

2017/2018

# Carbon Neutral Action Report



# Table of Contents

## 01

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Message from  
the V.P. Social  
Responsibility and  
Communications

## 02

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Carbon  
Neutral  
Action



## Message from the **Vice-President, Social Responsibility and Communications**



Social responsibility must be embedded into our corporate culture and the way in which we manage our business and make decisions, not just when we develop strategies or set targets, but in our daily work at all levels of the company. To ensure we continue to build on our past success, we will continue to invest in improving our programs so that we provide our business, players and communities a sustainable and healthy future.

Being a part of British Columbia's public sector positions BCLC to be a catalyst for climate action at both the community and provincial levels. As such, it is incumbent on us to set an example with concrete action to reduce our carbon footprint and run a sustainable business. This report is our way of demonstrating our climate action efforts in the past year, as well as the efforts to uphold our commitments to social responsibility.

Among our social responsibility priorities are the recent and upcoming changes at BCLC that will bolster our goal of having the world's healthiest players. Our GameSense program has evolved from simply providing our players responsible gambling information, to adopting new approaches to promote player health, community and consumer awareness, education and access to appropriate treatment. BCLC and GPEB also successfully consolidated the GameSense Advisor (GSA) program under BCLC's management in April 2018. Assuming responsibility of all operations of the GSA program means we will have a stronger influence on the programs, practices and policies developed around player health.

Additionally, we are investing in new research about online behaviour and self-exclusion programming, and using data and metrics more than ever before to better measure our success and guide our future efforts. This focus and investment in outcomes-based research and player education is why BCLC was internationally recognized last year by the World Lotteries Association for leadership in responsible gambling.

I am committed to working alongside our team to ensure that we continue integrating social responsibility throughout every part of our business. Not only is it an integral way to build public trust by demonstrating good corporate citizenship; it's simply the right thing to do.

Sincerely,

A handwritten signature in black ink, appearing to read 'Susan Dolinski', written in a cursive style.

Susan Dolinski

# Carbon Neutral Action

This Carbon Neutral Action Report for the period January 1, 2017 to December 31, 2017 summarizes our emissions profile, the total offsets to reach net-zero emissions, the actions we have taken in 2017 to reduce our greenhouse gas emissions and our plans to continue reducing emissions in 2018 and beyond.

By June 30, 2018 BCLC’s final Carbon Neutral Action Report will be posted to our website at [www.bclc.com](http://www.bclc.com).

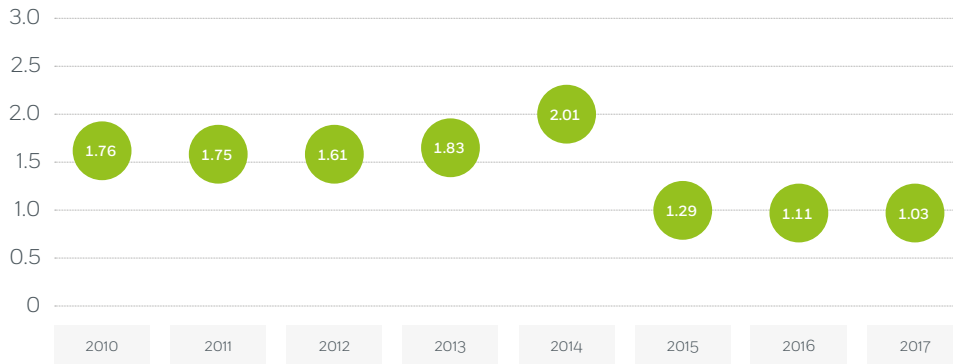
## OVERVIEW

In 2017, BCLC conducted several initiatives and projects aligned to its efforts of being more energy efficient and reducing its corporate greenhouse gas (GHG) emissions. Despite the actions taken, BCLC’s overall emissions increased by 16 per cent in 2017. The main reason for the increase was the higher consumption of natural gas for heating, which is associated with the longer and colder winter in 2017. In addition, the BCLC fleet changed its composition by replacing two hybrid

cars and adding an additional one (all three run on gas), resulting in an increase of 45 per cent of fleet related emissions.

