

# Dawson Creek

Community Impact Report

2016/2017



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## Community Impact Report

### B.C.'s Gaming Industry

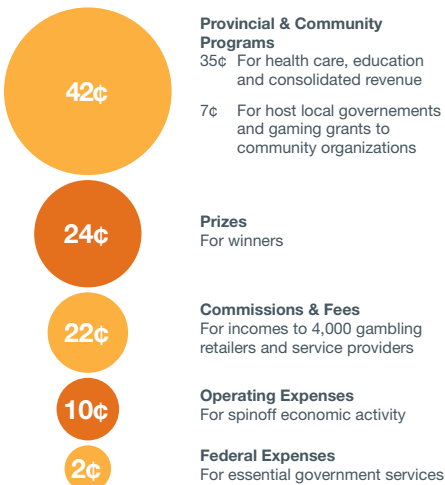
BCLC games are available in almost every community in B.C.

- **3,500** lottery locations
- **6** bingo halls
- **17** casinos
- **18** community gaming centres
- **2** racetracks

BCLC partners with private sector companies to operate gambling facilities in B.C. Under the *Gaming Control Act*, BCLC is responsible for the security and integrity of the games and setting responsible gambling standards and practices.

### Gaming is a significant contributor to the B.C. economy

The Province of B.C. created BCLC to give back to British Columbia and help communities grow. **Thanks to players, more than \$20 billion has been invested in B.C. communities over the past 32 years.** Today, **\$0.88** of every dollar played goes back into the Province.



Across the province gaming employs more than 37,000 workers.

### Gaming in Dawson Creek: Local Benefits

#### Players and Facilities

75 per cent of adults in British Columbia gambled with BCLC in the past year: that includes playing a lottery game, visiting a casino, or playing online at PlayNow.com. In Dawson Creek, more than **4,070** registered players play our games.



#### Gaming Contributes to the Local Economy

- More than **41** local jobs created by Chances Dawson Creek
- Chances Dawson Creek spent **\$395,000** supporting 32 local vendors in 2016
- Chances Dawson Creek paid **\$167,122** in municipal taxes to the City of Dawson Creek in 2016

Our players look for more than just gaming. As a result, most of our facilities include additional amenities such as **Prospects Lounge**; the place to be to enjoy a night out with friends or grab a quick bite to eat. From the excitement of Pay Per View sporting events to great live entertainment, Prospects Lounge is a destination for a memorable night out in Dawson Creek.

## Gaming Revenue Funds Local Initiatives

Local governments that host a gaming facility receive a 10 per cent share of the net income those facilities generate. Since opening, Chances Dawson Creek has generated **\$8.3 million** for the City of Dawson Creek. Last year, the City of Dawson Creek received **\$578,000** generated by Chances Dawson Creek to fund local initiatives.

- Last year, the City of Dawson Creek allocated **\$153,452** of its share of provincial gaming funds to community grants, which were distributed amongst seven community groups including the Dawson Creek Art Council, Mile Zero Park Society and the South Peace Community Arts Council.
- **\$320,941** of the City's share of provincial gaming revenue was used to benefit the City by supporting Tourism Dawson Creek through tourism and Visitor Information Centre contracts. Tourism Dawson Creek operates the Visitor Information Centre and is the lead agency to develop year-round memorable visitor experiences and market tourism within the City.

## Did you know?

Chances Dawson Creek supported 20 local charities and non-profit groups in 2016

## Sponsorships

Chances Dawson Creek provides support for local non-profit and charitable organizations and events, including:

**South Peace SPCA**—The South Peace branch of the BCSPCA is Chances Dawson Creek's Signature Charitable Partner. Each year, Chances provides support for the organization, which cares for hundreds of homeless pets, and connects those pets with new families in Dawson Creek.

**Dawson Creek and District Hospital Foundation**—The Dawson Creek and District Hospital Foundation is a charitable organization that raises funds for crucial patient care equipment and other special programs that help Dawson Creek and District Hospital provide the best care for Dawson Creek residents.

## Community Gaming Grants

The Province of B.C. allocates **\$135 million** annually to community organizations through the Community Gaming Grant Program.

- **23** organizations in Dawson Creek received funding last year
- **\$333,410** went to support organizations those in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

In 2016/17, BCLC delivered **\$1.31 billion** in net income to the Provincial Government to support communities, provincial programs and services, charities and major events that have helped shape B.C.

Read more about how gaming revenues help communities grow at [playitforward.bclc.com](http://playitforward.bclc.com)

A stylized landscape illustration featuring green mountains of varying heights and shades, a row of dark green trees, and a blue lake in the foreground. The sky is white with a large, light gray curved shape at the top and a smaller cloud-like shape in the middle. The overall style is flat and modern.

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Learn more about BCLC Play it Forward at [bclc.com](http://bclc.com)

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