

October 2019

PREVENTING MINORS FROM GAMBLING

BCLC and the Province of B.C. are committed to preventing minors from accessing lottery products or entering gaming facilities.

Keeping kids out of gambling facilities

BCLC has specific measures in place to deter minors from entering gambling facilities:

- Mandatory ID checks for anyone who appears under 25 years old;
- ID scanners to aid age verification;
- Security staff deployed at each entry point to a casino or CGC;
- Increased security staff during peak hours, ensuring casino patrons are funnelled through the designated casino entry points.
- Staff training.

Preventing underage access to PlayNow.com

B.C.'s only regulated gambling website, PlayNow.com, has strict age controls to prevent minors from opening an account. Players must provide credit card information to register, which BCLC verifies electronically with Canada's major credit bureaus (Equifax). This third-party validation ensures the registrant is at least 19 years old.

Lottery tickets aren't for kids

In B.C., it's illegal to sell lottery products to minors. Our lottery retailers are required to follow a Code of Conduct that includes not selling tickets to minors. Retailers who are found selling lottery to minors by BCLC are subject to a minimum 30-day suspension (1st violation) or termination of the lottery retailer agreement (2nd violation).

In addition, BCLC has specific measures in place to deter the selling of lottery tickets to minors and has continuously enhanced these measures, reinforcing their importance with retailers and the public. These include:

- BCLC has developed an ID25 Mystery Shop program built into the Retailer compensation structure to encourage adherence to our ID25 policy
- The mandatory BCLC certification contains content on preventing the sale of lottery to minors, the ID25 policy, checking for proper ID, and the harms of gambling for minors.
- Mandatory retailer training and certification, which includes testing on selling to minors; (note: preventing minors from gambling; and applying sanctions and penalties to gambling industry registrants are a few main areas of focus for B.C. gambling enforcement.
- Lotteries has also developed a ['Check for ID' training e-course](#) which talks about ID25 and the importance of preventing the sale of Lottery to minors.



October 2019

- Customer Age Verification policy requiring lottery retailers to check photo ID of any lottery player, who appears to be 25 years of age or younger, to confirm the player meets the minimum age requirement of 19 years old.
- 19+ logo prominently displayed on all BCLC products and in lottery retail locations;
- Messaging on player facing public display units at retail;
- Ongoing communication with, and education of, retailers to reinforce the message;
- Annual public information campaign reminding parents not to purchase lottery tickets for minors as gifts;
- Awareness brochures at liquor primary establishments with gaming equipment, such as pubs.

-30-

For more information contact:

BCLC Media Relations

604.225.6460

mediarelations@bclc.com

