

# Abbotsford

Community Impact Report

2016/2017



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## Community Impact Report

### B.C.'s Gaming Industry

BCLC games are available in almost every community in B.C.

- **3,500** lottery locations
- **6** bingo halls
- **17** casinos
- **18** community gaming centres
- **2** racetracks

BCLC partners with private sector companies to operate gambling facilities in B.C. Under the *Gaming Control Act*, BCLC is responsible for the security and integrity of the games and setting responsible gambling standards and practices.

#### Gaming is a significant contributor to the B.C. economy

The Province of B.C. created BCLC to give back to British Columbia and help communities grow. **Thanks to players, more than \$20 billion has been invested in B.C. communities over the past 32 years.** Today, **\$0.88** of every dollar played goes back into the Province.

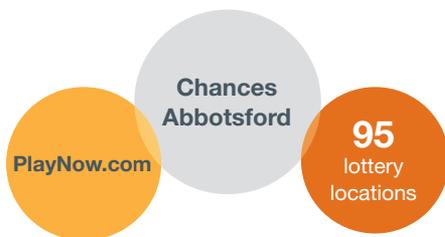


Across the province gaming employs more than 37,000 workers.

### Gaming in Abbotsford: Local Benefits

#### Players and Facilities

75 per cent of adults in British Columbia gambled with BCLC in the past year: that includes playing a lottery game, visiting a casino, or playing online at PlayNow.com. In Abbotsford, more than **41,200** registered players play our games.



#### Gaming Contributes to the Local Economy

- Chances Abbotsford supports local vendors and suppliers in Abbotsford ranging from trades companies and food services to local media
- Chances Abbotsford paid **\$98,564** in municipal taxes to the City of Abbotsford in 2017

Our players look for more than just gaming. As a result, most of our facilities include additional amenities such as **RED21 Gaming Tap + Grill**; a fun, casual place to meet with friends over appetizers, dinner, drinks and the game on one of RED 21's many big screen TVs. RED21 is also a local venue to host private parties and fundraising events.

## Gaming Revenue Funds Local Initiatives

Local governments that host a gaming facility receive a 10 per cent share of the net income those facilities generate. Last year, the City of Abbotsford received **\$1.1 million** generated by Chances Abbotsford to fund local initiatives.

The **Abbotsford Entertainment & Sports Centre** is a hub of activity in the community, hosting events, competitions and providing home ice to its own hockey league, the ACHL. The city gave the centre a boost in 2012, with an **\$800,000** contribution from its share of provincial gaming revenue going towards operating costs.

## Community Gaming Grants

The Province of B.C. allocates **\$135 million** annually to community organizations through the Community Gaming Grant Program.

- **76** organizations in Abbotsford received funding last year
- **\$2.06 million** went to support those organizations within the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

In 2016/17, BCLC delivered **\$1.3 billion** in net income to the Provincial Government to support communities, provincial programs and services, charities and major events that have helped shape B.C.

## Did you know?

More than **62** local jobs were created by Chances Abbotsford.

## Sponsorships

Chances Abbotsford provides support for local non-profit and charitable organizations and events in Abbotsford, including:

**Abbotsford Agrifair**—Chances Abbotsford was a Presenting Sponsor of the 2017 Abbotsford Agrifair. Since 1991, the Abbotsford Agrifair has been bringing the community together to bridge the gap between ‘urbanites’ and ‘ruralites’ in order to promote and educate the importance of agriculture.

## Canuck Place Children’s Hospice—

In February 2017, Chances Abbotsford was proud to present Canucks Place Children’s Hospice with a cheque for over \$3,500 through its parent program Gateway GIVES. Canuck Place Children’s Hospice first opened its doors in November 1995, to become North America’s first free-standing children’s hospice.

**Abbotsford Food Bank**—In August 2016, Chances Abbotsford hosted a Canada Day barbecue with proceeds benefiting the Abbotsford Food Bank. Each year, nearly 40,000 people visit the food bank to seek help through one or more of its 80 programs. Chances Abbotsford donated more than **\$2,100**, and over **200 pounds of food** to help the food bank kick off its One Bag Challenge campaign.

Read more about how gaming revenues help communities grow at [playitforward.bclc.com](http://playitforward.bclc.com)



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