



## New Horizons in Responsible Gambling Conference Costs

BCLC releases the New Horizons in Responsible Gambling Conference financial details annually. Hosting New Horizons furthers BCLC's commitment to supporting positive play and improving player-health outcomes by fostering collaboration, research, learning and innovation to better understand high-risk play and establish safer-gambling practices.

### Conference costs:

	2018	2019	2020	2021	2022
<b>Content</b>	<b>\$98,142</b>	<b>\$55,493</b>	<b>\$39,839</b>	<b>\$16,900</b>	<b>\$24,150</b>
Speakers Expenses	\$97,142	\$54,493	\$39,839	\$16,900	\$24,150
Poster Session	\$1,000	\$1,000	\$0	\$0	\$0
<b>Facilities</b>	<b>\$176,761</b>	<b>\$200,445</b>	<b>\$171,232</b>	<b>\$20,000</b>	<b>\$16,238</b>
AV	\$82,507	\$77,011	\$75,890	\$20,000*	\$16,238*
Food & Beverage	\$84,530	\$121,470	\$93,502	\$0	\$0
Equipment, Signage & Décor	\$9,724	\$1,964	\$1,839	\$0	\$0
<b>Event Management &amp; Production</b>	<b>\$94,614</b>	<b>\$90,881</b>	<b>\$80,568</b>	<b>\$77,963</b>	<b>\$76,924</b>
Event Management Agency	\$81,219	\$78,756	\$55,484	\$69,863	\$73,051
Delegate Relations & Registration	\$2,132	\$4,261	\$6,086	\$0	\$0
Sponsorship Activations	\$4,263	\$2,398	\$0	\$0	\$0
Paid Marketing	\$2,800	\$0	\$10,998	\$7,750	\$3,873
Video & Photography	\$4,000	\$4,796	\$5,623	\$0	\$0
Conference App (and contest)	\$200	\$670	\$2,377	\$350	\$0
<b>Total Event Cost</b>	<b>\$369,517</b>	<b>\$346,819</b>	<b>\$291,640</b>	<b>\$114,863</b>	<b>\$117,312</b>

### Conference revenues:

Ticket revenue	\$62,222	\$68,557	\$68,292	\$18,338	\$22,618
Sponsorship & exhibit revenue	\$140,500	\$124,000	\$0	\$0	\$0
<b>Total Cost Recovery</b>	<b>\$202,722</b>	<b>\$192,557</b>	<b>\$68,292</b>	<b>\$18,338</b>	<b>\$22,618</b>

**Total Cost to BCLC:**                      **\$166,795**    **\$154,262**    **\$223,348**    **\$96,525**    **\$94,694**

\*New Horizons in Responsible Gambling was held virtually in 2020/21 and 2021/22 due to COVID-19. Some conference costs from previous years were not applicable due to the virtual format.