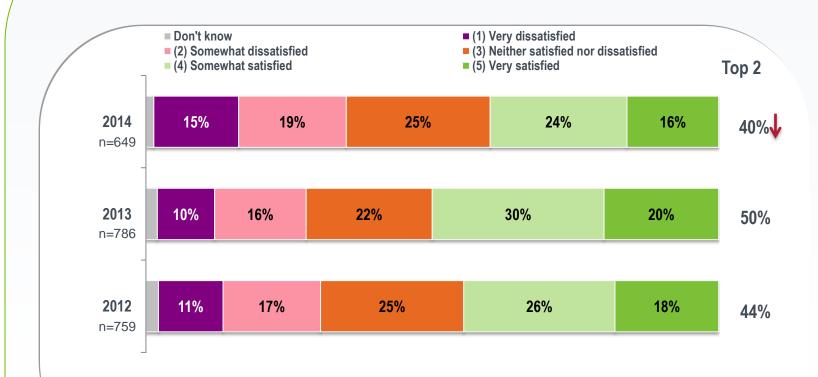






# Opportunities for Career Progression

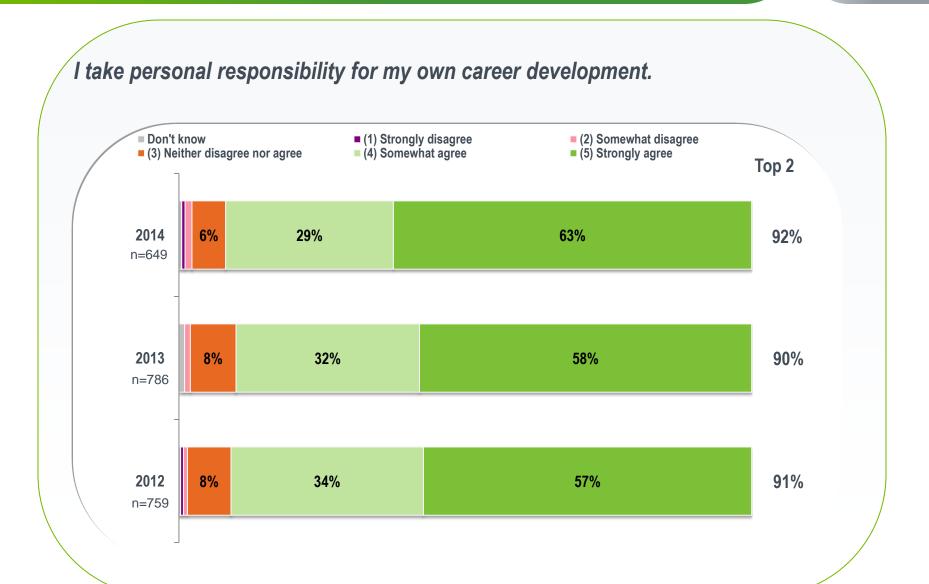
Please rate your satisfaction with the opportunities for career progression.







# **Career Development**



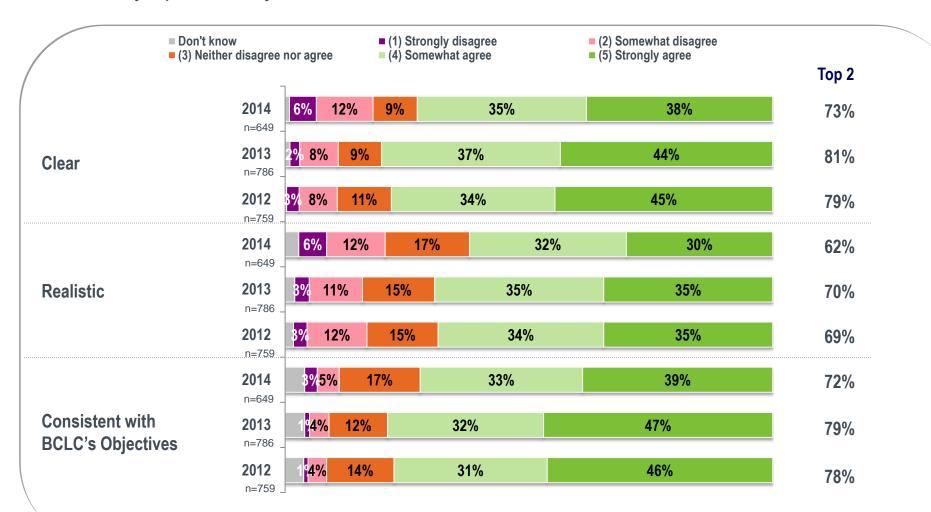


# The Work Environment



# Department Objectives – Clear, Realistic, Consistent

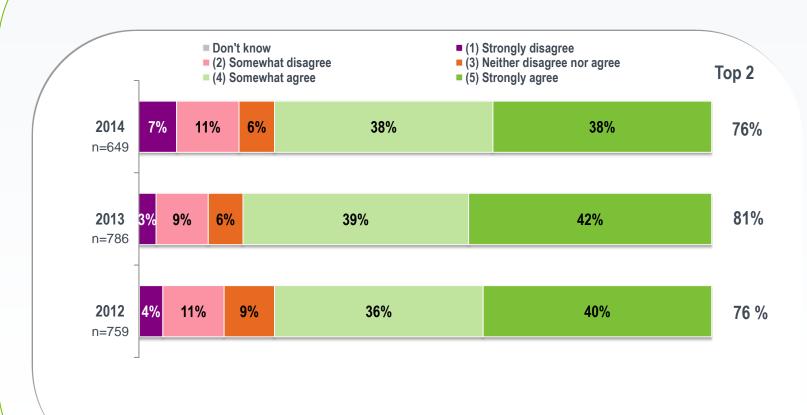
#### My department's objectives are...





