

PLAYNOW.COM IN B.C.

PlayNow.com offers a safe and secure online gambling experience. From exclusive slot games to a full suite of sports betting, lottery and casino products, PlayNow.com delivers players the very best in gambling entertainment while helping communities across B.C. grow.

ABOUT PLAYNOW.COM

- PlayNow.com is the only regulated online or mobile gambling website in B.C.
- PlayNow.com operates under strict regulatory controls and employs the highest standards to provide British Columbians, who choose to gamble online, with a website they can trust.
- PlayNow.com includes a number of player-health safeguards: weekly transfer-in limit, session log, purchase history, age control and voluntary short-term lockout. It is also the only gambling website in North America, and one of few in the world, with dedicated player-health specialists, known in B.C. as GameSense Advisors, available via online chat and telephone.
- PlayNow.com incorporates security technology and safeguards similar to those used by financial institutions.

BIG WINS ON PLAYNOW.COM

- In the 2020 calendar year, PlayNow.com awarded \$7.3 billion to winners in B.C., including lottery, casino, sports, pools, poker and bingo prizes.
- The record for the largest online lottery prize in British Columbia is \$21 million, won in August 2016 by a Nanaimo resident who purchased the winning ticket on PlayNow.com.
- The largest online casino slot prize won on PlayNow.com in B.C. was \$866,882 by a Surrey resident on July 17, 2017.

MOST POPULAR ON PLAYNOW.COM

- In the 2020 calendar year, the most popular slots games in terms of money wagered are 88 Fortunes, Jin Ji Bao Xi, and Bonanza. The most popular live casino games are Live Baccarat, Live Roulette and Live Blackjack.
- The most popular sports in terms of money wagered are football, hockey, basketball, and baseball
- The U.S. Presidential Election was the most popular betting event of all time in terms of the amount of money wagered on PlayNow.com. Players wagered a record \$6 million.

QUICK FACTS

- In fiscal 2019/20, PlayNow.com generated \$105 million in net income to the Province of B.C. This includes lottery tickets purchased online.
- PlayNow.com is BCLC's fastest-growing channel. In fiscal year 2019/20, PlayNow.com revenue increased by 19.5 per cent from the previous fiscal year.
- Approximately 737,500 individuals have PlayNow.com accounts and can access the 600+ games.
- In 2018, PlayNow.com launched Live Casino, featuring live table games streamed in real-time video. Live Casino is the first of its kind offered on a regulated gambling website in Canada.

For more information contact:

BCLC Media Relations

604.225.6460

mediarelations@bclc.com