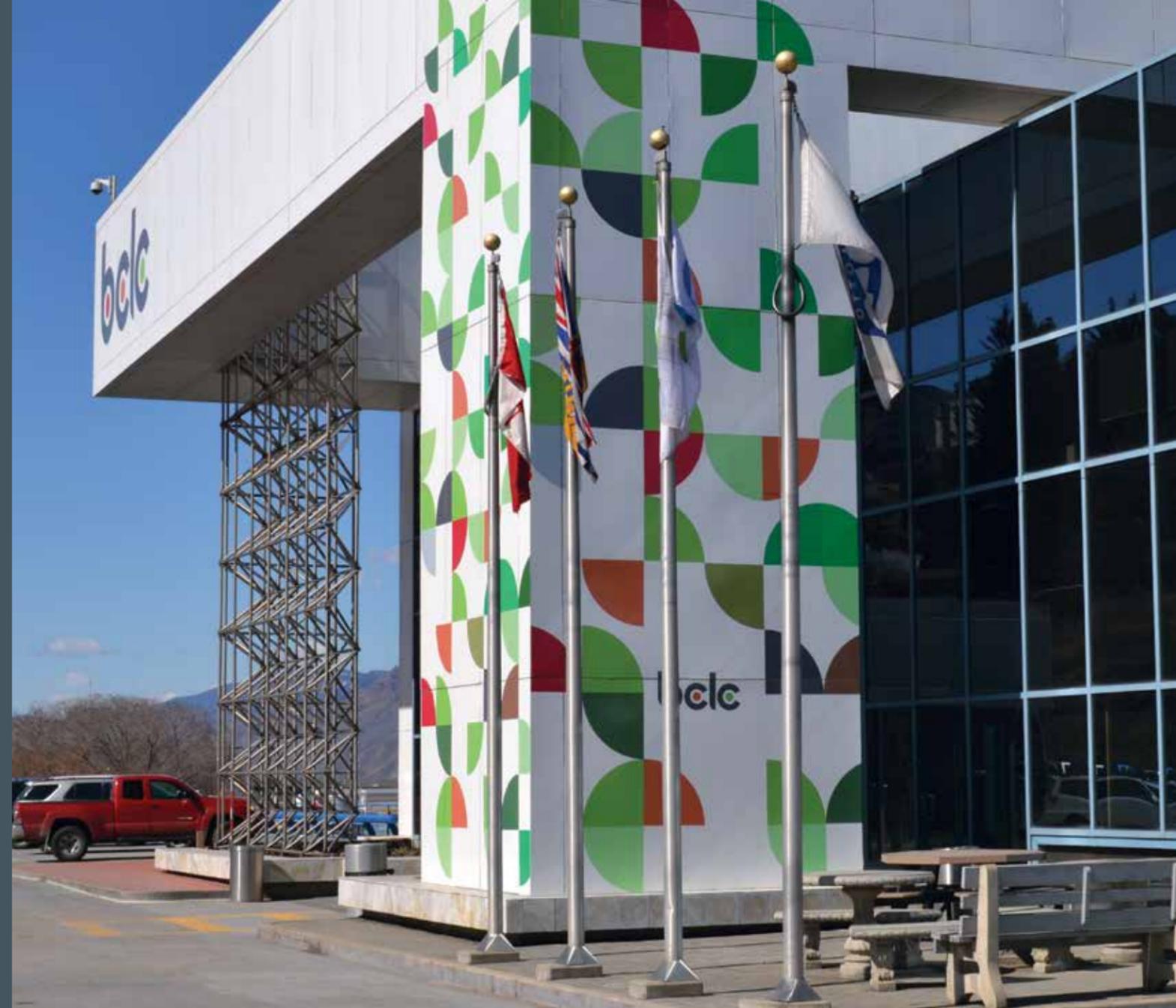


The gambling industry in B.C. employs 37,000 people in B.C. directly and indirectly.

In 30 years, BCLC has provided over \$18 billion to the Province, to fund important provincial, municipal, community and charitable programs.

Every time a lottery ticket is purchased, or dice in a casino is rolled, it funds programs in communities across B.C.

When you play with BCLC, you Play it Forward.



BCLC's Head Office

# Economic and Social Impact on Kamloops

Summary



Highlights from *The Economic and Social Impact of B.C. Lottery Corporation's Head Office on the Kamloops Area (February 24, 2015)* conducted by Thompson Rivers University Associate Professor Economics, Dr. Laura Lamb, PhD

BCLC's total economic impact on Kamloops is estimated at **\$47.3M** in 2013-14

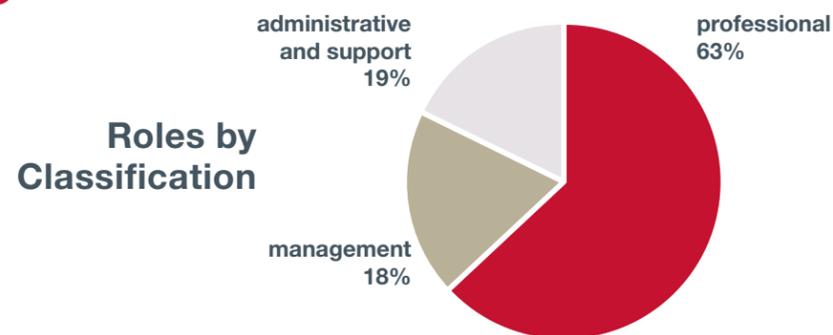


## Employment 2013-14

BCLC is the eighth largest employer in Kamloops with an annual payroll of \$37 million.

Kamloops is BCLC's centre for technology and finance and also houses the corporation's customer support call centre, one of two prize claim centres and other support functions.

BCLC's total direct and indirect employment impact was 639 jobs. For every two jobs at BCLC one was created in the Kamloops economy.



## Educated Workforce

Employees having some post-secondary education	<b>96%</b>
Employees having completed post-secondary	<b>63%</b>
Attended Thompson Rivers University	<b>66%</b>

BCLC indirectly contributes to the socio-economic benefits associated with a higher proportion of post-secondary educated residents such as a safer and more attractive community, residents with better physical and mental health, and greater participation in societal activities such as volunteering, charitable giving, and voting participation.

## Sponsorships

BCLC sponsorship and participation in the community has a significant impact on the cultural and social aspects of Kamloops society. Key sponsorships included:

- Kamloops Art Gallery
- Kamloops Chamber Business Excellence Awards—Technology Innovator Award
- Kamloops Food Bank CP Holiday Train
- Kamloops Symphony
- Music in the Park
- Western Canada Theatre

Over the past 10 years, BCLC has provided community support in the range of \$50,000 to \$75,000 annually.

## Volunteerism

Nearly half of BCLC staff volunteered an average of 80 hours of their personal time every year to over 100 organizations in the community.

## BCLC's 30-Year Impact

The year 2015 marks the 30<sup>th</sup> anniversary of BCLC. The cumulative impact of BCLC's head office in Kamloops has been substantial.

- An estimated \$1.1 billion dollars is the total cumulative economic impact in the Kamloops economy from 1985 to 2015.
- The total cumulative economic impact is the sum of an estimated \$805 million of total spending, including salaries and benefits, on goods and services from local businesses, and a cumulative multiplier effect of \$322 million over the 30-year period.

1985 to 2015  
estimated total  
cumulative...