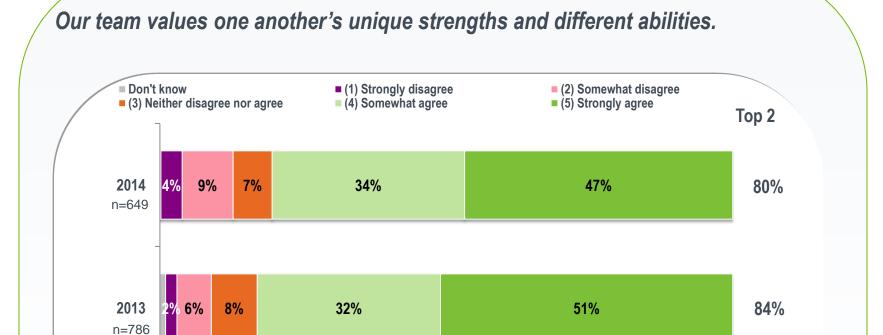
#### **Good Communication**







#### Valued



49%



82%

3% 7%

7%

33%

2012

n=759

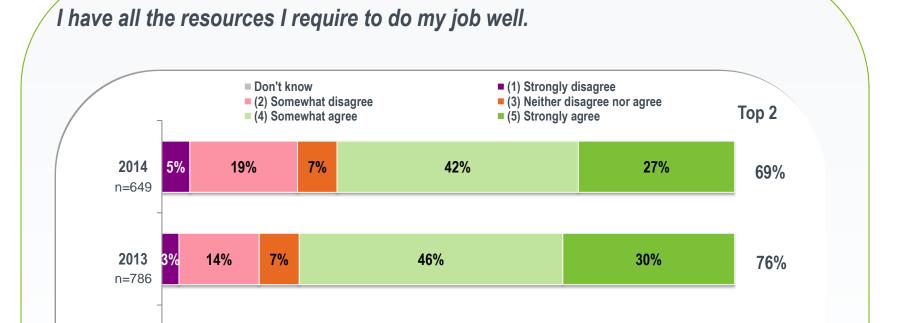
#### Resources

2012

n=759

15%

7%



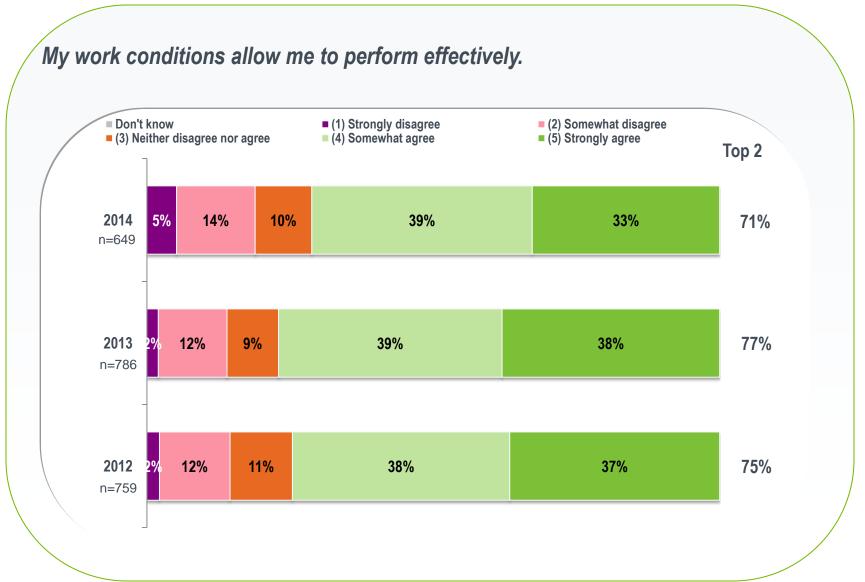
45%

31%

76%



#### **Work Conditions**





# Working Atmosphere

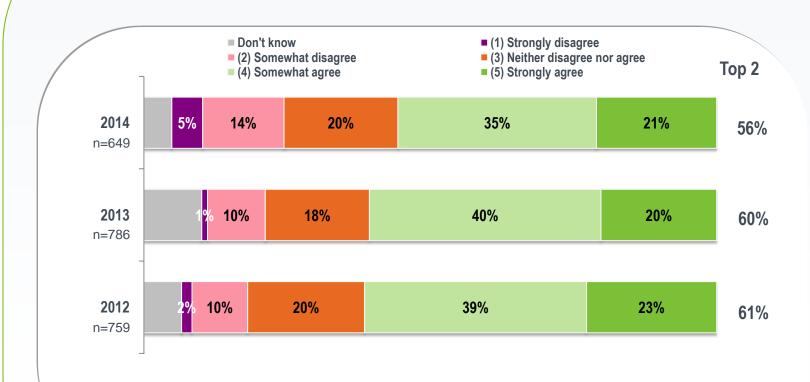






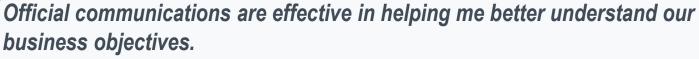
# Projects are Usually Completed







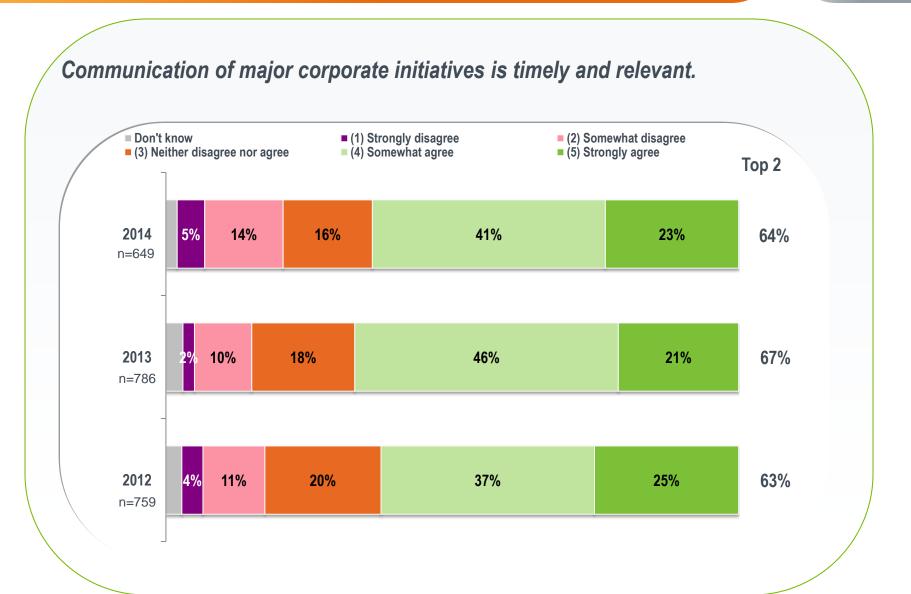
# Communications Help Understand Objectives







