

# Community Impact Report

2021/2022



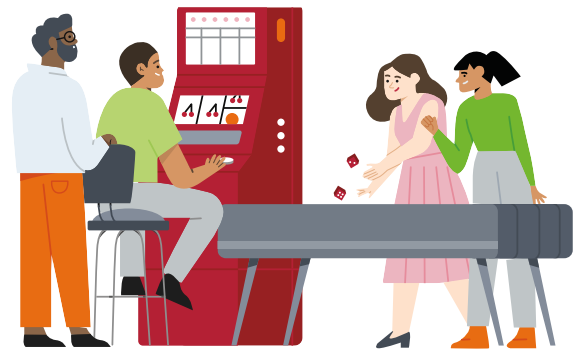
# Playing it Forward

The Province of B.C. created BCLC 37 years ago with the purpose of giving back to British Columbia and helping communities grow. Thanks to our players, BCLC has delivered more than \$26 billion to support communities, provincial programs and services, charities and major events that have helped shape B.C.



# Local Projects & Initiatives

Each year, local governments in B.C. that host a gambling facility receive a 10 per cent share of the net gaming income those facilities generate. Last year, 32 Host Local Governments across B.C. received **\$66.9 million** in provincial gambling revenue to fund local projects and initiatives



**BCLC casino games are offered in 32 communities across B.C.**



The City of Courtenay allocated its share of provincial gambling revenue from hosting Chances Courtenay to a variety of community causes and cultural initiatives. \$50,000 went to support the Courtenay Museum & Palaeontology Centre to enhance the visitor experience and exhibitions, as well as to support the return of their popular Fossil Tours.

Photo: downtowncourtenay.com



The City of Fort St. John continued to use its share of gambling revenue from hosting Chances Fort St. John to help operate the Pomeroy Sport Centre, an ice and sports recreation and events centre that features one of only five Olympic-size long track speed skating ovals in North America, along with two NHL-size ice rinks.

Photo: Pomeroy Sport Centre Facebook



The City of Vancouver allocated its share of provincial gambling revenue from hosting Parq Vancouver, Hastings Racecourse and Planet Bingo to a range of community initiatives, including \$18,360 to Frog Hollow Neighbourhood House, whose mandate is to support intergenerational approaches to build a strong sense of community identity and reduce barriers to inclusion.

Photo: froghollow.bc.ca



The City of Kelowna used a portion of provincial gambling revenue from hosting Playtime Casino and Chances Kelowna to support crime prevention, public safety, and policing. One such initiative was 9pm Routine, a community-based crime-prevention and education program aimed at reducing opportunistic property crime.

Photo: City of Kelowna Facebook



**\$140 million**

distributed to not-for-profit organizations each year through the Province of B.C.'s Community Gaming Grants program.

**5,000+**

organizations received Community Gaming Grants

## B.C. First Nations revenue-sharing agreement

In fiscal year 2021/22, the Province of B.C. distributed \$91.2 million to First Nations in B.C. as part of the BC First Nations Revenue Sharing Agreement, which provides seven per cent of BCLC net income to First Nations. Funds are used to support health and wellness; infrastructure, safety, transportation and housing; economic and business development; education, language, culture and training; community development and environmental protection; and capacity-building, fiscal management, and governance.

# Host Local Government Payments

## FOR FISCAL YEAR 2021/22

Local governments that host a gambling facility in their community receive a 10 per cent share of the net gaming income it generates each year. As a public-health measure to slow the spread of COVID-19, all casinos, community gaming centres and bingo halls across B.C were temporarily closed from March 16 2020 to July 1, 2021. As a result of these closures, Host Local Governments did not receive Host Local Government Payments during this time. Payments resumed following the successful reopening of gambling facilities on July 1, 2021.

