



New Horizons in Responsible Gambling Conference Costs

In accordance with its guiding principles of accountability and transparency, BCLC releases financial details annually regarding the New Horizons in Responsible Gambling conference.

BCLC is committed to advancing the dialogue on player health and reducing gambling-related harm. Hosting New Horizons is one way we do this, by encouraging new learning and understanding of gambling disorders and responsible gambling practices.

In fiscal year 2018/19, BCLC's budget for player health and responsible gambling programming, including New Horizons, was \$7.8 million. As noted in the summary below, BCLC recovers a significant amount of conference costs through sponsorships and registration fees.

Conference costs:

	2015	2016	2017	2018
Speakers and Sessions	\$70,005	\$58,623	\$45,951	\$98,142
Speakers Expenses	\$67,065	\$57,623	\$44,951	\$97,142
Poster Session	\$2,940	\$1,000	\$1,000	\$1,000
Facilities	\$197,467	\$185,153	\$219,703	\$181,024
AV	\$91,461	\$79,314	\$92,418	\$82,507
Venue	\$35,134	\$41,022	\$43,095	\$0
Food & Beverage	\$62,433	\$55,282	\$66,320	\$84,530
Equipment, Signage & Décor	\$8,439	\$9,535	\$17,870	\$13,987
Event Management & Production	\$33,650	\$101,211	\$100,086	\$94,414
Event Management Agency	\$0	\$63,750	\$78,575	\$81,219
Delegate Relations & Registration	\$6,771	\$6,682	\$3,000	\$2,132
Sponsorship Activations	\$4,104	\$4,898	\$7,897	\$4,263
Paid Marketing	\$6,000	\$10,572	\$6,000	\$2,800
Video & Photography	\$10,000	\$8,534	\$4,614	\$4,000
Conference App (and contest)	\$6,775	\$6,775	\$0	\$0
Total Event Cost	\$301,122	\$344,987	\$365,740	\$373,580
<u>Conference revenues:</u>				
Ticket revenue	\$57,740	\$45,652	\$77,202	\$64,354
Sponsorship & exhibit revenue	\$107,200	\$73,800	\$141,500	\$140,500
Total Cost Recovery	\$164,940	\$119,452	\$218,702	\$204,854
Budget amount	\$185,000	\$185,000	\$200,000	\$350,000
Total Cost to BCLC	\$136,182	\$225,535	\$147,038	\$168,726