# Communications are Timely and Relevant

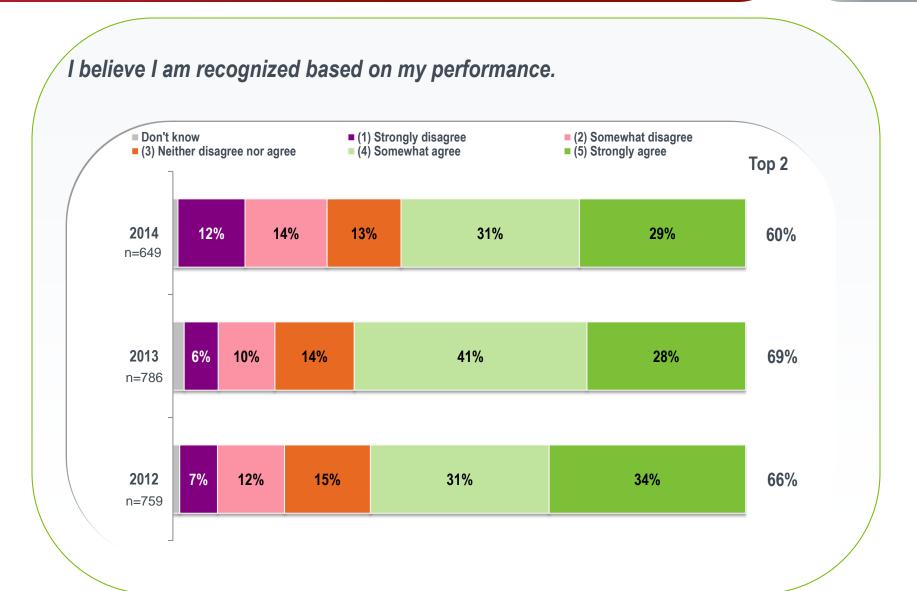




# Recognition and Performance

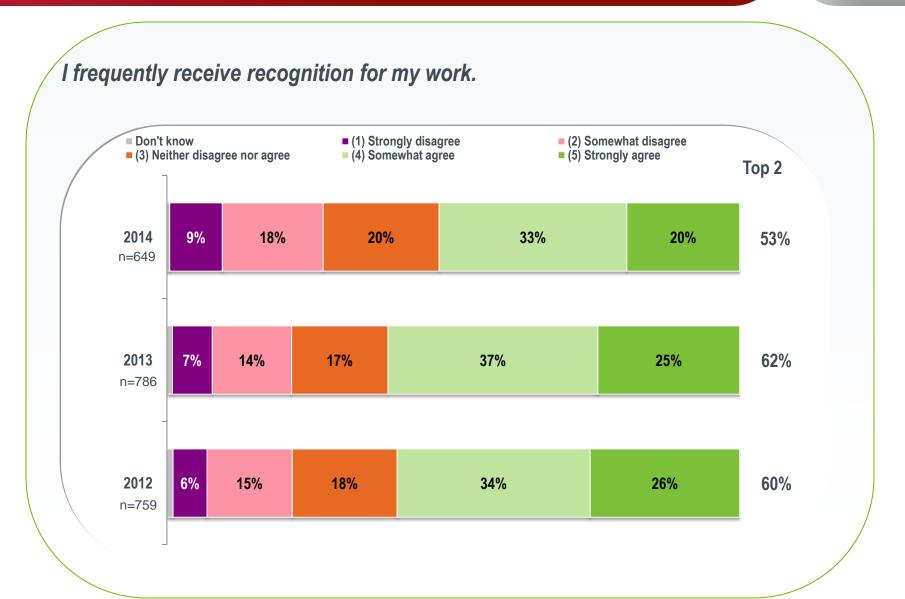


## Recognized Based on Performance



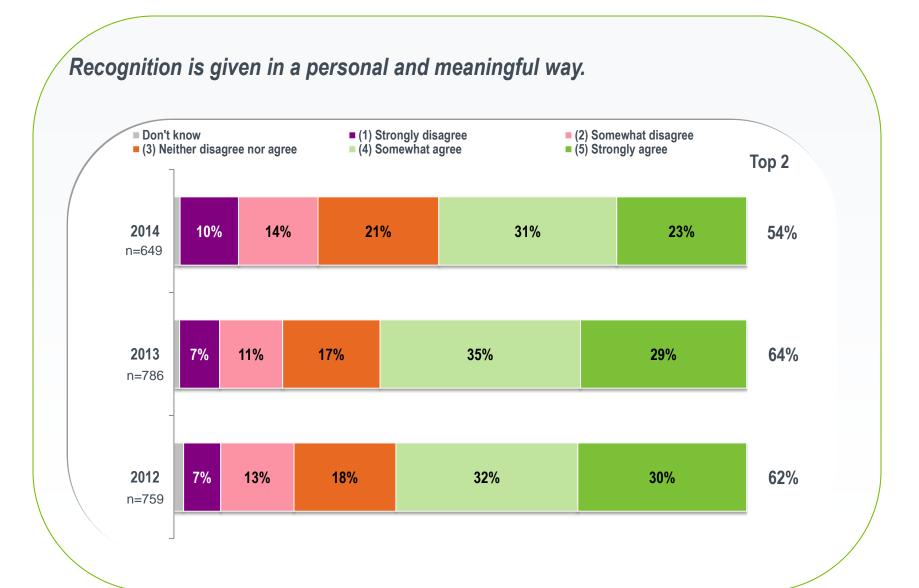


# Receiving Recognition



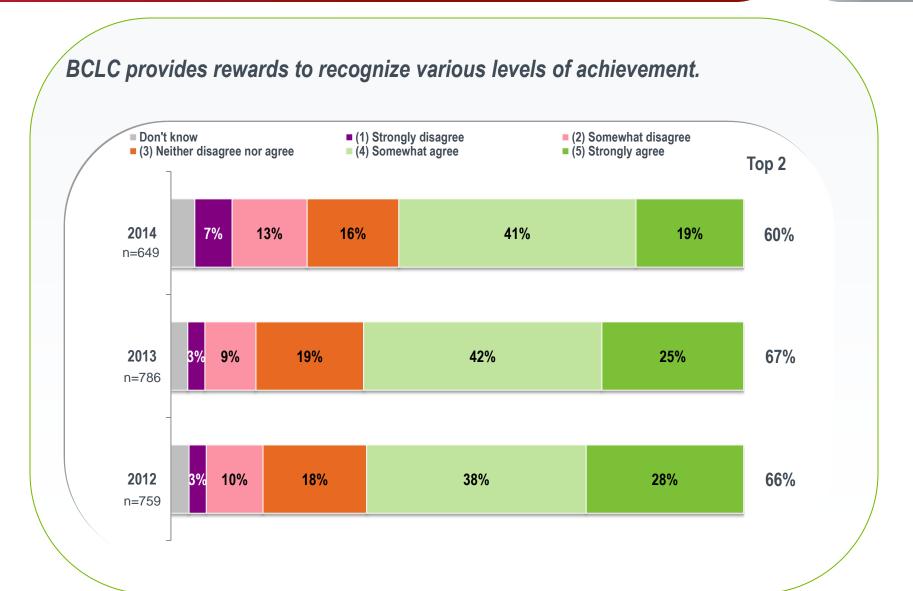


# Perceiving Recognition



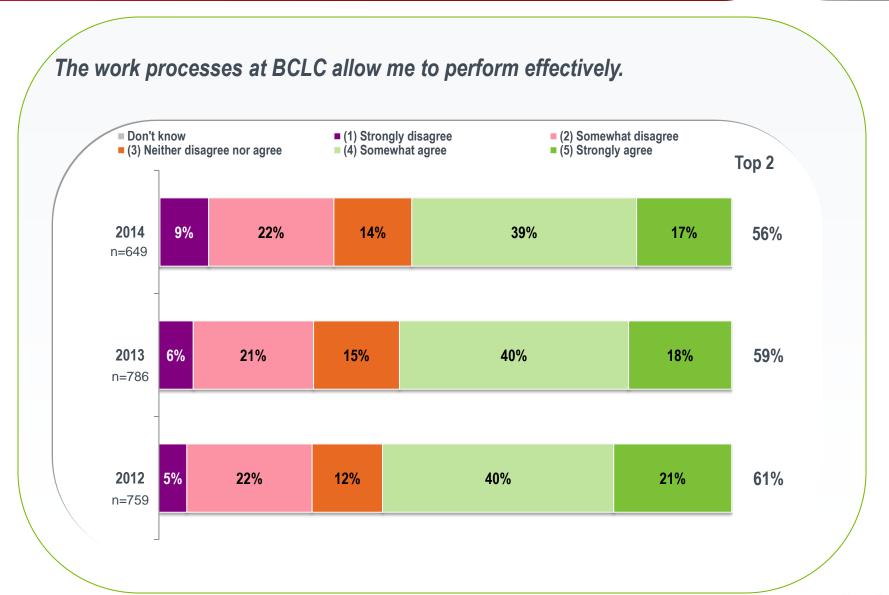


# Reward Recognition





# Perform Effectively





# Improving Current Performance

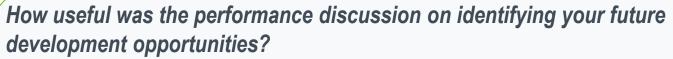
How useful was the performance discussion on identifying ways of improving your current performance?







# Identifying Development Opportunities



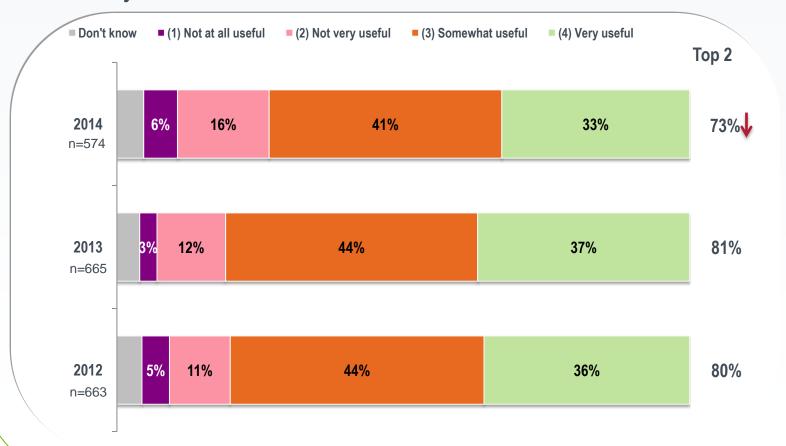






# Setting Future Performance Expectations

How useful was the performance discussion on setting performance expectations for the next year?







