GENERATING WIN-WINS

IN B.C.

\$1.5 billion in net income delivered to the Province of B.C. in 2023/24

has been invested in B.C. communities since 1985

\$29+

billion

3,300+
lottery
locations

36 casinos

\$1.16 billion

in prizes for lottery bingo & sports betting in 2023/24



BCLC'S

SOCIAL PURPOSE

BCLC exists to generate win-wins for the greater good. We generate win-wins by asking our employees, partners, and government stakeholders to continually evaluate the impacts of all activities and decisions on individuals, institutions, communities and the planet. Motivated by our social purpose, every step we take is guided by our purpose and vision to 'revolutionize gambling entertainment through engaging experiences that build and benefit communities.'



BCLC'S COMMITMENT

TO RECONCILIATION

Our operations span the entirety of the province that we now call British Columbia. We respectfully acknowledge that we are guests in the territories of more than 200 First Nations, each with unique traditions, cultures, and histories. We are grateful to these First Nations caretakers for their stewardship of these lands and waters since time immemorial.

BCLC is committed to establishing and maintaining good relations with all First Nations, Métis, and Inuit people in British Columbia and beyond. Our journey has only recently begun, and we have a lot of work to do in collaboration with Indigenous Peoples to understand the Truth, reconcile the past, and truly generate win-wins for the greater good, together.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

 $1\,866\,815\,0222\times3$ Visit gamesense.com





Adams Lake
Indian Band /
Salmon Arm
Community
Impact Report

2023/24



GAMBLING CONTRIBUTES

TO THE ADAMS LAKE INDIAN BAND & SALMON ARM ECONOMIES

8,495+ registered players

23 lottery locations

casino CHANCES SALMON ARM

> \$4.24 million

> > in provincial gambling revenue shared with the Adams Lake Indian Band since 2015

\$1.13

million

in prizes paid out at BCLC's head offices for 62

winning lottery tickets

purchased in Salmon

Arm in 2023

\$628,067

generated in 2023/24 by Chances Salmon Arm for the Adams Lake Indian Band to fund local initiatives

First Nations governments in B.C.
that host a gambling facility typically
receive a 10 per cent share of net gambling
income generated at those facilities. In fiscal year
2023/24, BCLC generated \$94.5 million for the
Province to distribute to 33 Host Local Governments
across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

FUNDS LOCAL INITIATIVES IN SALMON ARM

Last year, the Province of B.C. allocated **more than \$140 million** to not-for-profit organizations through the Community Gaming Grants program.

\$1.39 million

went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils 32

organizations in Salmon Arm received funding last year



SPONSORSHIP

ROOTS&BLUES FESTIVAL

BCLC proudly supported the 31st annual ROOTSandBLUES Festival in Salmon Arm. Music lovers from everywhere came together in the small Shuswap city to enjoy a world class festival experience. Visitors enjoyed culinary delights at the international food village, a fun zone for children, an artisan marketplace featuring handcrafted Canadian made goods, and a tranquil camping site within earshot of the festival.

Read more about how gambling revenues help communities grow at: **corporate.bclc.com**

YOU PLAY

ADAMS LAKE INDIAN BAND BENEFITS

The Province of B.C. created BCLC 39 years ago with the purpose of giving back to British Columbians and to help communities grow. Since that time, thanks to our players, BCLC has delivered \$29 billion in net income to the province to support communities, provincial programs and essential services, charitable organizations and major events that have played a vital role in shaping the province.

Municipalities and First Nations that host gambling facilities use their share of provincial gambling revenue to fund local projects such as the construction of new facilities, improvements to parks, road maintenance, and the implementation of grant programs that aim to enhance the well-being of the community.

Since 2015, the Adams Lake Indian Band has received more than \$4 million in Host Local Government payments. Last year, the Adams Lake Indian Band received \$628,067 generated by Chances Salmon Arm to fund local initiatives in the community.

DID YOU KNOW?

LOCAL IMPACT

Chances Salmon Arm works with many local vendors, including Mt. Begbie Brewing and Spectrum Signworks. In 2023, Chances Salmon Arm supported a number of local non-profit and charitable organizations including the Shuswap Hospice Society, Shuswap Skating Club, Shuswap Search and Rescue,

Shuswap Paws and Rescue, and the Salmon Arm Silverbacks.

