

# Fact Sheet

June 2017

## Preventing Minors from Gambling

BCLC and the Province of B.C. are committed to preventing minors from accessing lottery products or entering gaming facilities.

### Keeping kids out of gambling facilities

BCLC has specific measures in place to deter minors from entering gambling facilities:

- ID scanners to aid age verification;
- Mandatory ID checks for anyone who appears under 25 years old;
- Security staff deployed at each entry point to a casino or CGC;
- Increased security staff during peak hours;
- Funneling patrons at casino entry points;
- Staff training.

### Preventing underage access to PlayNow.com

B.C.'s only regulated gambling website, PlayNow.com, has strict age controls to prevent minors from opening an account. Players must provide credit card information to register, which BCLC sends electronically to one of Canada's major credit bureaus (Equifax). This third-party validation ensures the registrant is at least 19 years old.

### Lottery tickets aren't for kids

In B.C., it's illegal to sell lottery products to minors. BCLC has specific measures in place to deter selling lottery tickets to minors and has enhanced these measures, reinforcing their importance with retailers and the public:

- 19+ logo prominently displayed on all BCLC products and in lottery retail locations;
- Messaging on player facing public display units at retail;
- Customer Age Verification policy requiring lottery retailers to check photo ID of any lottery player, who appears to be 25 years of age or younger, to confirm the player meets the minimum age requirement of 19 years old.
- Mandatory retailer training and certification, which includes testing on selling to minors;
- Ongoing communication with, and education of, retailers to reinforce the message;
- Annual public information campaign reminding parents not to purchase lottery tickets for minors as gifts;

# Fact Sheet

- Awareness brochures at liquor primary establishments with gaming equipment, such as pubs.

Our lottery retailers have a Code of Conduct that includes not selling tickets to minors. Retailers who are found selling lottery to minors by BCLC are subject to a 30-day suspension (1st violation) or termination of the lottery retailer agreement (2nd violation). Additionally, if a retailer is found selling lottery to minors by the Province's Gaming Policy Enforcement Branch they face fines up to \$5,000.

## Responsible Gambling programs

BCLC works with GPEB to offer a responsible gambling program called GameSense for Parents, designed to create awareness of how gambling impacts youth and give parents the tools and support to talk to their kids.

The Province's "Know Dice" is a program specifically designed for children in grades 5 or 6, while "Betting on Your Future" targets high school students, and the iPad-based Gam\_iQ, is aimed at college and university students.

-30-

### For more information contact:

BCLC Media Relations

604.225.6460

[mediarelations@bclc.com](mailto:mediarelations@bclc.com)