#### Feedback on Performance

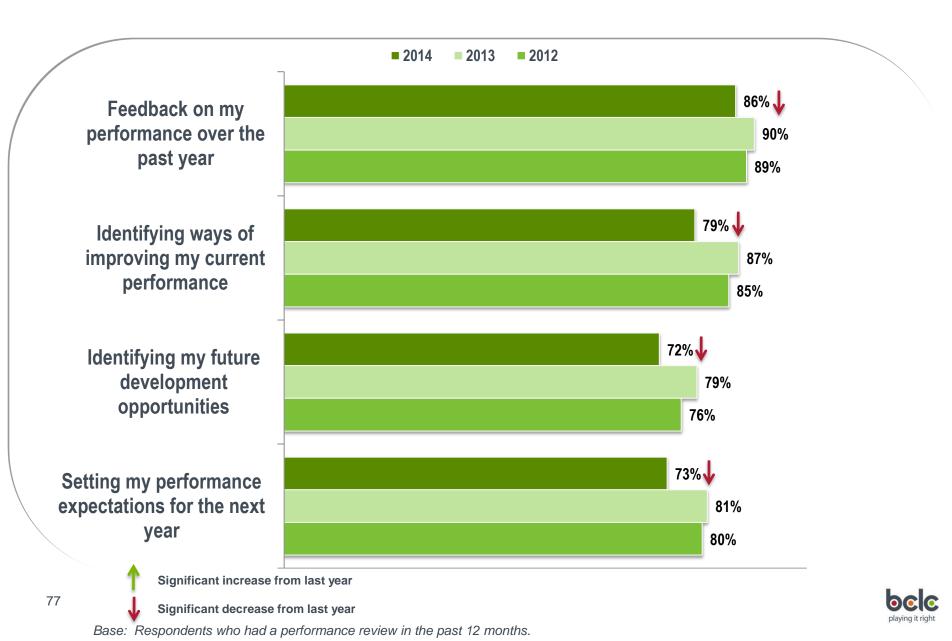








#### Results If Employee Had Performance Review



# My Supervisor / Manager



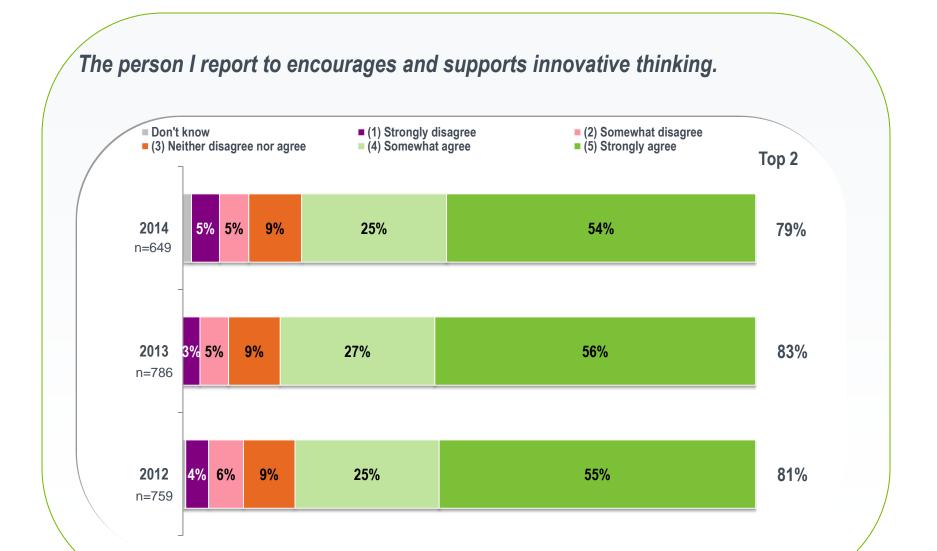
# Confidence in Supervisor





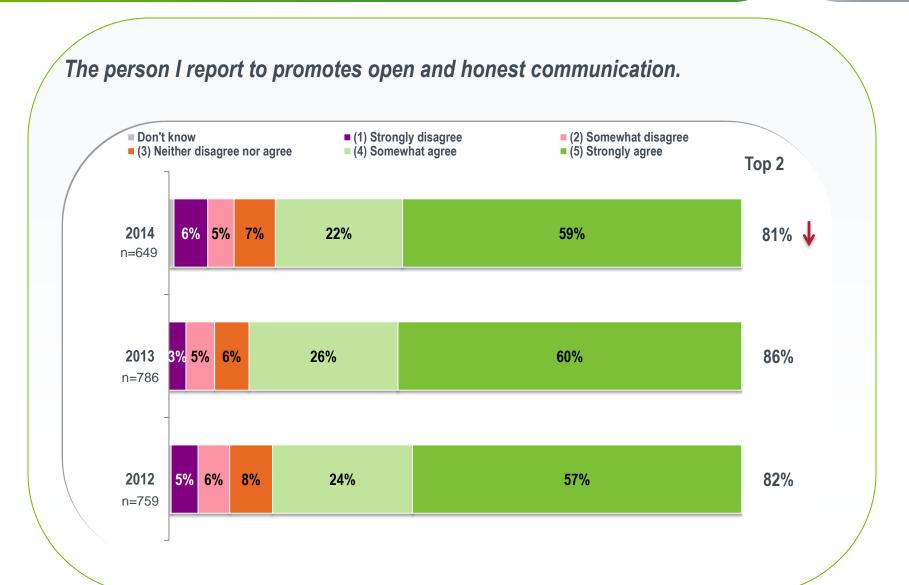


# Supervisor Encouraging





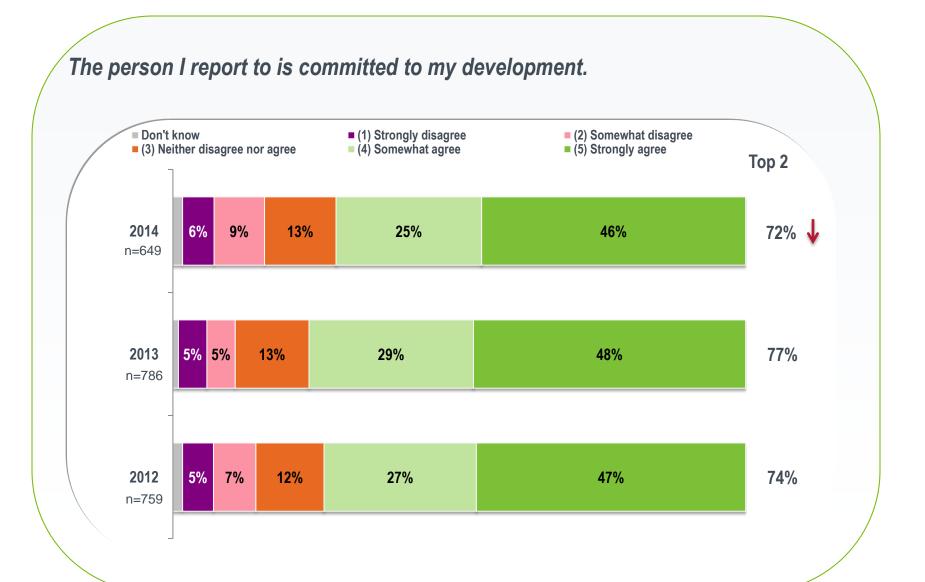
# Supervisor Promotes Open Communication







