

**GENERATING WIN-WINS
IN B.C.**

**\$1.5
billion**

in net income delivered
to the Province of B.C.
in 2023/24

**\$29+
billion**

has been invested in
B.C. communities
since 1985

3,300+

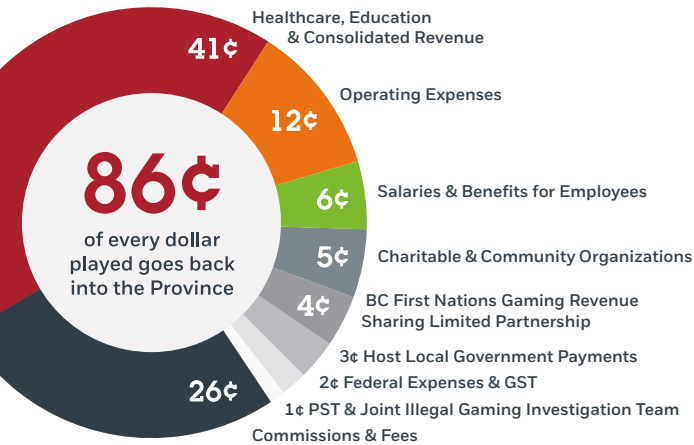
lottery
locations

36

casinos

**\$1.16
billion**

in prizes for lottery,
bingo & sports
betting in
2023/24



**BCLC'S
SOCIAL PURPOSE**

BCLC exists to generate win-wins for the greater good. We generate win-wins by asking our employees, partners, and government stakeholders to continually evaluate the impacts of all activities and decisions on individuals, institutions, communities and the planet. Motivated by our social purpose, every step we take is guided by our purpose and vision to 'revolutionize gambling entertainment through engaging experiences that build and benefit communities.'



**BCLC'S COMMITMENT
TO RECONCILIATION**

Our operations span the entirety of the province that we now call British Columbia. We respectfully acknowledge that we are guests in the territories of more than 200 First Nations, each with unique traditions, cultures, and histories. We are grateful to these First Nations caretakers for their stewardship of these lands and waters since time immemorial.

BCLC is committed to establishing and maintaining good relations with all First Nations, Métis, and Inuit people in British Columbia and beyond. Our journey has only recently begun, and we have a lot of work to do in collaboration with Indigenous Peoples to understand the Truth, reconcile the past, and truly generate win-wins for the greater good, together.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

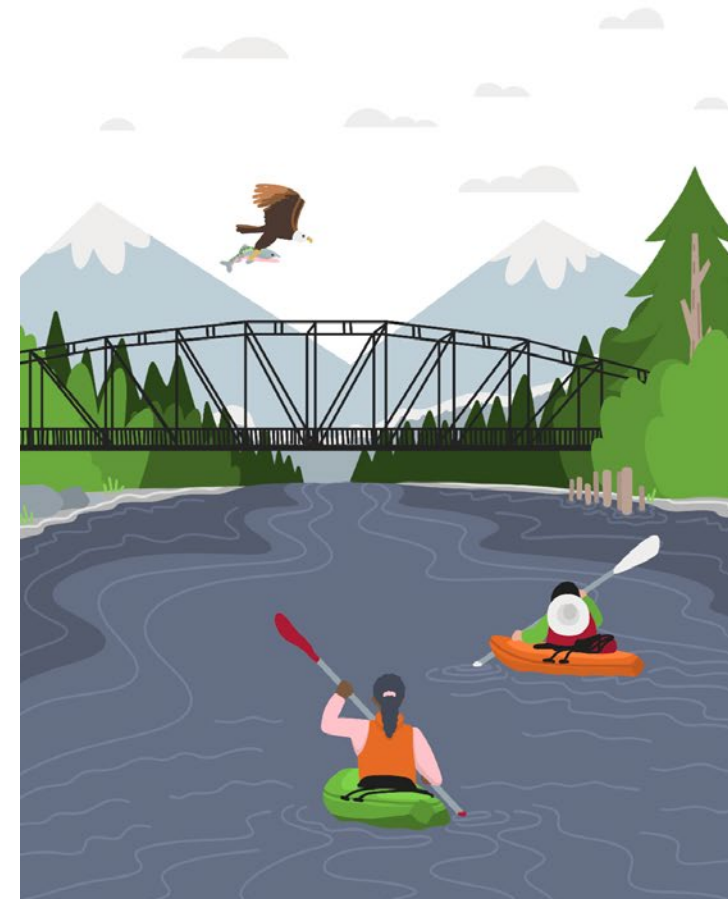
1 866 815 0222 x 3

Visit gamesense.com



2023/24

**Campbell River
Community
Impact Report**



GAMBLING CONTRIBUTES

TO THE CAMPBELL RIVER ECONOMY

19,483+
registered players

33
lottery locations

1
casino
CHANCES CAMPBELL RIVER

\$413,633

in prizes paid out at BCLC's head offices for 95 winning lottery tickets purchased in Campbell River in 2023

\$12.15
million

in provincial gambling revenue shared with the City of Campbell River since 2007

\$943,449

generated in 2023/24 by Chances Campbell River for the City of Campbell River to fund local initiatives

\$78,027

paid in municipal taxes by Chances Campbell River to the City of Campbell River in 2023

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2023/24, BCLC generated \$94.5 million for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

FUNDS LOCAL INITIATIVES IN CAMPBELL RIVER

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

\$1.34
million

went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

54

organizations in Campbell River received funding last year



SPONSORSHIP

COLDEST NIGHT OF THE YEAR

Last winter, the Chances Campbell River team participated in the Coldest Night of the Year, hosted by the Campbell River Transition Society. A family-friendly fundraising walk in support of local charities serving people experiencing hurt, hunger and homelessness in the community.

Read more about how gambling revenues help communities grow at:
corporate.bclc.com

YOU PLAY

CAMPBELL RIVER BENEFITS

In 2023, the City of Campbell River allocated its share of provincial gambling revenue from hosting Chances Campbell River to a variety of community programs.

\$113,000 supported the CR Live Streets series, which featured fun family events and concerts that have been very successful in activating the downtown core. With this funding, the City was able to provide an additional CR Live Streets event in the summer.

Another \$94,000 helped to fund operation of the multi-use Sportsplex facility, a cornerstone of leisure and recreation for families in the community.



DID YOU KNOW?

LOCAL IMPACT

During the holiday season, Chances Campbell River provided the Knights of Columbus with a \$2,500 donation which supported 25 hampers for local families. The goal of the Hamper Fund is to ensure all are able to joyfully celebrate the season.

