

Nanaimo

Community Impact Report

2016/2017



bclc

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B.C.'s Gaming Industry

BCLC games are available in almost every community in B.C.

- **3,500** lottery locations
- **6** bingo halls
- **17** casinos
- **18** community gaming centres
- **2** racetracks

BCLC partners with private sector companies to operate gambling facilities in B.C. Under the *Gaming Control Act*, BCLC is responsible for the security and integrity of the games and setting responsible gambling standards and practices.

Gaming is a significant contributor to the B.C. economy

The Province of B.C. created BCLC to give back to British Columbia and help communities grow. **Thanks to players, more than \$20 billion has been invested in B.C. communities over the past 32 years.** Today, **\$0.88** of every dollar played goes back into the Province.



Across the province gaming employs more than 37,000 workers.

Gaming in Nanaimo: Local Benefits

Players and Facilities

75 per cent of adults in British Columbia gambled with BCLC in the past year: that includes playing a lottery game, visiting a casino, or playing online at PlayNow.com. In Nanaimo, more than **32,000** registered players play our games.



Gaming Contributes to the Local Economy

- More than **146** local jobs created by Casino Nanaimo
- Last year, Casino Nanaimo spent **\$445,000** supporting 59 local vendors in Nanaimo
- Casino Nanaimo paid **\$184,509** in municipal taxes to the City of Nanaimo in 2016

Our players look for more than just gaming. As a result, most of our facilities include additional amenities such as the **Black Diamond Bar & Grille** at Casino Nanaimo; a casual dining spot to enjoy breakfast, lunch, or dinner, with dining specials offered every day.

Gaming Revenue Funds Local Initiatives

Local governments that host a gaming facility receive a 10 per cent share of the net income those facilities generate. Since opening, Casino Nanaimo has generated **\$46.2 million** for the City of Nanaimo. Last year, the City of Nanaimo received **\$2,673,000** generated by Casino Nanaimo to fund local initiatives.

- The City of Nanaimo committed **\$100,000** of its share of provincial gaming revenue to ensure the Nanaimo District Museum could keep its permanent collections and special exhibits open to the public. Nanaimo is B.C.'s third oldest city and its rich history is brought to the forefront at the District Museum. The organization works to highlight Nanaimo's colourful history to visitors and is home to the Bastion, a Hudson's Bay Company outpost originally constructed in 1853.

Community Gaming Grants

The Province of B.C. allocates **\$135 million** annually to community organizations through the Community Gaming Grant Program.

- **100** organizations in Nanaimo received funding last year.
- **\$2.59 million** went to support organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils.

In 2016/17, BCLC delivered **\$1.3 billion** in net income to the Provincial Government to support communities, provincial programs and services, charities and major events that have helped shape B.C.

Sponsorships

Casino Nanaimo provides support for local non-profit and charitable organizations and events, including:

Nanaimo Child Development Centre—The Nanaimo Child Development Centre is Casino Nanaimo's signature charitable partner. Each year, Casino Nanaimo provides monetary and in-kind support to the Centre. The Centre is a non-profit organization that offers a wide range of services, programs, and support to nearly 1,800 children with special needs and their families annually.

Nanaimo Community Hospice—In July 2017, Casino Nanaimo was proud to present the Nanaimo Community Hospice with a cheque for \$1,000. The Nanaimo Community Hospice is a non-profit, volunteer based organization offering a wide range of programs and services, supporting families and loved ones through end of life compassionate care.

Heart & Stroke Foundation—Over \$3,300 was proudly donated to the Heart & Stroke Foundation on behalf of Casino Nanaimo staff who formed the casino's 2016 Big Bike team. The team rode the Foundation's Big Bike through downtown Nanaimo, in a show of support and commitment for heart disease and stroke research. The Heart and Stroke Foundation funded the development of life-saving treatments that created 165,000 survivors last year.

Read more about how gaming revenues help communities grow at playitforward.bclc.com



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