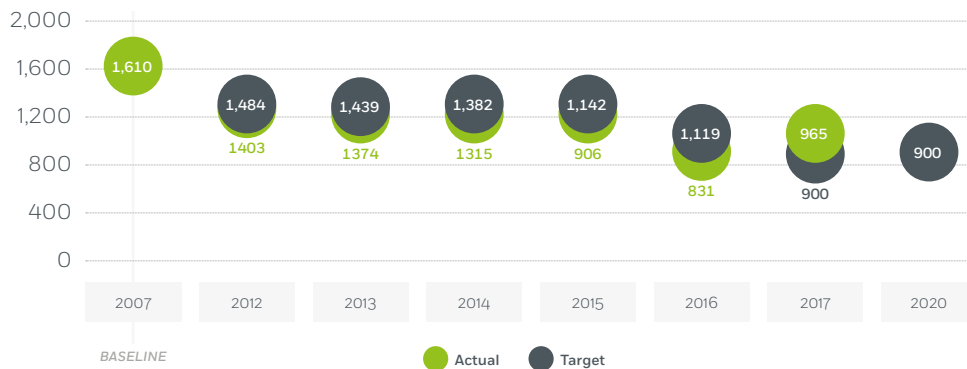
BCLC will be retiring 962 tCO<sub>2</sub>e of offset credits from 2017 emissions by purchasing 961 tCO<sub>2</sub>e, as an adjustment of -1 CO<sub>2</sub>e was applied from the previous year’s report. Three tonnes of our carbon footprint is deemed biogenic and part of the natural carbon cycle, so it is not accounted for offset credits.

**GHGs per Employee (CO<sub>2</sub>e tonnes)**



Note: December 2010 to June 2011 BCLC was still responsible for vacated floor space in Richmond.

**Annual GHG Emissions (tonnes CO<sub>2</sub>e)**



## 2017 REPORTABLE GHG EMISSIONS

Emission Source	2016	2017	% Change
Natural Gas	661	758	15
Electricity	85	79	(7)
Fleet Gas	51	74	45
Office Paper	27	24	(10)
Diesel Generators	7	8	11
Fugitive Sources	0	21	–
Grand Total	833	965	16

(All values are in tonnes carbon dioxide equivalent–CO<sub>2</sub>e tonnes)

## SUMMARY OF ACTIVITY DATA

Year	2010	2011	2012	2013	2014	2015	2016	2017
Natural Gas (GJ)	15,435	16,263	15,533	16,240	16,901	15,092	13,260	15,205
Electricity (GJ)	30,441	31,784	33,576	33,783	32,889	32,522	28,712	26,209
Fleet Gas (L)	211,846	175,518	149,208	160,979	121,027	14,017	21,030	30,388
Office Paper	7,444	6,999	4,952	5,973	6,133	4,616	3,740	3,328

Our Carbon Neutral Action Report (CNAR) is a required submission for the Government of British Columbia under the *Greenhouse Gas Reduction Targets Act*. More information can be found on the B.C. Climate Action Secretariat's website.

## BUILDINGS

- An initiative that has also contributed to reducing electricity demand is the transition of lights to halide LED in the Vancouver warehouse. The new LEDs are about ¼ of the wattage of the original lights. The replacements have been occurring gradually over the past several years, on an as-needed basis.
- In 2017, fugitive emissions totaled 21 CO<sub>2</sub>e tonnes. This was due to the refrigerant gas leak from one of the data centre's air conditioners. BCLC has a preventive maintenance program for this equipment which has a refrigeration contractor performing a full service and compliance leak checks every six months. Additionally, the equipment are visually inspected on a daily and weekly basis. Any leaks detected are reported and repaired immediately.

## OFFICE PAPER

Office paper usage has decreased by 11 per cent, due to the trend towards more digitalized communication and the efforts of the company to reduce paper consumption. Examples of reduction efforts include building employee awareness and default double-sided printing settings.



## FLEET

- BCLC’s fleet has increased in 2017. This resulted in a 45 per cent increase in associated GHG emissions. The expansion of the fleet is part of BCLC’s strategy to reduce costs related to flights between offices by encouraging the use of the fleet when travel is not avoidable.
- In 2017, the fleet had one additional vehicle added and two hybrid cars were replaced by two gas-powered ones. The replacement was based on an internal analysis which concluded that the hybrid technology was not being maximized and it was preferable for BCLC to move to a gas vehicle with improved highway mileage.