# Supervisor Committed to Development



Significant increase from last year

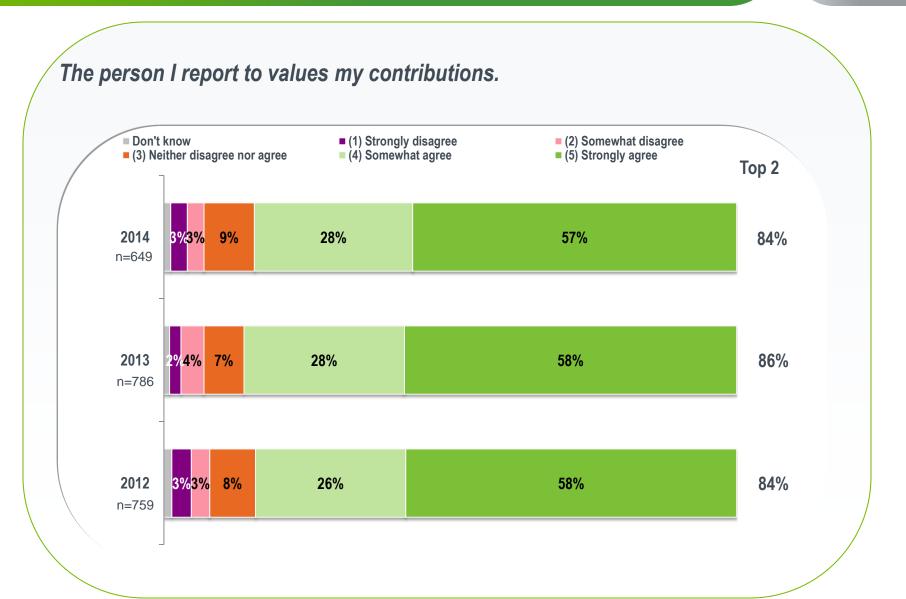
Significant decrease from last year

# Supervisor Respectful



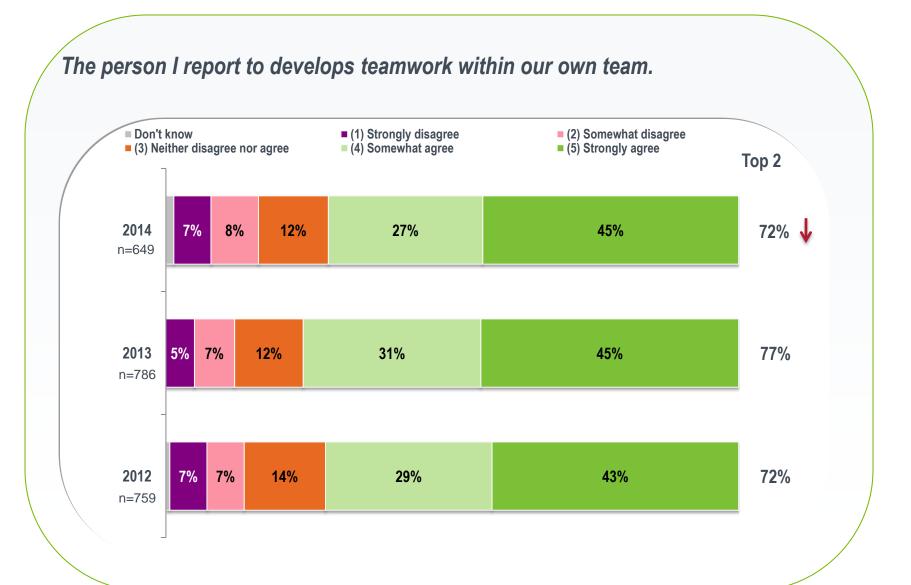


# Supervisor Values Contributions



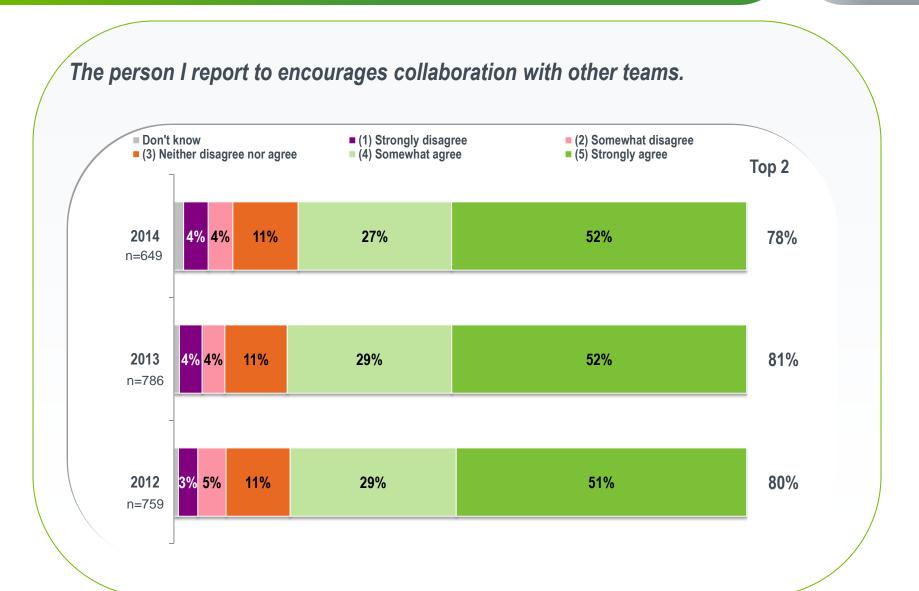


# Supervisor Develops Teamwork



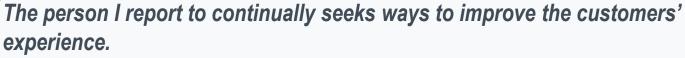


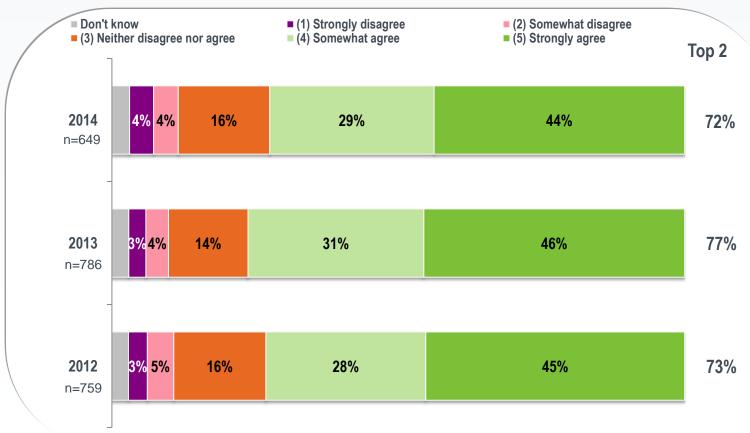
# Supervisor Encourages Collaboration





# Supervisor Betters Customer Experience







# Compensation and Benefits



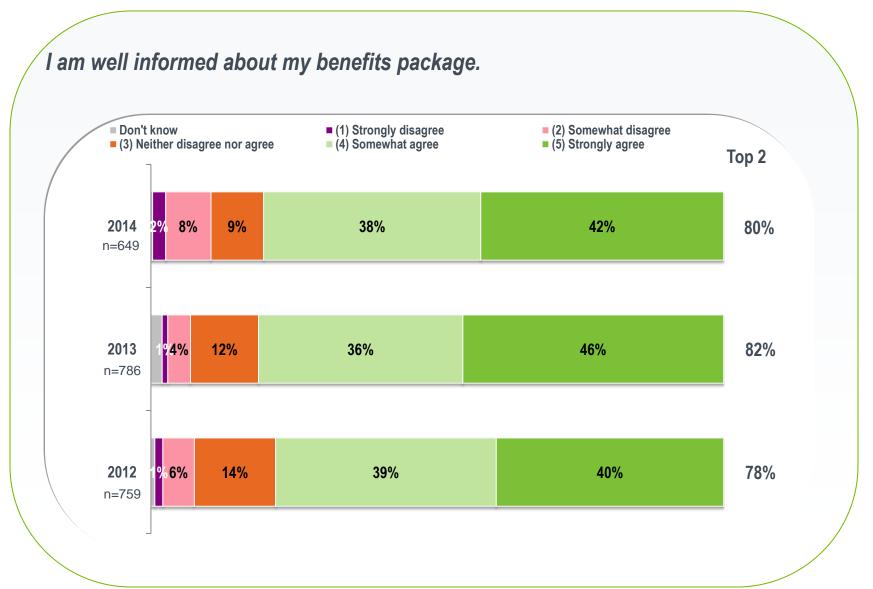
# Salary





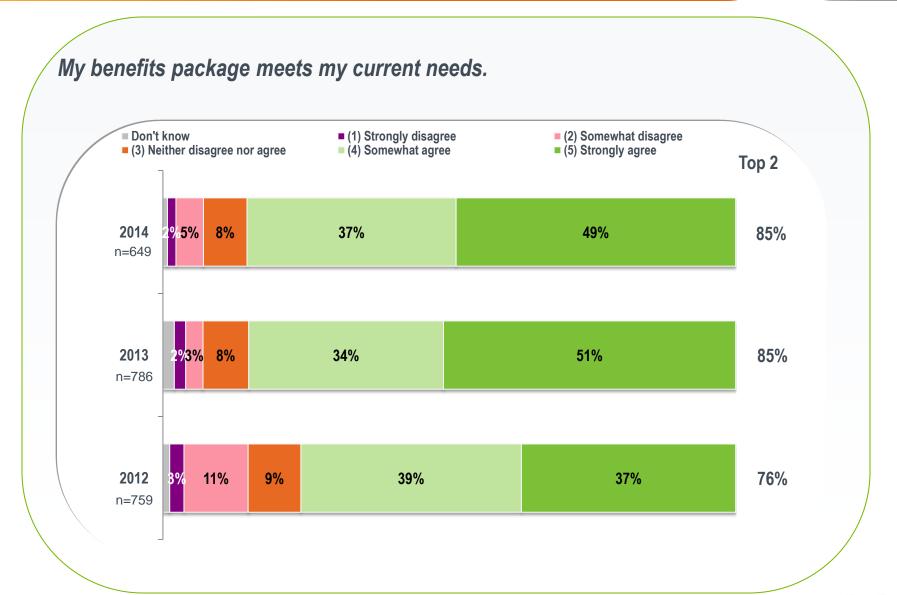


## Well Informed About Benefits Package





#### **Benefits Meet Current Needs**





# Pension/Retirement Savings Program

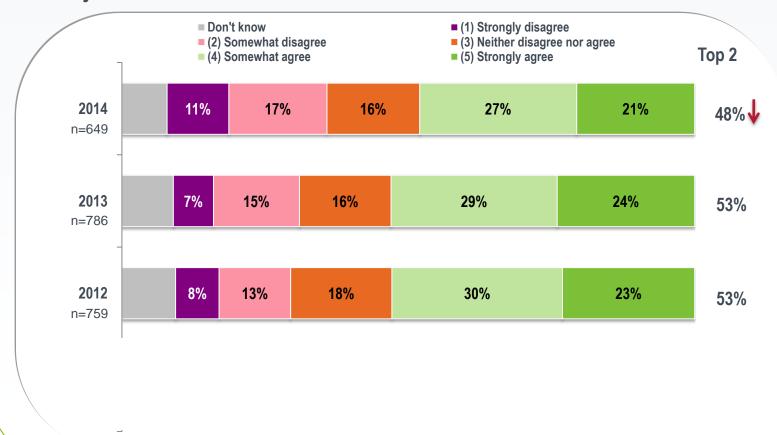






## Comparable within BCLC

I feel that my overall compensation package is comparable with people doing a similar job within BCLC.



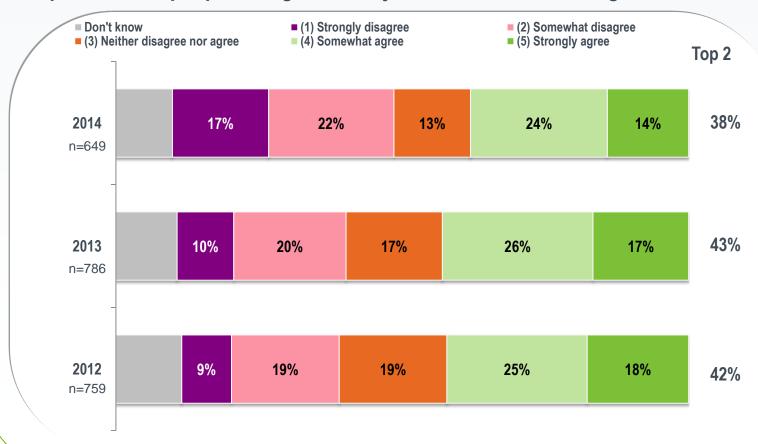




93

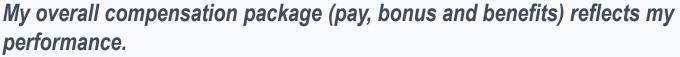
# Comparable with other similar organizations

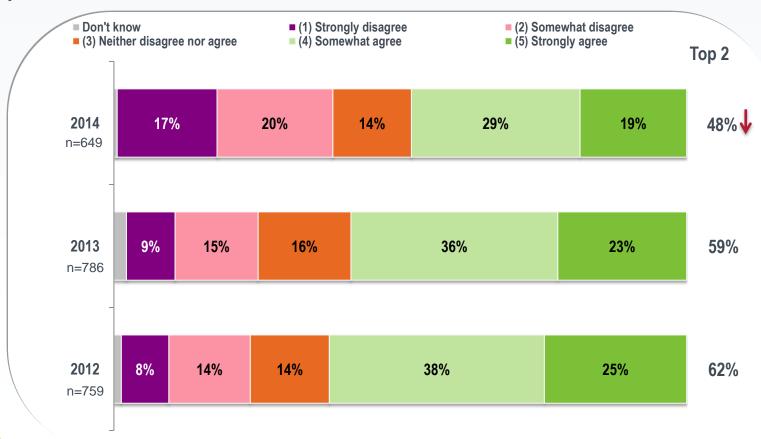
I feel that my overall compensation package (pay, bonus and benefits) is comparable with people doing a similar job with other similar organizations.





