

Williams Lake

Community Impact Report

2016/2017



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B.C.'s Gaming Industry

BCLC games are available in almost every community in B.C.

- **3,500** lottery locations
- **6** bingo halls
- **17** casinos
- **18** community gaming centres
- **2** racetracks

BCLC partners with private sector companies to operate gambling facilities in B.C. Under the *Gaming Control Act*, BCLC is responsible for the security and integrity of the games and setting responsible gambling standards and practices.

Gaming is a significant contributor to the B.C. economy

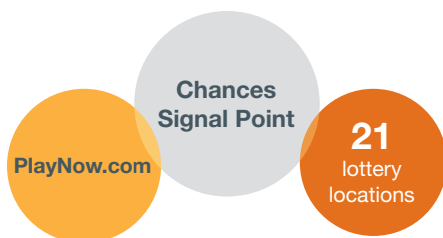
The Province of B.C. created BCLC to give back to British Columbia and help communities grow. **Thanks to players, more than \$20 billion has been invested in B.C. communities over the past 32 years.** Today, **\$0.88** of every dollar played goes back into the Province.



Gaming in Williams Lake: Local Benefits

Players and Facilities

75 per cent of adults in British Columbia gambled with BCLC in the past year: that includes playing a lottery game, visiting a casino, or playing online at PlayNow.com. In Williams Lake, more than **7,100** registered players play our games.



Gaming Contributes to the Local Economy

- **60** local jobs created by Chances Signal Point.
- Chances Signal Point supports many local vendors and suppliers in Williams Lake ranging from electricians, food suppliers, and hardware stores to landscaping services.
- Chances Signal Point paid **\$104,000** in municipal taxes to the City of Williams Lake in 2017.

Our players look for more than just gaming. As a result, most of our facilities include additional amenities such as **The Signal Point Events Centre**; an ideal space for meetings, seminars, conferences, staff parties and celebrations with over 2,700 square feet of exhibit and meeting space and an extraordinary view of Williams Lake.



Gaming Revenue Funds Local Initiatives

Local governments that host a gaming facility receive a 10 per cent share of the net income those facilities generate. Last year, the City of Williams Lake received **\$588,000** generated by Chances Signal Point to fund local initiatives.

- The City of Williams Lake uses a portion of its provincial gaming revenue to fund a grant-in-aid program to help local charities and not-for-profit organizations. **The Williams Lake Central Business Improvement Association**, a networking organization that creates and implements strategic plans for the marketing and economic growth of downtown local businesses is one of the organizations who have received support from the City's grant-in-aid program.

Did you know?

In 2016/17, BCLC delivered **\$1.31 billion** in net income to the Provincial Government.

Across the province gaming employs more than **37,000** workers.

Sponsorships

Chances Signal Point provides support for local non-profit and charitable organizations and events, including:

Williams Lake Lions Club—Lions Club International is the world's largest service club organization. The Williams Lake Lions Club participated was chosen as a top three winner at Chances Signal Point's first annual Festival of Tree's fundraiser. Chances presented the organization with a donation that allowed them to continue supporting organizations in the community like the Williams Lake Youth Soccer League, Meals on Wheels and the Red Cross.

Cariboo Chilcotin Metis Association—The Cariboo Chilcotin Metis Association, also known as the Metis Commission for Children and Families of BC (MCCF) is a non-profit society that fosters a Metis specific child welfare system that bridges relationships between communities, services and government to ensure cultural safety for Metis children, youth and families. The Association received a cheque for more than \$1,000 as a top three finalist of Chances Signal Point's Festival of Tree's fundraiser.

Community Gaming Grants

The Province of B.C. allocates **\$135 million** annually to community organizations through the Community Gaming Grant Program.

- **30** organizations in Williams Lake received funding last year.
- **\$856,333** went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils.

Read more about how gaming revenues help communities grow at playitforward.bclc.com





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