### HOST LOCAL GOVERNMENT

## Share of Casino & Community Gaming Centre Revenue

LOCAL GOVERNMENT	CASINO / COMMUNITY GAMING CENTRE	TOTAL 2021/22
*in thousands of dollars rounded		
Burnaby	Grand Villa Casino	8,727
Coquitlam	Hard Rock Casino Vancouver	5,450
Kamloops	Cascades Casino Kamloops	1,531
Kelowna	Playtime Casino Kelowna	750
Kelowna	Chances Casino Kelowna	2,096
St. Eugene Mission Holdings Ltd.	Casino of the Rockies	969
City of Langley	Cascades Casino Langley	6,030
Nanaimo	Casino Nanaimo	1,840
New Westminster	Starlight Casino	4,851
Penticton	Cascades Casino Penticton	1,315
Prince George	Treasure Cove Casino	2,221
Quesnel	Billy Barker Casino	316
Richmond	River Rock Casino Resort	8,352
Surrey	Elements Casino Surrey	2,472
Vancouver	Parq Vancouver	4,471
Vancouver	Hastings Racecourse	692
Vernon	Lake City Casino Vernon	1,230
View Royal	Elements Casino Victoria	3,405
Abbotsford	Chances Abbotsford	1,011
Adams Lake Indian Band	Chances Salmon Arm	398
Campbell River	Chances Playtime Campbell River	574
Castlegar	Chances Castlegar	330
Chilliwack	Elements Casino Chilliwack	1,482
Courtenay	Chances Courtenay	774
Cowichan Tribes	Chances Cowichan	659
Dawson Creek	Chances Dawson Creek	207
Fort St. John	Chances Fort St. John	465
Kamloops	Chances Casino Kamloops	720
Maple Ridge	Chances Maple Ridge	1,130
Mission	Chances Mission	445
Port Alberni	RimRock Casino	319
Prince Rupert	Chances Prince Rupert	438
Squamish Nation	Chances Squamish	199
Terrace	Chances Terrace	564
Williams Lake	Chances Signal Point	446
<b>TOTAL</b>		<b>\$66,879</b>

Net gaming income is defined as net win (revenue after prizes) from casino games less fees payable by BCLC to the casino operator in accordance with International Financial Reporting Standards. Operator fees are attributed to the specific facility and vary by community. BCLC administrative and operating costs are attributed to each facility based on net win from the facility and therefore also vary by community.

PLAYER HEALTH INITIATIVES

# Reducing Barriers to Support Programs

The GameSense Advisor (GSA) Program first piloted its virtual services in 2020 as a way to offer player health support while casinos were closed due to the pandemic. Since then, the program continues to offer support to more players across the province.

This year, BCLC expanded the program by adding a new virtual enrollment option for the Voluntary Self-Exclusion Program, made possible with the support of our GSAs. Individuals can now self-exclude from gambling facilities by making an appointment to speak with a GSA via telephone or live chat. The opportunity to enroll virtually serves as an important step to reducing barriers for individuals who need to take a break from gambling but require more privacy, discretion and support.

While enrollment inside gambling facilities and BCLC offices are still options, we will continue to focus on using this inclusive approach for individuals requesting off-site enrollments and additional support.



## Social Purpose

BCLC’s social purpose is to **generate win-wins for the greater good.**

With our social purpose in place, we look at our decisions and their impact through a new lens. This means every decision is made with the intention of positively contributing to the progress of our society. We generate win-wins by asking our employees, partners, and government stakeholders to continually evaluate the impacts of all activities and decisions on individuals, institutions, communities and the planet. Motivated and guided by our social purpose, everything we do must benefit the communities we serve.

We are actively working to integrate social purpose within our organization. Here are some key areas in which we are embedding social purpose at BCLC:



**SOCIAL PURPOSE AND SUSTAINABLE PROCUREMENT POLICY**



**PLAYER HEALTH AMBITION**



**DIVERSITY, INCLUSION AND BELONGING**



**INDIGENOUS RECONCILIATION**



**ESG FRAMEWORK**

While it is still early in our social-purpose journey, our commitment to corporate citizenship – through player health; employee, community and stakeholder engagement; diversity and inclusion; and environmental sustainability – has never been stronger.

