

February 2021

Preventing Minors from Gambling

BCLC and the Province of B.C. are committed to preventing minors from accessing lottery products, entering gambling facilities or gambling online at PlayNow.com

KEEPING KIDS OUT OF GAMING FACILITIES

BCLC has specific measures in place to deter minors from entering gambling facilities:

- I.D. scanners to aid age verification;
- Mandatory ID checks for anyone who appears under 25 years old;
- Security staff deployed at each entry point to a casino or community gaming centre;
- Increased security staff during peak hours;
- Ensuring casino patrons are funnelled through the designated casino entry points;
- Staff training.

PREVENTING UNDERAGE ACCESS TO PLAYNOW.COM

- B.C.'s only regulated gambling website, PlayNow.com, has strict age controls to prevent minors from opening an account. To register for an account on PlayNow.com, players must be a B.C. resident and at least 19 years of age.
- Players must provide their legal name and birth date, as well as a valid mailing address, e-mail and phone number. To verify the identity of registering players, PlayNow.com uses third-party credit processing company Equifax Canada to validate the accuracy of players' B.C. residency and age.

LOTTERY TICKETS AREN'T FOR KIDS

In B.C., it's illegal to sell lottery products to minors. BCLC has specific measures in place to help prevent the selling of lottery tickets to minors and has enhanced these measures, reinforcing their importance with retailers and the public:

- ID 25 age-verification policy requires lottery retailers to check photo I.D. of any lottery player who appears to be 25 years of age or younger, to confirm the player meets the minimum age requirement of 19-years-old.
- ID25 mystery-shop program is built into the retailer compensation structure to encourage adherence to ID25 policy.
- The mandatory [BCLC Lotto Certification](#) course for lottery retailers provides training and information on preventing the sale of lottery products to minors, ID25 policy, checking for proper ID and the harms of gambling for minors.
- 19+ logo and messaging prominently displayed on all BCLC products and in lottery retail locations.
- The annual public-information [#GiftSmart campaign](#) reminds adults and parents that lottery tickets are not appropriate gifts for minors.
- Awareness brochures including those at liquor-primary establishments with gaming equipment, such as pubs, providing adults with information about the risks associated with exposing children to gambling, including a higher likelihood of developing gambling problems later in life: [Kids and Gambling Don't Mix](#).

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