



New Horizons in Responsible Gambling Conference Costs

BCLC releases the New Horizons in Responsible Gambling Conference financial details annually. Hosting New Horizons furthers BCLC's commitment to supporting positive play and improving player-health outcomes by fostering collaboration, research, learning and innovation to better understand high-risk play and establish safer-gambling practices.

Conference costs:

	2019	2020	2021*	2022*	2023
Content	\$55,493	\$39,839	\$16,900	\$24,150	\$34,159
Speakers Expenses	\$54,493	\$39,839	\$16,900	\$24,150	\$34,159
Poster Session	\$1,000	\$0	\$0	\$0	\$0
Facilities	\$200,445	\$171,232	\$20,000	\$16,238	\$219,495
AV	\$77,011	\$75,890	\$20,000	\$16,238	\$100,577
Food & Beverage	\$121,470	\$93,502	\$0	\$0	\$108,870
Equipment, Signage & Décor	\$1,964	\$1,839	\$0	\$0	\$10,048
Event Management & Production	\$90,881	\$80,568	\$77,963	\$76,924	\$83,403
Event Management Agency	\$78,756	\$55,484	\$69,863	\$73,051	\$74,962
Delegate Relations & Registration	\$4,261	\$6,086	\$0	\$0	\$3,384
Sponsorship Activations	\$2,398	\$0	\$0	\$0	\$0
Paid Marketing	\$0	\$10,998	\$7,750	\$3,873	\$500
Video & Photography	\$4,796	\$5,623	\$0	\$0	\$4,557
Conference App (and contest)	\$670	\$2,377	\$350	\$0	\$0
Total Event Cost	\$346,819	\$291,640	\$114,863	\$117,312	\$337,057

Conference revenues:

Ticket revenue	\$68,557	\$68,292	\$18,338	\$22,618	\$86,415
Sponsorship & exhibit revenue	\$124,000	\$0	\$0	\$0	\$0
Total Cost Recovery	\$192,557	\$68,292	\$18,338	\$22,618	\$86,415
<u>Total Cost to BCLC:</u>	\$154,262	\$223,348	\$96,525	\$94,694	\$250,642

**New Horizons in Responsible Gambling was held virtually in 2020/21 and 2021/22 due to COVID-19. Some conference costs from previous years were not applicable due to the virtual format.*