



New Horizons in Responsible Gambling Conference Costs

BCLC releases the New Horizons in Responsible Gambling Conference financial details annually. Hosting New Horizons furthers BCLC's commitment to supporting positive play and improving player-health outcomes by fostering collaboration, research, learning and innovation to better understand high-risk play and establish safer-gambling practices.

Conference costs:

	2017	2018	2019	2020	2021
Content	\$45,951	\$98,142	\$55,493	\$39,839	\$16,900
Speakers Expenses	\$44,951	\$97,142	\$54,493	\$39,839	\$16,900
Poster Session	\$1,000	\$1,000	\$1,000	\$0	\$0
Facilities	\$219,703	\$176,761	\$200,445	\$171,232	\$20,000¹
AV	\$92,418	\$82,507	\$77,011	\$75,890	\$0
Venue	\$43,095	\$0	\$0	\$0	\$20,000
Food & Beverage	\$66,320	\$84,530	\$121,470	\$93,502	\$0
Equipment, Signage & Décor	\$17,870	\$9,724	\$1,964	\$1,839	\$0
Event Management & Production	\$100,086	\$94,614	\$90,881	\$80,568	\$77,963
Event Management Agency	\$78,575	\$81,219	\$78,756	\$55,484	\$69,863
Delegate Relations & Registration	\$3,000	\$2,132	\$4,261	\$6,086	\$0
Sponsorship Activations	\$7,897	\$4,263	\$2,398	\$0	\$0
Paid Marketing	\$6,000	\$2,800	\$0	\$10,998	\$7,750
Video & Photography	\$4,614	\$4,000	\$4,796	\$5,623	\$0
Conference App (and contest)	\$0	\$200	\$670	\$2,377	\$350
Total Event Cost	\$365,740	\$369,517	\$346,819	\$291,640	\$114,863
<u>Conference revenues:</u>					
Ticket revenue	\$77,202	\$62,222	\$68,557	\$68,292	\$18,338
Sponsorship & exhibit revenue	\$141,500	\$140,500	\$124,000	\$0	\$0
Total Cost Recovery	\$218,702	\$202,722	\$192,557	\$68,292	\$18,338
<u>Total Cost to BCLC:</u>	\$147,038	\$166,795	\$154,262	\$223,348	\$96,525

¹New Horizons in Responsible Gambling was held virtually in 2020/21 due to restrictions related to COVID-19. Facilities/venue costs refer to the online technology selected to host the two-day, multiple-session event. Some conference costs from previous years were not applicable due to the virtual format.