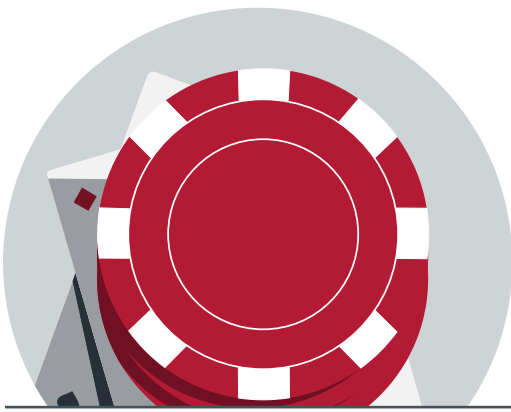
BCLC’s social purpose is the north star that guides our organization to continue being a positive force for good.



Photo: BCLC

“Revenue generated by gambling supports numerous community initiatives here in Kamloops, providing a positive social impact not only to our residents but the community as a whole. For more than 35 years, BCLC’s activities have contributed around \$2.5 million each year to our community and provided employment to our residents along with countless community sponsorships. We are so grateful for the dedication and support of BCLC.”

**Mayor Ken Christian**  
CITY OF KAMLOOPS



# BCLC Casino Revenue

FOR FISCAL YEAR 2021/22

BCLC casino revenue charts show all revenue generated by B.C. gambling facilities for 2021/22. Slot machine and table game revenue is recorded as “net win,” which is revenue after prizes are paid. Bingo revenue is recorded as “Sales,” which is revenue before prizes are paid.

CASINO / COMMUNITY GAMING CENTRE OR COMMERCIAL BINGO HALL	SERVICE PROVIDER	#OF SLOT MACHINES*	SLOT MACHINE REVENUE 2021/22	#OF TABLES	TABLE GAME REVENUE 2021/22	BINGO REVENUE 2021/22	TOTAL CASINO/ COMMUNITY GAMING REVENUE 2021/22
Billy Barker Casino	585 Holdings Ltd.	100	6,235	-	-	-	6,235
Cascades Casino Langley	Gateway Casinos & Entertainment Limited	1,020	96,726	24	20,498	124	117,349
Casino Nanaimo	Great Canadian Gaming Corporation	425	34,245	-	-	-	34,246
Casino of the Rockies	SEM Resort Limited Partnership	211	6,659	-	-	-	6,659
Parq Vancouver	Parq Vancouver Limited Partnership	600	52,776	70	54,947	-	107,722
Elements Casino Surrey	Orangeville Raceway Ltd.	505	40,877	19	9,167	-	50,044
Grand Villa Casino	Gateway Casinos & Entertainment Limited	1,297	118,229	68	59,826	-	178,056
Hard Rock Casino Vancouver	Great Canadian Gaming Corporation	956	88,118	44	20,496	-	108,615
Hastings Racecourse	Hastings Entertainment Inc.	444	14,675	-	-	-	14,675
Cascades Casino Kamloops	Gateway Casinos & Entertainment Limited	446	28,327	9	977	-	29,304
Playtime Casino Kelowna	Gateway Casinos & Entertainment Limited	429	14,504	11	2,597	-	17,101
Cascades Casino Penticton	Gateway Casinos & Entertainment Limited	404	24,645	5	615	-	25,260
Lake City Casino Vernon	Gateway Casinos & Entertainment Limited	406	23,145	6	1,029	-	24,174
River Rock Casino Resort	Great Canadian Gaming Corporation	1,252	111,097	88	63,020	-	174,117
Starlight Casino	Gateway Casinos & Entertainment Limited	988	70,430	56	29,270	-	99,701
Treasure Cove Casino	Treasure Cove Casino Inc.	548	40,625	6	1,142	2,122	43,889

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## Anti-Money Laundering Safeguards

The Cullen Commission's final report was made public on June 15, 2022, which included three recommendations for BCLC. BCLC welcomed the final report, which will allow us to continue to improve our strong anti-money laundering program as we support government's work to respond to the recommendations.

BCLC has completed significant work with government in recent years to strengthen safeguards that protect B.C. casinos from financial crimes, and we are ever committed to building on that momentum to help stamp out crime from our communities. This includes an ongoing focus on continual improvement of our programs while working lockstep with our partners to safeguard against financial crimes.

