

Fact Sheet

November 2018

PlayNow.com in B.C.

PlayNow.com offers a safe and secure online gambling experience on a state-of-the-art gaming platform. From exclusive slot games to a full suite of sports betting, lottery and casino products, PlayNow.com delivers players the very best in gambling entertainment while helping communities across B.C. grow

About PlayNow.com

- The only regulated online or mobile gambling website in B.C.
- PlayNow.com operates under strict regulatory controls and employs the highest standards to provide British Columbians, who choose to gamble online, with a website they can trust.
- PlayNow.com includes a number of responsible gambling safeguards: weekly transfer-in limit, session log, purchase history, age control and voluntary short-term lockout. It also incorporates security technology and safeguards similar to those used by financial institutions

Big Wins on PlayNow.com

- In fiscal 2017/18, PlayNow.com awarded \$60.8 million to winners in B.C.
- On August 13, 2016, a Nanaimo resident won Canada's largest online lottery prize, a Lotto 6/49 win of \$21 million. Previously, the record was \$7.6 million, won by a Nanaimo resident on Lotto 6/49 in 2010.
- The largest online casino slot prize won in B.C. was \$866,882, by a Surrey resident on July 17, 2017.

Most Popular on PlayNow.com

- The most popular casino games are Cleopatra, 88 Fortunes and Blackjack. Top lottery games are Lotto Max, Lotto 6/49 and Keno.
- In 2018, players wagered a record \$400,000 on PlayNow.com on Super Bowl 52, the most popular sports-betting event in B.C. and Canada.
- The most popular sports in terms of money wagered are hockey, basketball, football and baseball.
- The 2016 US Presidential Election was the most popular betting event, of any kind, over the last three years in terms of the amount of money wagered on PlayNow.com.

Quick Facts

- In fiscal 2017/18, PlayNow.com generated \$180.6 million in revenue for BCLC. Overall, revenues increased by \$23 million from 2016/17.
- Approximately 450,000 have PlayNow.com accounts, to access 400+ games on desktop or mobile.
- In 2018, PlayNow.com launched Live Casino, featuring live tables games streamed in real-time video. Live Casino is the first of its kind offered on a regulated gambling website in Canada.

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