#### Reflect Performance





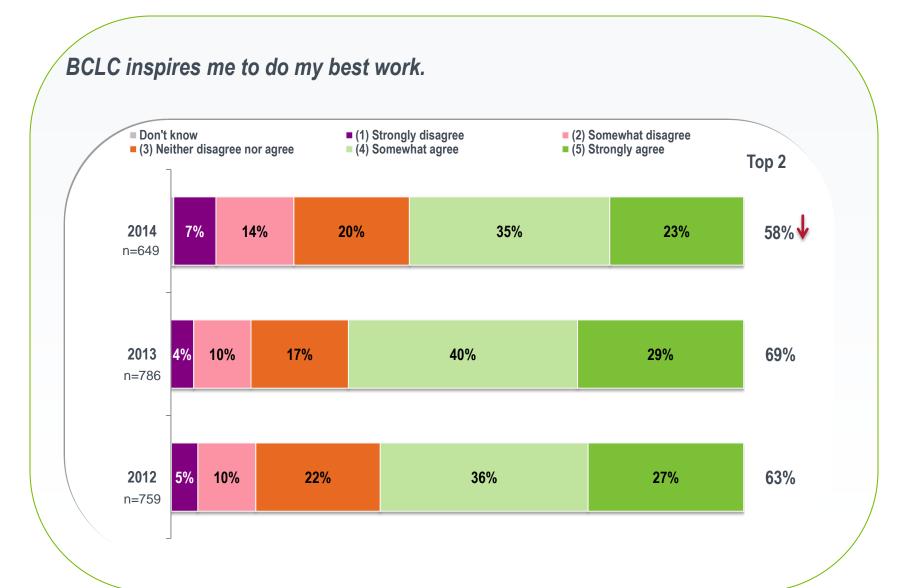




# The Influence of BCLC



# Inspirational

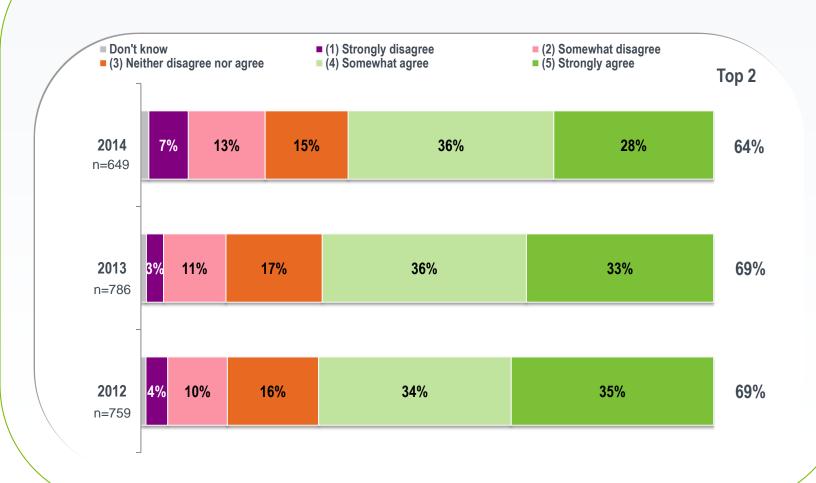






# Responsibility of Job

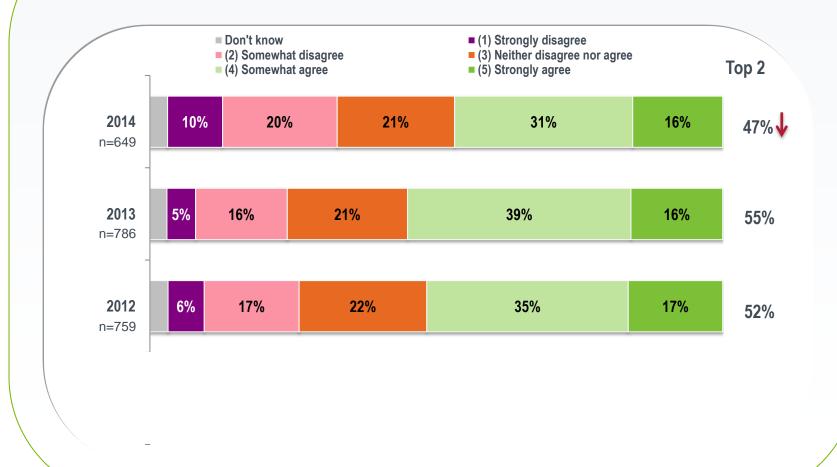






## **Developing Employees**

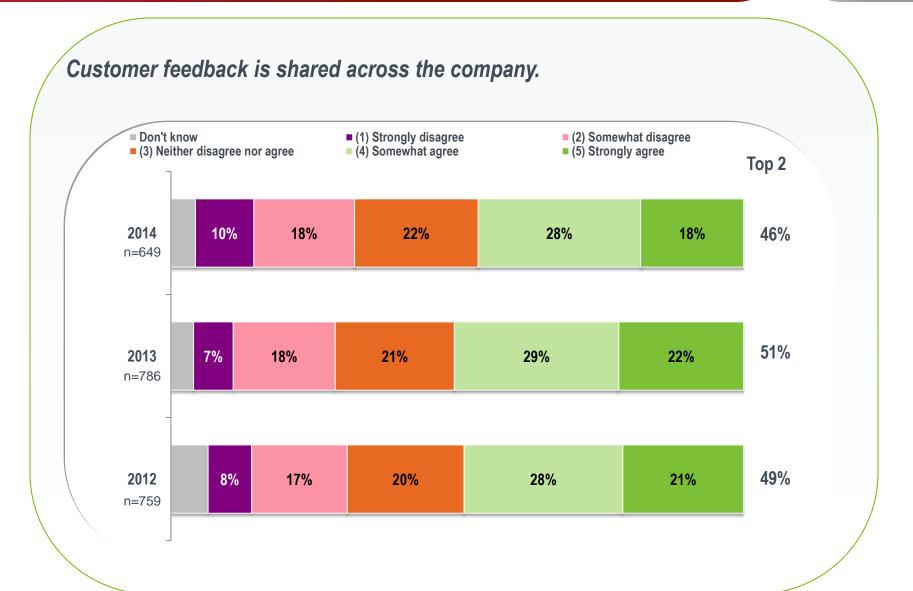
#### BCLC is good at developing employees to their utmost potential.







