

Coquitlam

Community Impact Report

2016/2017



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B.C.'s Gaming Industry

BCLC games are available in almost every community in B.C.

- **3,500** lottery locations
- **6** bingo halls
- **17** casinos
- **18** community gaming centres
- **2** racetracks

BCLC partners with private sector companies to operate gambling facilities in B.C. Under the *Gaming Control Act*, BCLC is responsible for the security and integrity of the games and setting responsible gambling standards and practices.

Gaming is a significant contributor to the B.C. economy

The Province of B.C. created BCLC to give back to British Columbia and help communities grow. **Thanks to players, more than \$20 billion has been invested in B.C. communities over the past 32 years.** Today, **\$0.88** of every dollar played goes back into the Province.



Across the province gaming employs more than 37,000 workers.

Gaming in Coquitlam: Local Benefits

Players and Facilities

75 per cent of adults in British Columbia gambled with BCLC in the past year: that includes playing a lottery game, visiting a casino, or playing online at PlayNow.com. In Coquitlam, more than **57,800** registered players play our games.



Gaming Contributes to the Local Economy

- **618** local jobs at Hard Rock Casino Vancouver
- Hard Rock Casino Vancouver has spent **\$4.8 million** supporting **79** local vendors and suppliers in Coquitlam
- Hard Rock Casino Vancouver paid **\$1,415,571** in municipal taxes to the City of Coquitlam in 2016

Our players look for more than just gaming. As a result, most of our facilities include additional amenities such as **The Molson Canadian Theatre**. With seating for 1,000 attendees, this intimate venue imports entertainment that spans the entire spectrum of music. This flexible space also accommodates private events including fundraisers and community galas.

Gaming Revenue Funds Local Initiatives

Local governments that host a gaming facility receive a 10 per cent share of the net income those facilities generate. Since opening, Hard Rock Casino Vancouver has generated **\$115,200,000** for the City of Coquitlam. Last year, the City of Coquitlam received **\$8,180,000** generated by Hard Rock Casino Vancouver to fund local initiatives.

The City of Coquitlam allocates a portion of its share of provincial gaming funds to the Spirit of Coquitlam Grant. **23** organizations received **\$223,171** during the spring 2017 intake, including the Kateslem recreation and leisure skill development program for youth at risk and the Youth at Risk Dragon Boating Program.

Did you know?

In 2006, Great Canadian Casinos committed \$500,000 to fund the reconstruction of a lawn bowling facility in the City of Coquitlam.

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Community Gaming Grants

The Province of B.C. allocates **\$135 million** annually to community organizations through the Community Gaming Grant Program.

- **67** organizations in Coquitlam received funding last year.
- **\$1.3 million** went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils.

In 2016/17, BCLC delivered **\$1.3 billion** in net income to the Provincial Government to support communities, provincial programs and services, charities and major events that have helped shape B.C.

Sponsorships

Last year, Hard Rock Casino Vancouver provided support for **27** local non-profit and charitable organizations and events in Coquitlam, including:

SHARE Family & Community Services Society—SHARE was the Hard Rock Casino Vancouver's signature charitable partner in 2016. Each year, the casino provides year-round support to SHARE, and donated \$10,000 to the charity during Hard Rock's grand opening. Last year, SHARE served 56,459 residents with 769,474 pounds of donated food, and provided seniors services, child and family programs, programs for pregnant women and new moms, and more.

Each year, the **Eagle Ridge Hospital Foundation** hosts its signature fundraising event, the Evening of Caring Gala at the Hard Rock Casino Vancouver. Hard Rock Casino Vancouver is a sponsor of the annual Gala, which raises crucial funds to purchase new equipment for the operating rooms that service over 100,000 people each year at the Eagle Ridge Hospital.

Spotlight

Coquitlam Firefighters Charitable Society

The Coquitlam Firefighters Charitable Society uses the funds it receives through the Spirit of Coquitlam Grant and sponsorship from the Hard Rock Casino Vancouver to help feed hungry children through their nutritional snack program. The healthy snacks program currently runs in three Elementary schools in Coquitlam and feeds hundreds of kids who may not get enough to eat at home.

The support we have received from the Hard Rock Casino Vancouver, from the funding generated from the [Spirit of Coquitlam] grant as well as the hosting of our fundraising initiatives has been pivotal for our organization. Without such support, our goals (past and present) would not be obtainable.

James Martins
President, Coquitlam Firefighters
Charitable Society

Read more about how gaming revenues help communities grow at playitforward.bcl.com



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Learn more about BCLC Play it Forward
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