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Bud Smith, Chair Board of Directors British Columbia Lottery Corporation 2940 Virtual Way Vancouver BC V5M 0A6

Dear Mr. Smith

Re: 2015/16 Mandate Letter

British Columbians have come to expect the high quality products and services delivered by their provincial public sector organizations. The Province is well served by our public sector organizations. It is the responsibility of the boards and senior management teams of these organizations to lead and manage in the best interests of the Province and the taxpayer by strengthening accountability and promoting cost control.

One of government's core values is respect for the taxpayer's dollar. It is critical that public sector organizations operate as efficiently as possible, in order to ensure British Columbians are provided with services at the lowest cost possible. This requires constant focus on maintaining a cost-conscious and principled culture through the efficient delivery of services that stand the test of public scrutiny and help develop a prosperous economy in an environmentally sustainable manner. The foundation of this work is the government's commitment to controlling spending and balancing the budget.

The British Columbia Lottery Corporation (BCLC) is directed to take the following specific strategic priority actions for 2015/16:

1. BCLC will implement action items that pertain to the Corporation as part of government initiatives in the areas of health prevention, protection and research to address problem gambling. These action items and their timelines for implementation are being developed by government in consultation with BCLC taking into consideration the Provinces' 2014 Problem Gambling Prevalence Study, the 2013 Public Health Officer's (PHO) Report, entitled Lowering the Stakes: A Public Health Approach to Gambling in British Columbia, as well as other research on problem gambling in youth and problem gambling treatment programs.

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Telephone: 250 387-3751 Facsimile: 250 387-5594 Location: 501 Belleville Street Padiament Buildings, Victoria website: www.gov.bc.ca/fin

- 2. The Gaming Policy and Enforcement Branch (GPEB) and BCLC will jointly develop key principles that will inform respective roles and responsibilities. These principles will outline expectations, obligations, and related business impacts to provide role clarity and maximize accountability. These principles will be devised by June 30, 2015, and implemented by December 31, 2015.
- 3. Optimize the Corporation's financial performance, in accordance with government policy and directives under the *Gaming Control Act* and Treasury Board direction. BCLC will sustain the organizations net return to the province, by responding to customer and marketplace demands for products and services and seeking new revenue opportunities that are consistent with the approved framework. Consistent with previous direction the corporation will present Treasury Board with a detailed business case for casino optimization by November 30, 2014, and a detailed business case and risk assessment for business optimization by February 28, 2015.
- 4. At the conclusion of the Crown Review BCLC, the Corporation will work to address, as appropriate, the recommendations made by Internal Audit & Advisory Services.
- 5. As part of the Corporation's continued mandate, BCLC will use information provided by law enforcement to create actions and solutions to prevent money laundering in BC gaming facilities. GPEB will develop anti-money laundering standards, to which BCLC will respond. Additionally, BCLC will identify and implement strategies to increase the use of cash alternatives and measure and demonstrate this progress.

These specific strategic priority actions and the Taxpayer Accountability Principles actions are to be included and integrated in your 2015/16-17/18 Service Plan.

As part of the commitment to fiscal responsibility and to ensure the best possible use of government resources, provincial public sector organizations now operate under the Taxpayer Accountability Principles (attached) announced by Premier Christy Clark in June 2014. Through the implementation of Taxpayer Accountability Principles, leadership teams in public sector organizations are leading a change to a cost-conscious public sector that strengthens cost management capabilities and fosters a principled culture of efficiency and accountability at all levels. This leadership includes implementing your organization's Code of Conduct which contains conflict of interest provisions and post-employment restrictions.

BCLC is expected to fully adopt the Taxpayer Accountability Principles – cost consciousness (efficiency), accountability, appropriate compensation, service, respect and integrity. The actions, as detailed in the 2014 Transition Letter, are to be completely implemented in 2015/16. For further information on the Taxpayer Accountability Principles, please see, <a href="http://gov.be.ca/crownaccountabilities">http://gov.be.ca/crownaccountabilities</a>.

To support the implementation of the Taxpayer Accountability Principles, please ensure all board members sign this 2015/16 mandate letter and the signed letter is posted publicly on your organization's website.

