

Prince George

Community Impact Report

2016/2017



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B.C.'s Gaming Industry

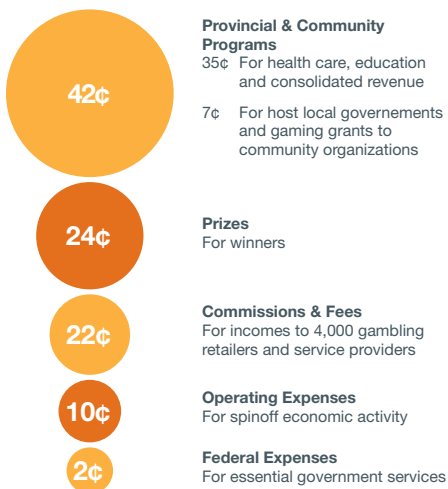
BCLC games are available in almost every community in B.C.

- **3,500** lottery locations
- **6** bingo halls
- **17** casinos
- **18** community gaming centres
- **2** racetracks

BCLC partners with private sector companies to operate gambling facilities in B.C. Under the *Gaming Control Act*, BCLC is responsible for the security and integrity of the games and setting responsible gambling standards and practices.

Gaming is a significant contributor to the B.C. economy

The Province of B.C. created BCLC to give back to British Columbia and help communities grow. **Thanks to players, more than \$20 billion has been invested in B.C. communities over the past 32 years.** Today, **\$0.88** of every dollar played goes back into the Province.



Across the province gaming employs more than 37,000 workers.

Gaming in Prince George: Local Benefits

Players and Facilities

75 per cent of adults in British Columbia gambled with BCLC in the past year: that includes playing a lottery game, visiting a casino, or playing online at PlayNow.com. In Prince George, more than **35,000** registered players play our games.



Gaming Contributes to the Local Economy

- **217** local workers are employed by Treasure Cove Casino.
- Treasure Cove Casino supports many local vendors and suppliers in Prince George ranging from trades companies and food services to local media.
- Treasure Cove Casino paid **\$446,809** in municipal taxes to the City of Prince George in 2016.

Our players look for more than just gaming. As a result, most of our facilities include additional amenities such as the **Treasure Cove Hotel**; centrally located minutes from both the Prince George Airport and the downtown core. The hotel features 82 contemporary designed rooms, meeting space, a spa, restaurant, and pool and waterslide.

Gaming Revenue Funds Local Initiatives

Local governments that host a gaming facility receive a 10 per cent share of the net income those facilities generate. Last year, the City of Prince George received **\$2,640,000** generated by Treasure Cove Casino to fund local initiatives.

- The City of Prince George used a **\$39,000** portion of its share of provincial gaming revenue to boost tourism in the City by hosting sport events including the 2016 Native Fastball Championships and the 2016 World Baseball Challenge.
- Gaming revenue in Prince George helps fund library services. Last year, the City spent **\$34,000** of its share of provincial gaming revenue on upgrades to the Public Library with new self-checkout units.

Gaming revenue helped pay for the construction of the UNBC connector trail.

Did you know?

In 2016/17, BCLC delivered \$1.3 billion in net income to the Provincial Government.

Sponsorships

Treasure Cove Casino provides support for local non-profit and charitable organizations and events in Prince George, including.

Canadian Red Cross—Treasure Cove Casino donated more than \$1,000 to the Red Cross to support those affected by the B.C. wildfires that raged through the province in summer 2017. The Casino hosted a one-minute shopping spree contest with all items being matched dollar for dollar for the Canadian Red Cross.

Prince George Hospice Society—The Prince George Hospice Society provides specialized end-of-life care in a warm home-like atmosphere for families in Prince George. The Society operates the Prince George Hospice House, which holds 10 beds. Hospice staff and volunteers at the House provide bedside care, grief support and education services.

Community Gaming Grants

The Province of B.C. allocates **\$135 million** annually to community organizations through the Community Gaming Grant Program.

- **100** organizations in Prince George received funding last year.
- **\$2.8 million** went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils.

Read more about how gaming revenues help communities grow at playitforward.bclc.com



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