

# View Royal

Community Impact Report

2016/2017



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## Community Impact Report

### B.C.'s Gaming Industry

BCLC games are available in almost every community in B.C.

- **3,500** lottery locations
- **6** bingo halls
- **17** casinos
- **18** community gaming centres
- **2** racetracks

BCLC partners with private sector companies to operate gambling facilities in B.C. Under the *Gaming Control Act*, BCLC is responsible for the security and integrity of the games and setting responsible gambling standards and practices.

### Gaming is a significant contributor to the B.C. economy

The Province of B.C. created BCLC to give back to British Columbia and help communities grow. **Thanks to players, more than \$20 billion has been invested in B.C. communities over the past 32 years.** Today, **\$0.88** of every dollar played goes back into the Province.

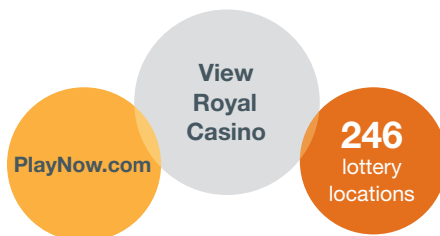


Across the province gaming employs more than 37,000 workers.

### Gaming in View Royal: Local Benefits

#### Players and Facilities

75 per cent of adults in British Columbia gambled with BCLC in the past year: that includes playing a lottery game, visiting a casino, or playing online at PlayNow.com. In Greater Victoria, including the Westshore Communities of View Royal, Langford, Colwood, Metchosin, Equimalt, Sooke, and Highlands, more than **37,000** registered players play our games.



#### Gaming Contributes to the Local Economy

- **195** local jobs created by View Royal Casino
- **55 per cent** of View Royal employees have worked at View Royal Casino for more than 10 years
- View Royal Casino supports local vendors. In 2016, View Royal Casino spent **\$9.4 million** on goods and services from 141 local vendors

Our players look for more than just gaming. As a result, most of our facilities include additional amenities such as View Royal Casino's Restaurant & Bar; open for breakfast, lunch and dinner with daily deals and local BC wine, beer, and coolers.

## Gaming Revenue Funds Local Initiatives

Local governments that host a gaming facility receive a 10 per cent share of the net income those facilities generate. Since opening, the West Shore Municipalities have received **\$63.1 million** generated by View Royal Casino. Last year, the Town of View Royal received **\$4.3 million** generated by the View Royal casino to fund local initiatives in the West Shore Communities.

- The Town of View Royal distributes a portion of its share of provincial gaming revenue to six neighbouring communities: Langford, Colwood, Metchosin, Esquimalt, Sooke, and Highlands.
- View Royal's new Public Safety Building sits on land purchased by a portion of the Town of View Royal's share of provincial gaming revenue. The Island Highway facility features a number of upgrades and expansions, including larger sleeping quarters which allow volunteer firefighters to be on-call at the facility rather than at home, shaving nighttime emergency response times.
- The Town of View Royal allocated **\$70,000** of its share of provincial gaming revenue to fund the implementation of a 15-year collaborative master plan to enhance View Royal Park's facilities. The Town has over 700 hectares of parkland, 26km of trails, 70 municipal parks and multiple regional lakes.

**Did you know?** Great Canadian Casinos, parent company of View Royal Casino contributed **\$1 million** over five years to the capital and operational costs of the CanAssist Centre at UVIC.

## Sponsorships

The View Royal Casino provided support for **94** local non-profit and charitable organizations and events in Greater Victoria, including:

**Habitat For Humanity**—Habitat for Humanity is View Royal Casino's Signature Charitable Partner. Habitat for Humanity is a non-profit organization working towards a world where everyone has a safe and decent place to live. View Royal Casino was proud to present the organization with a number of cheques in 2017 totalling more than \$2,800.

**Downtown Blanshard Advisory Committee**—The Quadra Village Community Centre (Downtown Blanshard Advisory Committee) is a safe and welcoming gathering place and neighbourhood association in Hillside Quadra. The Centre provides services and programs to meet the social, educational, health, employment, environmental and recreational needs of the people in the heart of the City. In September 2017, View Royal Casino presented the Committee with a cheque for \$1,000 in support of its community services.

## Community Gaming Grants

The Province of B.C. allocates **\$135 million** annually to community organizations through the Community Gaming Grant Program.

- **374** organizations in Greater Victoria received funding last year
- **\$6.9 million** went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

*Read more about how gaming revenues help communities grow at [playitforward.bclc.com](http://playitforward.bclc.com)*



The illustration features a stylized landscape with green mountains of varying heights and shades. In the foreground, there are dark green trees of various shapes and sizes, and a blue lake. The sky is white with a large, light gray curved shape at the top and a smaller cloud-like shape in the middle. The overall style is clean and modern.

**HEAD OFFICE**

74 West Seymour Street  
Kamloops, B.C. V2C 1E2

**VANCOUVER OFFICE**

2940 Virtual Way  
Vancouver, B.C. V5M 0A6

**CUSTOMER SUPPORT**

1.866.815.0222

Learn more about BCLC Play it Forward at [bclc.com](http://bclc.com)

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