Despite the increase in GHG emissions, we aim for effective management of the fleet. The addition of one gas vehicle, and the replacement of two hybrids with gas vehicles, was based on an internal analysis that hybrid technology was not being maximized and it was preferable to move to gas vehicles with improved highway mileage. As the use of fleet vehicles is primarily for travel between our head office in Kamloops and our Vancouver office, the analysis found gas vehicles were more fuel efficient for highway driving. Fleet usage and performance will be continually monitored, and maintenance will be regularly performed.

## RECYCLING STEWARDSHIP PROGRAMS

We are a steward of two provincial programs that help us meet our obligations for B.C.’s Recycling Regulation –Electronic Products Recycling Association (EPRA) and Recycle BC (formerly, Multi-Material BC). In 2017, we recycled 243 tonnes of electronic equipment through the EPRA program, including slot machine parts, computers and lottery equipment.

As a registered B.C. Environmental Product Steward, we file reports with Recycle B.C. on the amount of paper sold as lottery and scratch tickets in addition to other paper and packaging materials used by our business. Fees that we pay on these amounts help fund downstream waste management and recycling programs. In 2017, we reported more than 670 tonnes of paper and packaging material, as follows:

Materials (tonnes)	2016	2017
Lottery ticket paper	288.3	261.6
Instant tickets (Scratch & Win, Pull Tabs)	282.3	314.5
Other Paper and Materials Packaging <sup>1</sup>	31.1	95.2
<b>Total</b>	<b>601.7</b>	<b>671.3</b>

<sup>1</sup> The category name was rephrased to include other materials reported than printed paper. The adjustment resulted in an increment of 29.4 tonnes in the 2016 Total. Besides the adjustment in this report, the data reported to Recycle BC remains the same and has not been changed.





## GREEN COMMITTEE

- **The Green Committee** is an employee committee that aims to improve environmental sustainability within BCLC and to make sustainable behaviour a permanent part of BCLC culture. In 2017, the Green Committee coordinated several events to engage employees and raise environmental sustainability awareness. The events undertaken included:
  - **Earth Day Café Booth and Earth Day Lunch and Learn Movie:** these initiatives took place in April to bring awareness to the internationally recognized day. Over 50 employees were engaged in both events;
  - **Bike to Work Week:** this initiative promoted healthy living and encouraged employees to reduce their own carbon footprint by using bikes instead of cars. Twenty-one employees participated and 124 trips were recorded resulting in 810 km logged;
  - **Commuter Challenge:** BCLC has joined this national competition which takes place during Canadian Environment Week. The competition between Canadian cities and workplaces encourages people to be more conscious about the way people move in the city by rewarding alternatives to individual transportation such as walking, cycling, carpooling/ride-sharing, taking transit and telecommuting. Thirty employees participated in the 2017 initiative.
  - **Community Gardening:** this initiative took place in July and resulted in \$400 donated to Fresh Roots Society at Vancouver Technical Secondary. Nine employees donated an afternoon to pulling weeds and gardening.
  - **Green Committee Lunch and Learn:** the objective of this event was to raise awareness of the Green Committee amongst employees by sharing the Green Committee's mandate, mission and makeup, and encouraging people to get involved. Fifty employees attended the event in Vancouver and Kamloops.

### % OF WASTE DIVERTED FROM LANDFILL

63	KAMLOOPS
87	VANCOUVER
81	OVERALL

## ENVIRONMENTAL REMEDIATION CONTINUES AT POTENTIAL KAMLOOPS OFFICE SITE

BCLC has purchased land to the west of our head office as a space for a potential new head office facility. These lands were previously contaminated. BCLC is working with a Canadian environmental consultant who is overseeing the assessment work required to finalize site investigation into contamination. The findings from this work will inform the remediation plan that is being drafted for both the Environment Ministry and for potential developers to plan construction of a potential new head office building in Kamloops.







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BCLC's Annual Service Plan Report  
is available at [bclc.com/service-plan](http://bclc.com/service-plan)

Use your GameSense  
[GameSense.ca](http://GameSense.ca)

