

Quesnel

Community Impact Report

2016/2017



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B.C.'s Gaming Industry

BCLC games are available in almost every community in B.C.

- **3,500** lottery locations
- **6** bingo halls
- **17** casinos
- **18** community gaming centres
- **2** racetracks

BCLC partners with private sector companies to operate gambling facilities in B.C. Under the *Gaming Control Act*, BCLC is responsible for the security and integrity of the games and setting responsible gambling standards and practices.

Gaming is a significant contributor to the B.C. economy

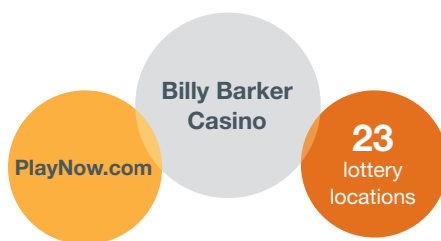
The Province of B.C. created BCLC to give back to British Columbia and help communities grow. **Thanks to players, more than \$20 billion has been invested in B.C. communities over the past 32 years.** Today, **\$0.88** of every dollar played goes back into the Province.



Gaming in Quesnel: Local Benefits

Players and Facilities

75 per cent of adults in British Columbia gambled with BCLC in the past year: that includes playing a lottery game, visiting a casino, or playing online at PlayNow.com. In Quesnel, more than **8,300** registered players play our games.



Gaming Contributes to the Local Economy

- Billy Barker Casino currently provides **50** local jobs in Quesnel

Our players look for more than just gaming. As a result, most of our facilities include additional amenities such as the **Billy Barker Hotel and Showroom**; popular for weddings, parties, meetings, and conferences.

Across the province gaming employs more than **37,000** workers.

Gaming Revenue Funds Local Initiatives

Local governments that host a gaming facility receive a 10 per cent share of the net income those facilities generate. Last year, the City of Quesnel received **\$479,000** generated by the Billy Barker Casino to fund local initiatives.

- The City of Quesnel allocated **\$112,900** of its share of provincial revenue to improve parking at the Quesnel Arena. The Quesnel Arena is home to ice and non-ice recreation leagues and is jointly funded by the City of Quesnel and Cariboo Regional District (CRD).
- Gaming revenue is used to help keep residents and first responders safe. **\$82,500** of the City of Quesnel's 2017 share of provincial gaming revenue was allocated to purchasing new fire equipment for the City's fire department.
- Quesnel's Riverfront Trail got a boost from the City's share of provincial gaming revenue in 2017. The City allocated **\$87,100** to the Riverfront Trail System, which was established by the City of Quesnel to give residents and visitors access to the river environment and to provide a scenic, peaceful circle tour through the community.

Did you know?

In 2016/17, BCLC delivered \$1.3 billion in net income to the Provincial Government.

Sponsorships

Billy Barker Hotel Casino provides support for local non-profit and charitable organizations and events:

Cops for Cancer Tour de North—Billy Barker Casino was a proud sponsor of the 2017 Cops for Cancer Tour de North. The Tour de North is an endurance cycling event that takes place each September, where a team of RCMP members and Emergency Services personnel from across northern B.C. brave all types of weather as they ride for one week from Williams Lake to Dawson Creek, stopping in each community.

Billy Barker Days Society—In 2017, the City of Quesnel hosted the Society's 44th Billy Barker Days Festival, an annual four-day family festival celebrating Quesnel's gold rush heritage. Billy Barker Casino Hotel was a Gold Sponsor of the festival, which is the largest free family festival in B.C. featuring 28 different events, including the annual parade.

Community Gaming Grants

The Province of B.C. allocates **\$135 million** annually to community organizations through the Community Gaming Grant Program.

- **34** organizations in Quesnel received funding last year.
- **\$514,740** went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils.

Read more about how gaming revenues help communities grow at playitforward.bclc.com

A stylized landscape illustration featuring green mountains of varying heights and shades, a row of dark green trees, and a blue lake in the foreground. The sky is white with a large, light gray curved shape at the top and a smaller cloud-like shape in the middle. The overall style is clean and modern.

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