To learn more about our anti-money laundering safeguards, visit:

<https://corporate.bclc.com/what-we-do/security---compliance/anti-money-laundering.html>



Photo: Pixels



# BCLC Casino Revenue

CONTINUED FROM PREVIOUS

CASINO / COMMUNITY GAMING CENTRE OR COMMERCIAL BINGO HALL	SERVICE PROVIDER	#OF SLOT MACHINES*	SLOT MACHINE REVENUE 2021/22	#OF TABLES	TABLE GAME REVENUE 2021/22	BINGO REVENUE 2021/22	TOTAL CASINO/ COMMUNITY GAMING REVENUE 2021/22
Elements Casino Victoria	Great Canadian Gaming Corporation	763	58,746	22	7,235	-	65,981
Elements Casino Chilliwack	Chilliwack Gaming Ltd.	309	27,594	-	-	471	28,064
Chances Casino Kelowna	Goldwing Investments (Saskatoon) Ltd.	329	37,360	6	495	16	37,871
Chances Casino Kamloops	Enterprise Entertainment Ltd.	208	13,648	-	-	283	13,932
Chances Abbotsford	Playtime Gaming Group Inc.	235	18,518	-	-	-	18,518
Chances Playtime Campbell River	Playtime Gaming Group Inc.	154	10,919	-	-	2	10,921
Chances Castlegar	Terrim Properties Ltd.	104	6,418	-	-	5	6,423
Chances Courtenay	Playtime Gaming Group Inc.	204	14,620	-	-	-	14,620
Chances Cowichan	Duncan Dabber Bingo Society	165	12,398	-	-	57	12,455
Chances Dawson Creek	Great Canadian Entertainment Centres Ltd.	155	4,689	-	-	1	4,690
Chances Fort St. John	0342293 B.C. LTD.	158	9,327	-	-	-	9,327
Chances Maple Ridge	Great Canadian Entertainment Centres Ltd.	255	20,982	-	-	171	21,153
Chances Mission	Gateway Casinos & Entertainment Limited	129	8,581	-	-	141	8,722
Chances Prince Rupert	0733244 BC Ltd.	117	8,425	-	-	39	8,465
RimRock Casino	1015244 B.C. LTD.	104	6,257	-	-	4	6,261
Chances Salmon Arm	Terrim Properties Ltd.	108	7,518	-	-	2	7,520
Chances Signal Point	Lucky's Ventures Ltd.	127	8,407	-	-	120	8,527
Chances Squamish	Gateway Casinos & Entertainment Limited	102	4,089	-	-	22	4,112
Chances Terrace	Lucky Dollar Bingo Management Ltd.	79	10,259	-	-	1	10,260
Planet Bingo	Community Gaming Management Association	-	-	-	-	2,214	2,214
<b>TOTAL CASINOS, COMMUNITY GAMING CENTRES &amp; COMMERCIAL BINGO HALLS</b>		<b>13,836</b>	<b>\$1,060,068</b>	<b>434</b>	<b>\$271,314</b>	<b>\$5,795</b>	<b>\$1,337,183</b>
<b>PAPER BINGO DISTRIBUTION REVENUE</b>		<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>\$73</b>	<b>\$73</b>
<b>TOTAL</b>		<b>13,836</b>	<b>\$1,060,068</b>	<b>434</b>	<b>\$271,314</b>	<b>\$5,868</b>	<b>\$1,337,256</b>

\*Number of slot machines includes electronic table games. Electronic table revenue is reported within Slot Machine Revenue.

"Gaming revenue makes this a better city to live in. It provides the city with monies that we wouldn't otherwise have, so that we can enhance all kinds of amenities that are important to our citizens."

Mayor Leonard Krog  
CITY OF NANAIMO



Photo: Tourism Nanaimo



Learn more at  
**CORPORATE.BCLC.COM**



**HEAD OFFICE**

74 West Seymour Street  
Kamloops, B.C. V2C 1E2  
Telephone: 250 828 5500

**VANCOUVER OFFICE**

2940 Virtual Way  
Vancouver, B.C. V5M 0A6  
Telephone: 604 215 0649

**CUSTOMER SUPPORT**

Telephone: 1 866 815 0222  
<https://corporate.bclc.com/customer-support/overview.html>