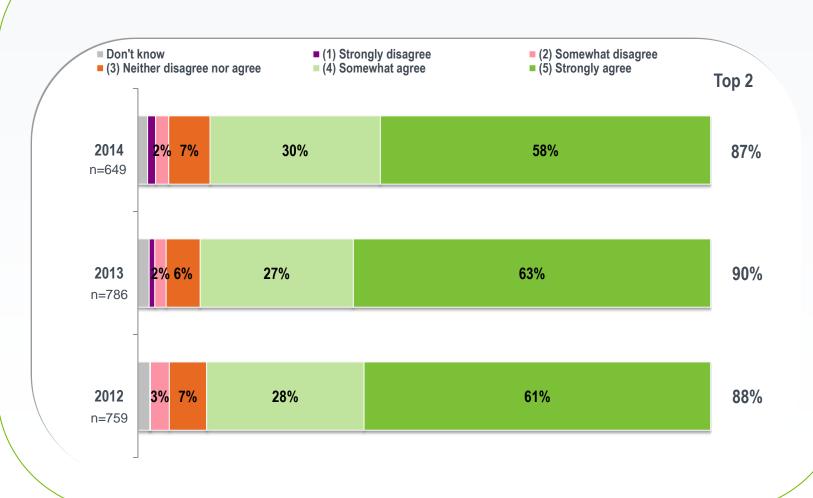
#### Customer Feedback is Shared





# **Business Conducted Fairly**

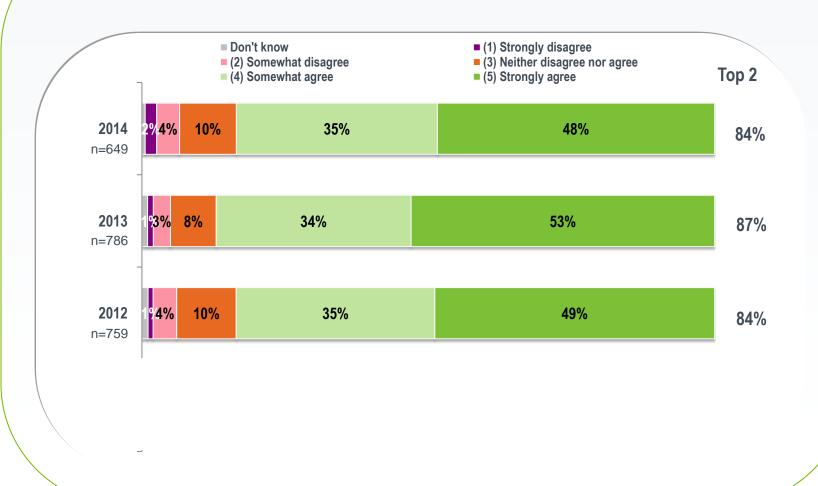






# Operates in Alignment with Values



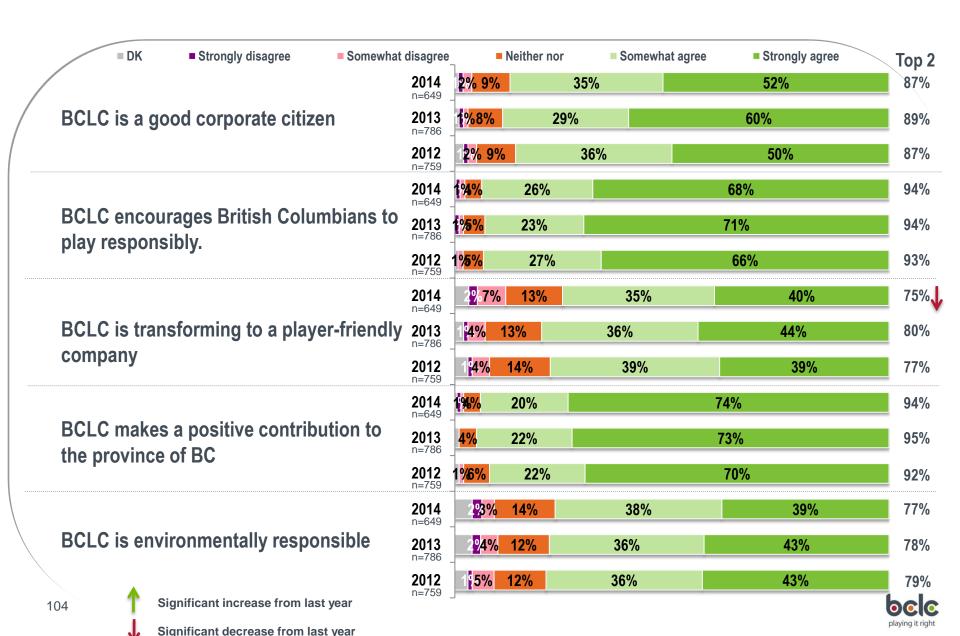




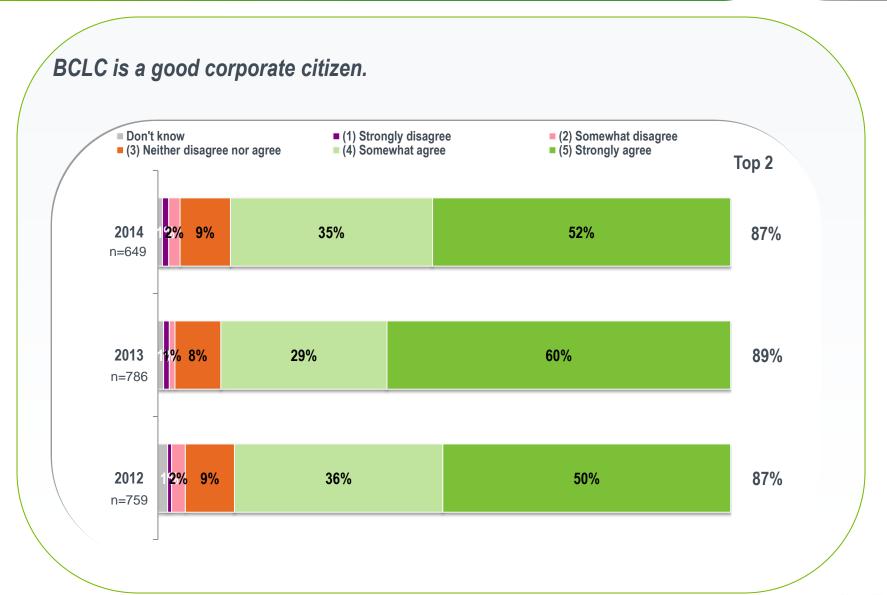
# Corporate Values and Responsibilities



# Corporate Responsibility

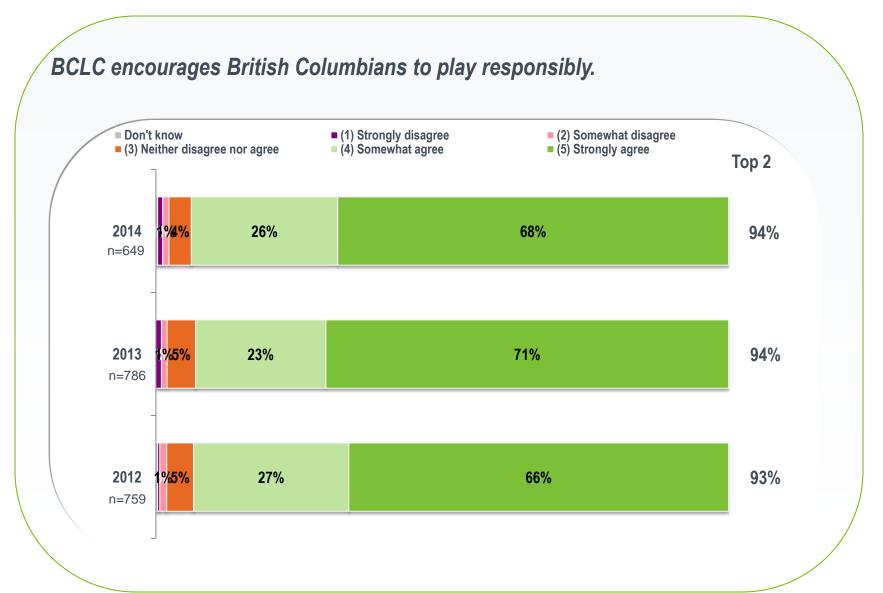


# Corporate Citizen





# Play Responsibly





# Player-centric Company

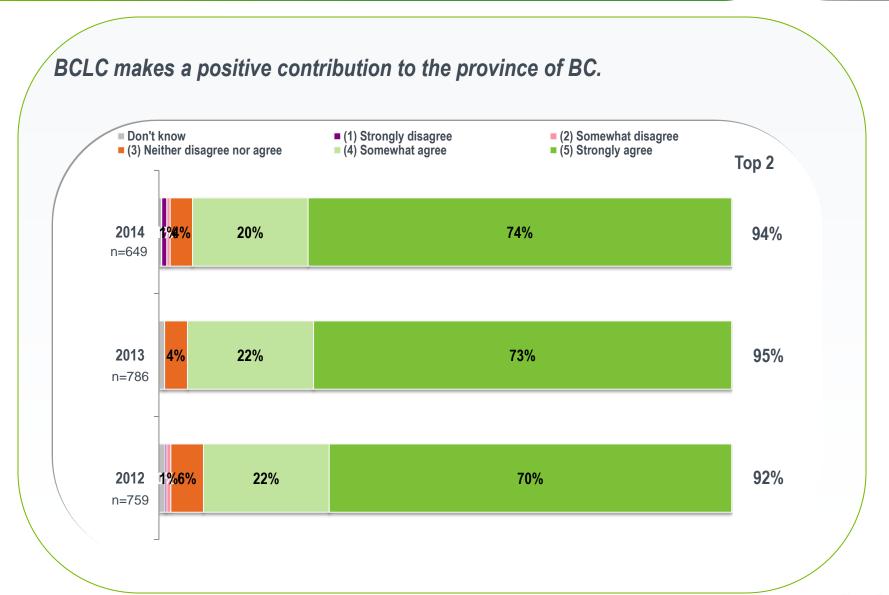
Significant increase from last year

Significant decrease from last year



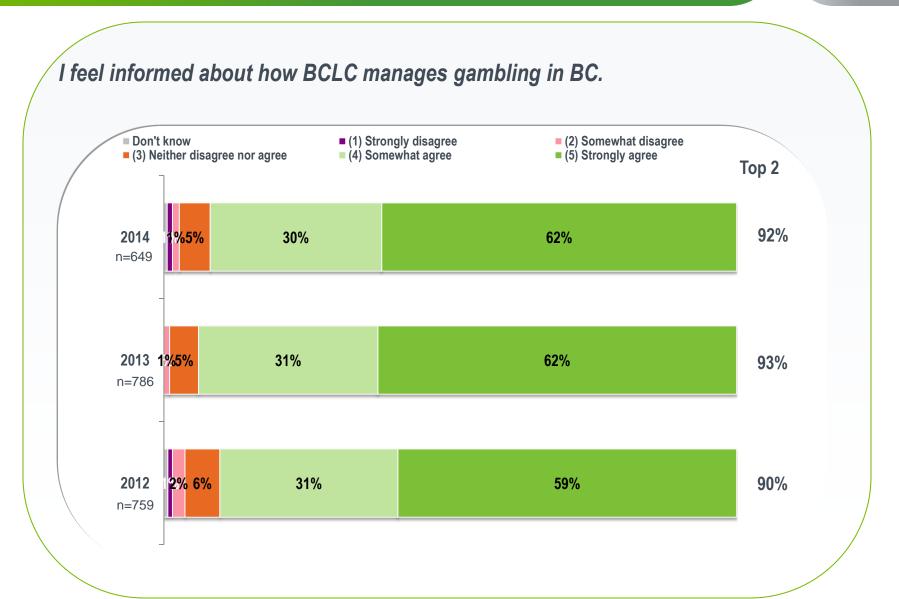


#### Positive Contribution to BC





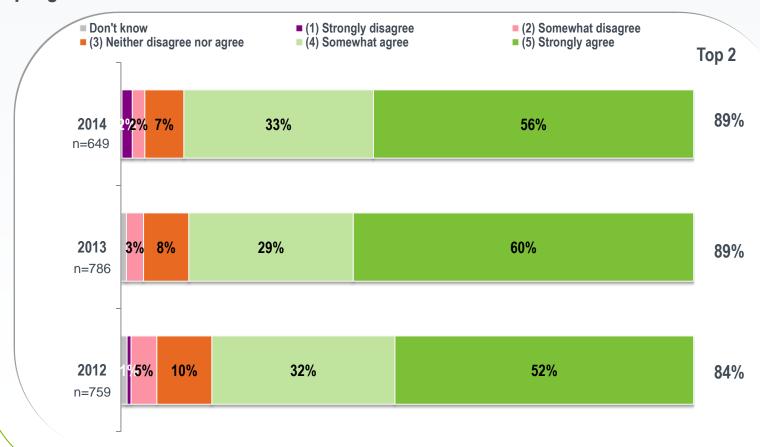
# **BCLC Manages Gambling in BC**





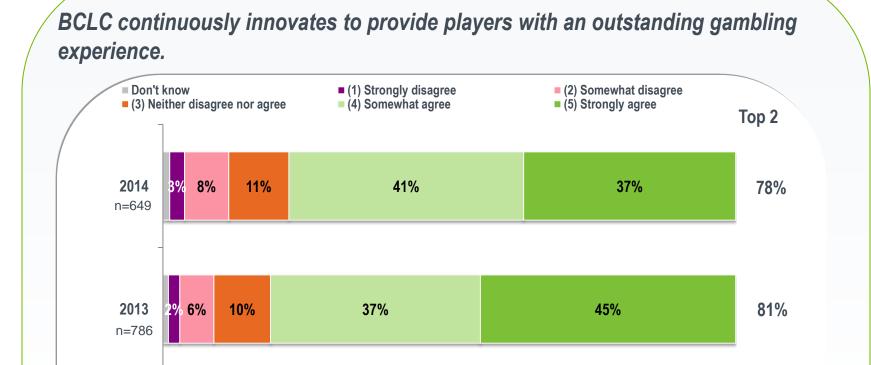
# Gaming Revenues Benefit the Community

I feel informed about how gaming revenues benefit provincial and community programs and services.





