# PLAYNOW.COM IN B.C.

BCLC's PlayNow.com is British Columbia's home for safe and secure online gambling. From exclusive slot games to a full suite of sports betting, lottery and casino products, PlayNow.com delivers players the very best in gambling entertainment with significant player-health safeguards while helping communities across B.C. grow.

## ABOUT PLAYNOW.COM

- PlayNow.com is B.C.'s only 100 per cent legal and regulated online and mobile gambling website.
- PlayNow.com is accountable to provincial and federal laws and high standards for technical integrity, age verification, protection of personal information and important anti-money laundering requirements, offering British Columbians an online gambling website they can trust.
- PlayNow.com's significant player-health safeguards include: weekly budget and time limits, session log, purchase
  history, age controls and voluntary short-term lockout. It is also one of the few gambling websites in the world with
  dedicated player-health specialists, known in B.C. as GameSense Advisors, available via online chat and telephone.
- PlayNow.com incorporates security technology and safeguards similar to those used by financial institutions.

### **BIG WINS ON PLAYNOW.COM**

- In the 2022 calendar year, PlayNow.com awarded \$9.3 billion to winners in B.C., including lottery, casino, sports, pools, poker and bingo prizes.
- The record for the largest online lottery prize in British Columbia is \$30.8 million, won on July 8, 2022 by a West Kelowna resident who purchased the Lotto Max jackpot-winning ticket on PlayNow.com.
- The largest online casino slot prize won on PlayNow.com in B.C. was \$2,143,924 won by a West Vancouver resident on December 16, 2022.

#### MOST POPULAR ON PLAYNOW.COM

- In the 2022 calendar year, the most popular slots games in terms of money wagered are 88 Fortunes, Jin Ji Bao Xi, and Cats. The most popular live casino games are Live Baccarat, Live Roulette and Live Blackjack.
- The most popular sports in terms of money wagered are football, hockey, basketball, and baseball.
- The 2020 U.S. Presidential Election was the most popular betting event of all time in terms of the amount of money wagered on PlayNow.com. Players wagered a record \$6 million.

#### QUICK FACTS

- In fiscal 2022/23, PlayNow.com, BCLC's fastest-growing channel, generated \$323 million in net income to the Province of B.C, to go towards healthcare, education and community programs.
- More than 905,000 British Columbians have PlayNow.com accounts and can access 900+ games.

## For more information contact:

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