Government is committed to further strengthening accountability, improving the management of public funds and revitalizing the relationship between government and public sector organizations. This strong focus on improved two-way communication is to support and ensure a complete understanding of government directions, expectations, accountabilities and alignment with strategic priorities. As such, it is important that each of us advise the other in a timely manner of any issues that may materially affect the business of BCLC and/or the interests of government, including information on any risks to achieving financial forecasts and performance targets.

I look forward to our regular quarterly meetings that focus on strategic priorities, performance against the Taxpayer Accountability Principles, results and working together to protect the public interest at all times.

Honourable Michael de Jong, Q.C. Minister of Finance	Date: <b>FEB 0 5 2015</b>
Signed By:	
Bud Smith, Chair British Columbia Lottery Corporation	16/2/2015 Date
Arthur H. Willms, Vice-Chair Board of Directors British Columbia Lottery Corporation	Date
Christina Anthony, Director	Date

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Arthur H. Willms, Vice-Chair Board of Directors British Columbia Lottery Corporation	Date
Christina Anthony, Director British Columbia Lottery Corporation	Date

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Bud Smith, Chair British Columbia Lottery Corporation	Date
Arthur H. Willms, Vice-Chair Board of Directors British Columbia Lottery Corporation	Date .
Christina Anthony, Director British Columbia Lottery Corporation	Feb 16, 2015.

Trudi Brown, Director British Columbia Lottery Corporation	Felo 13/15 Date
David W. Gillespie, Director British Columbia Lottery Corporation	Date
Robert Holden, Director British Columbia Lottery Corporation	Date
Moray Keith, Director British Columbia Lottery Corporation	Date
Wendy Lisogar-Cocchia, Director British Columbia Lottery Corporation	Date .

Trudi Brown, Director British Columbia Lottery Corporation	Date
David W. Gillespie, Director British Columbia Lottery Corporation	Feb 16, 2015  Date
Robert Holden, Director British Columbia Lottery Corporation	Date
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Wendy Lisogar-Cocchia, Director British Columbia Lottery Corporation	Fieb 13/2015 Date

cc: Honourable Christy Clark Premier

> John Dyble Deputy Minister to the Premier and Cabinet Secretary

Peter Milburn
Deputy Minister and Secretary to Treasury Board
Ministry of Finance

Cheryl Wenezenki-Yolland Associate Deputy Minister Ministry of Finance

Bud Smith, Chair,
Arthur Wilms, Board Member
Trudi Brown, Board Member
David Gillespie, Board Member
Robert Holden, Board Member
Wendy Lisogar-Cocchia, Board Member
Moray Keith, Board Member
British Columbia Lottery Corporation

Jim Lightbody A/Chief Executive Officer British Columbia Lottery Corporation

Attachment: Taxpayer Accountability Principles

# **B.C.** Taxpayer Accountability Principles

Further information available at: http://gov.bc.ca/crownaccountabilities

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Strengthen cost management capabilities and foster a culture of costconsciousness at all levels of public sector organizations. Provide public services and programs as efficiently and effectively as possible to "bend the cost curve" and support sustainable public policies and programs as a lasting legacy for generations to come.

## Accountability

Transparently manage responsibilities according to a set of common public sector principles in the best interest of the citizens of the province. By enhancing organizational efficiency and effectiveness in the planning, reporting and decision making, public sector organizations will ensure actions are aligned with government's strategic mandate.

# Appropriate Compensation

Comply with a rigorous, standardized approach to performance management and employee compensation, which reflects appropriate compensation for work across the public sector that is consistent with government's taxpayer accountability principles and respectful of the taxpayer.

#### Service

Maintain a clear focus on positive outcomes for citizens of British Columbia by delivering cost-efficient, effective, value-for-money public services and programs.

# Respect

Engage in equitable, compassionate, respectful and effective communications that ensure all parties are properly informed or consulted on actions, decisions and public communications in a timely manner. Proactively collaborate in a spirit of partnership that respects the use of taxpayers' monies.

## Integrity

Make decisions and take actions that are transparent, ethical and free from conflict of interest. Require the establishment of a strong ethical code of conduct for all employees and executives. Serve the citizens of British Columbia by respecting the shared public trust and acting in accordance with the taxpayer accountability principles.