

Courtenay

Community Impact Report

2016/2017



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B.C.'s Gaming Industry

BCLC games are available in almost every community in B.C.

- **3,500** lottery locations
- **6** bingo halls
- **17** casinos
- **18** community gaming centres
- **2** racetracks

BCLC partners with private sector companies to operate gambling facilities in B.C. Under the *Gaming Control Act*, BCLC is responsible for the security and integrity of the games and setting responsible gambling standards and practices.

Gaming is a significant contributor to the B.C. economy

The Province of B.C. created BCLC to give back to British Columbia and help communities grow. **Thanks to players, more than \$20 billion has been invested in B.C. communities over the past 32 years.** Today, **\$0.88** of every dollar played goes back into the Province.



Across the province gaming employs more than 37,000 workers.

Gaming in Courtenay: Local Benefits

Players and Facilities

75 per cent of adults in British Columbia gambled with BCLC in the past year: that includes playing a lottery game, visiting a casino, or playing online at PlayNow.com. In Coquitlam, more than **57,800** registered players play our games.



Gaming Contributes to the Local Economy

- **87** local jobs created by Chances Courtenay.
- Chances Courtenay supports local vendors and suppliers in Courtenay ranging from food suppliers and cleaning services to printing services.

Our players look for more than just gaming. As a result, most of our facilities include additional amenities such as **RED21 Gaming Tap + Grill** at Chances Courtenay; a fun, casual place to meet and eat with friends that can also accommodate up to 100 people for fully catered, private functions, meetings, birthdays, cocktail receptions, fundraisers and special events.

Gaming Revenue Funds Local Initiatives

Local governments that host a gaming facility receive a 10 per cent share of the net income those facilities generate. Last year, the City of Courtenay received **\$981,000** generated by Chances Courtenay to fund local initiatives.

- Gaming revenue helps RCMP keep citizens safe. In 2016, the City of Courtenay used **\$375,000** of its share of provincial revenue to increase its RCMP task force to help ensure safety and security in the community. The Courtenay RCMP Detachment is also home to the RCMP Victim Service program, and is one of 92 police-based Victim Service programs in B.C.
- In 2016, the City of Courtenay used **\$410,000** of its share of provincial gaming revenue to acquire property beside the 5th Street Bridge on the Courtenay River. The purchase offers the City a number of potential opportunities such as widening the bridge, creating bike lanes along the bridge, improving riverfront access, or establishing a walkway that will improve pedestrian connectivity.

Did you know?

The City of Courtenay allocates gaming funds towards projects and services that will benefit not only their own citizens, but those in neighbouring jurisdictions as well.

Sponsorships

Chances Playtime Courtenay provides support for local non-profit and charitable organizations and events, including:

Comox Valley Food Bank—The Comox Valley Food Bank is a non-profit organization that distributes approximately 8,000 free emergency food hampers each year to people in need in the Comox Valley. Recently, the food hamper program client count reached a record high of 810 people with 525 bags of food being distributed on one day. In August 2016, Chances Playtime Courtenay presented the Food Bank with a cheque for \$250 along with 500 pounds of food that the Casino raised through the One Bag Challenge campaign.

Heart & Stroke Foundation—More than twenty staff members from Chances Courtenay participated in the June 2017 Big Bike Ride for the Heart & Stroke Foundation of Canada. Together, the team raised over **\$2,500** for the Heart & Stroke Foundation to support life-saving heart disease and stroke research across Canada.

Ducks Unlimited—In July 2017, Chances Courtenay participated in the Ducks Unlimited Golf Tournament. The tournament is part of the Fins & Skins Fundraiser for Ducks Unlimited, Canada's leader in Canadian habitat conservation.

In 2016/17, BCLC delivered **\$1.3 billion** in net income to the Provincial Government to support communities, provincial programs and services, charities and major events that have helped shape B.C.

Community Gaming Grants

The Province of B.C. allocates **\$135 million** annually to community organizations through the Community Gaming Grant Program.

- **43** organizations in Courtenay received funding last year
- **\$1.02 million** went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

Read more about how gaming revenues help communities grow at playitforward.bclc.com



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