

# GAMBLING IN B.C.

BCLC games are available in almost every community in B.C.

- 18 community gaming centres
- 15 casinos
- 2 racetrack casinos
- 1 bingo hall



3,400+ lottery locations

**\$26+ billion**

has been invested in B.C. communities over the past 37 years

**\$1.07 billion**

in prizes for lottery, bingo & sports betting in 2021/22

Thanks to players, **\$1.3 billion** in net income was delivered to the Province of B.C. in 2021/22.

Funds generated by gambling go back to the Province to support important initiatives like:

### EDUCATION



### HOST LOCAL GOVERNMENTS



### HEALTHCARE



COMMUNITY GAMING GRANTS



BC FIRST NATIONS GAMING REVENUE SHARING LIMITED PARTNERSHIP



RESPONSIBLE GAMBLING STRATEGIES



**DID YOU KNOW?**

Ride for Dad raises awareness for Prostate Cancer and supports the Prostate Cancer Fight Foundation in its mission to save men's lives by funding research and awareness across Canada. Every year, thousands join in the life-saving awareness campaign. Cascades Casino Penticton is a proud supporter, donating to critical research while also using Match Eatery as a rest stop along the way.

### HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

### VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

### CUSTOMER SUPPORT

1 866 815 0222



2021/22

# Penticton Community Impact Report



## SOCIAL PURPOSE

# IN ACTION

BCLC's social purpose is to **generate win-wins for the greater good.**

With our social purpose in place, we look at our decisions and their impact through a new lens. This means every decision is made with the intention of positively contributing to the progress of our society.

Motivated and guided by our social purpose, everything we do must benefit the communities we serve.

We are actively working to embed social purpose within BCLC:



**SOCIAL PURPOSE AND SUSTAINABLE PROCUREMENT POLICY**



**PLAYER HEALTH AMBITION**



**DIVERSITY, INCLUSION AND BELONGING**



**INDIGENOUS RECONCILIATION**



**ESG FRAMEWORK**

While it is still early in our social-purpose journey, our commitment to corporate citizenship — through player health; employee, community and stakeholder engagement; diversity and inclusion; and environmental sustainability — has never been stronger.

BCLC's social purpose is the north star that guides our organization to continue being a positive force for good.

Each year, local governments in B.C. that host a gambling facility receive a 10 per cent share of the net gaming income those facilities generate. Last year, 32 Host Local Governments across B.C. received **\$66.9 million** in provincial gambling revenue to fund local projects and initiatives

## GAMBLING REVENUE

# FUNDS LOCAL INITIATIVES IN PENTICTON

Last year, the Province of B.C. allocated **more than \$140 million** to not-for-profit organizations through the Community Gaming Grants program.

**\$1.50 million**

went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

**57**

organizations in Penticton received funding last year



## SPONSORSHIP

# SOUTH OKANAGAN WOMEN IN NEED SOCIETY

The South Okanagan Women in Need Society (SOWINS) has been serving the community for more than 40 years. Their services include a Mobile Outreach team to provide support to marginalized individuals that may not have shelter. Cascades Casino Penticton's donation supported 10 individuals through the winter by providing the necessities they may not otherwise have been able to access.

Read more about how gambling revenues help communities grow at:  
[corporate.bclc.com](http://corporate.bclc.com)

## PLAYING IT FORWARD

# IN PENTICTON

In 2021, the City of Penticton allocated funds from its share of provincial gambling revenue from hosting Cascades Casino Penticton to support various community initiatives and infrastructure.

In addition, the City also allocated part of its gambling revenue to support investments in parkland and sports fields.

Penticton has a variety of parks and outdoor recreation areas which allow the community to get together for casual gatherings as well as organized events like performances and festivals. Additional funds were used to maintain and upgrade the city's sports fields. These outdoor spaces provide people of all ages and abilities with a place to play soccer, baseball, slo-pitch, fastball, rugby, field lacrosse and much more.

**25,092+**  
registered players

**42**  
lottery locations

**1**  
casino  
Cascades Casino Penticton

**\$37.41 million**

in provincial gambling revenue generated by Cascades Casino Penticton for the City of Penticton since opening

generated in 2021/22 by Cascades Casino Penticton for the City of Penticton to fund local initiatives

**\$1.31 million**

**\$761,542**

prizes paid out by BCLC to 128 lottery ticket winners who purchased their tickets at Penticton retailers in 2021

paid in municipal taxes by Cascades Casino Penticton for the City of Penticton in 2021

**\$65,794**