# Provide Players with Exceptional Service



42%



83%

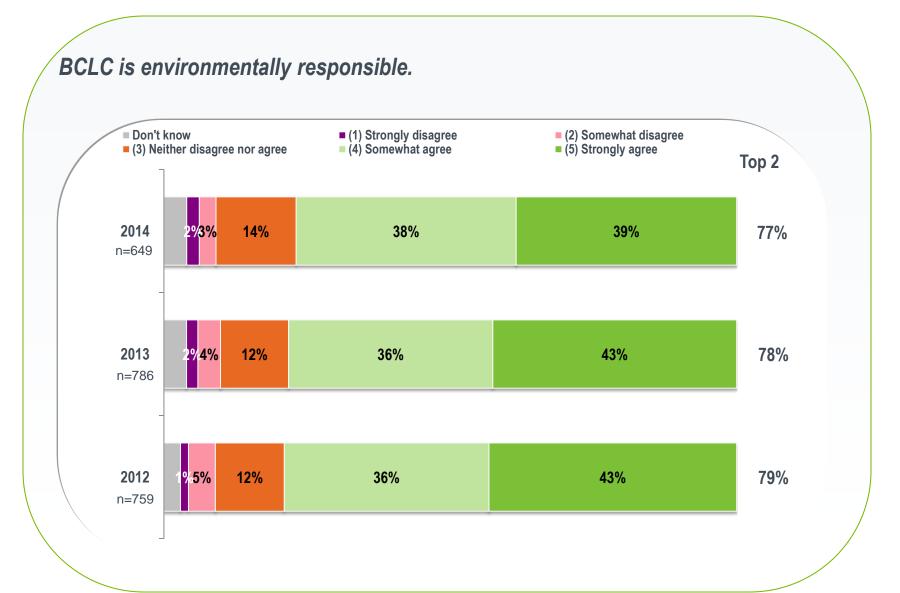
41%

2012

n=759

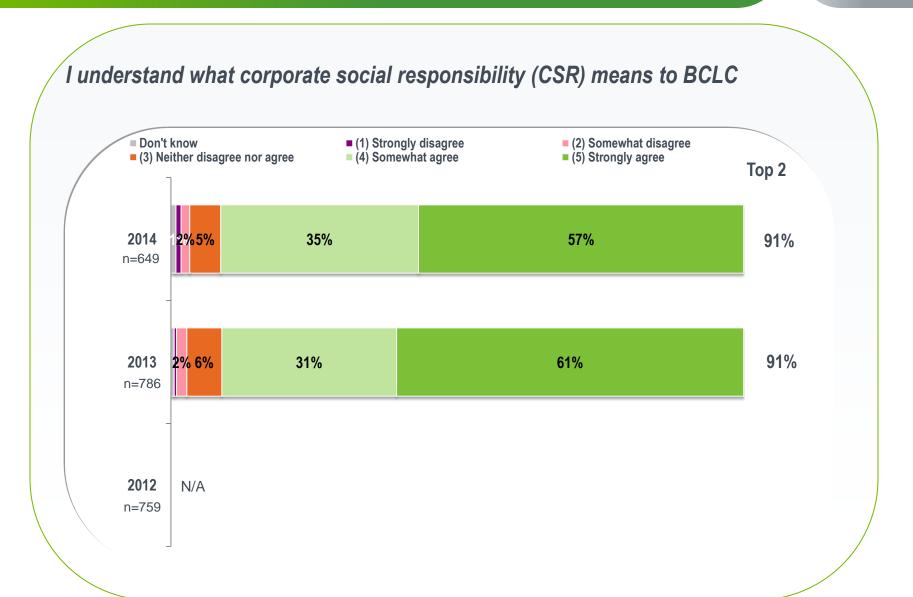
9%

# **Environmentally Responsible**





# Corporate Social Responsibility

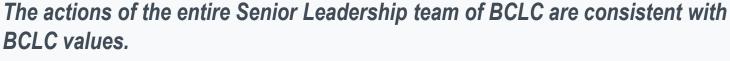


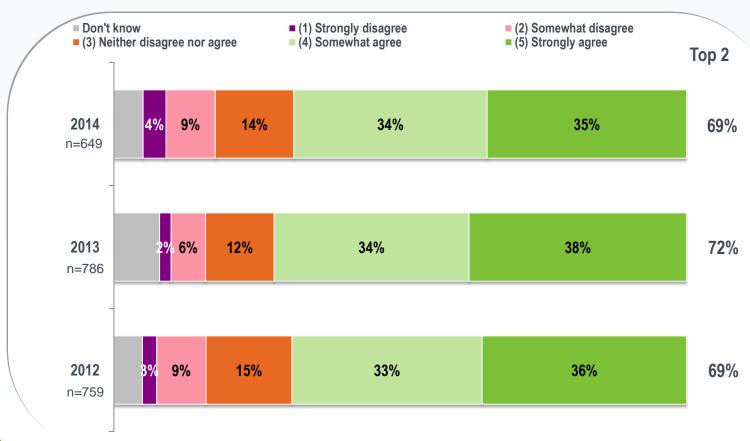


# Senior Leadership



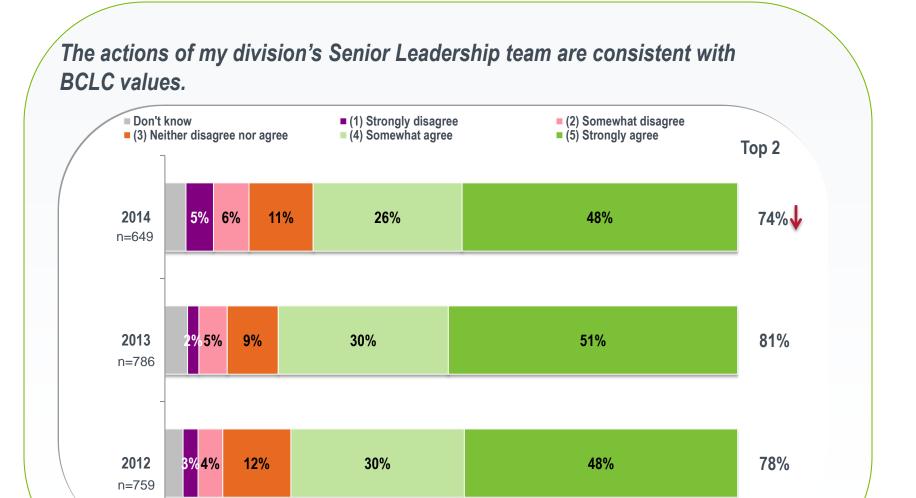
# Senior Leadership Team Follows Values







#### Division's Senior Leadership Team Follows Values

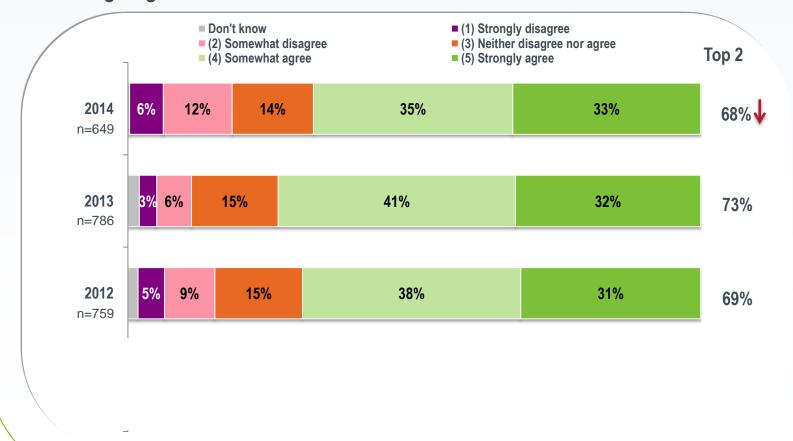






#### Communication of BCLC Vision

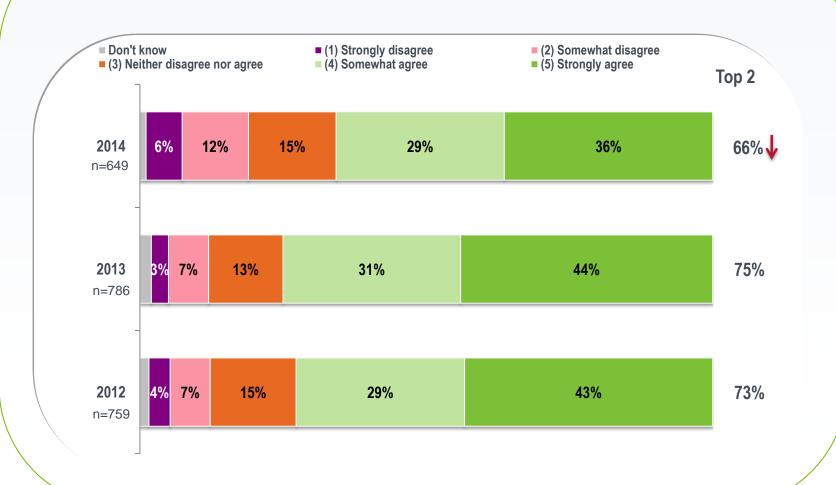
The entire Senior Leadership team communicates a clear vision of where BCLC is going.





#### Confidence in Decisions made by Division's SLT

I have confidence in the decisions made by my division's Senior Leadership team.







# **SLT Supports Good Leadership Practices**

The entire Senior Leadership team reflects and supports the leadership practices necessary to make BCLC successful.

