

**GENERATING WIN-WINS
IN B.C.**

**\$1.5
billion**

in net income delivered
to the Province of B.C.
in 2023/24

**\$29+
billion**

has been invested in
B.C. communities
since 1985

3,300+

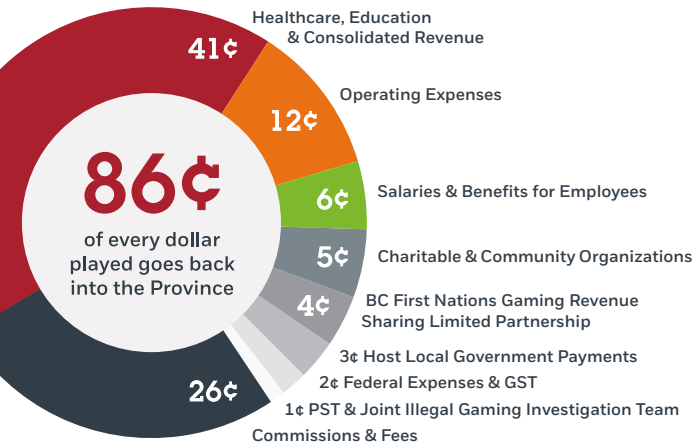
lottery
locations

36

casinos

**\$1.16
billion**

in prizes for lottery,
bingo & sports
betting in
2023/24



**BCLC'S
SOCIAL PURPOSE**

BCLC exists to generate win-wins for the greater good. We generate win-wins by asking our employees, partners, and government stakeholders to continually evaluate the impacts of all activities and decisions on individuals, institutions, communities and the planet. Motivated by our social purpose, every step we take is guided by our purpose and vision to 'revolutionize gambling entertainment through engaging experiences that build and benefit communities.'



**BCLC'S COMMITMENT
TO RECONCILIATION**

Our operations span the entirety of the province that we now call British Columbia. We respectfully acknowledge that we are guests in the territories of more than 200 First Nations, each with unique traditions, cultures, and histories. We are grateful to these First Nations caretakers for their stewardship of these lands and waters since time immemorial.

BCLC is committed to establishing and maintaining good relations with all First Nations, Métis, and Inuit people in British Columbia and beyond. Our journey has only recently begun, and we have a lot of work to do in collaboration with Indigenous Peoples to understand the Truth, reconcile the past, and truly generate win-wins for the greater good, together.

HEAD OFFICE

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CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

1 866 815 0222 x 3
Visit gamesense.com



2023/24

**Ktunaxa Nation/
Cranbrook
Community
Impact Report**



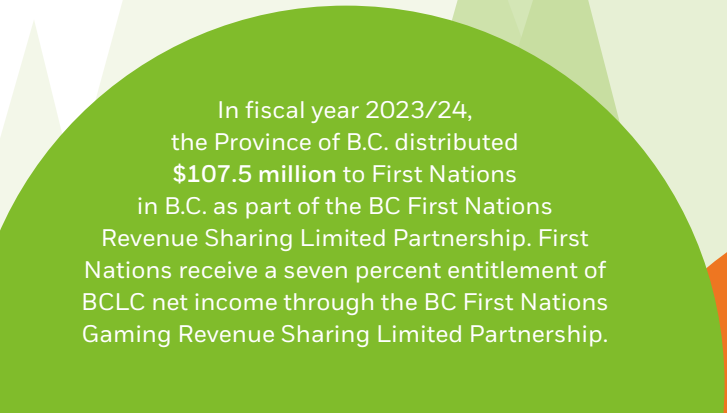
GAMBLING CONTRIBUTES

TO THE KTUNAXA NATION & CRANBROOK ECONOMIES

14,287+
registered players

30
lottery locations

1
casino
CASINO OF THE ROCKIES



GAMBLING REVENUE

FUNDS LOCAL INITIATIVES IN CRANBROOK

Last year, the Province of B.C. allocated **more than \$140 million** to not-for-profit organizations through the Community Gaming Grants program.



SPOTLIGHT

COMMUNITY GAMING GRANTS

Last year, 17 human and social services along with sport focused organizations in Cranbrook received Community Gaming Grants, totalling \$503,800. This funding supports the delivery of accessible and inclusive programs and services within the community.

Organizations in Cranbrook that received a Community Gaming Grant last year include:

- Rotary Club of Cranbrook
- Boys & Girls Club Cranbrook
- Cranbrook Skating Club

Read more about how gambling revenues help communities grow at: corporate.bclc.com

KTUNAXA NATION'S

RICH HISTORY

The Ktunaxa Nation is proud of their unique Indigenous culture, deep history in the region and long-standing connection to the land.

Once a former residential school, the Mission Building was reclaimed under the visionary leadership of the Ktunaxa Nation and transformed into a full-service resort and beacon of light for the community.

St. Eugene Resort's ownership consists of four Ktunaxa communities including the ʔAkisq̓nuk, ʔAq̓am, Yaq̓it ʔa-knuq̓i 'it (Tobacco Plains), Yaq̓an nukiy (Lower Kootenay) and the Kenpesq̓'t (Shuswap Indian Band).

Together they make up St. Eugene Mission Holdings Limited (SEM).



DID YOU KNOW?

LOCAL IMPACT

Casino of the Rockies supported the Ktunaxa community after the devastation of the 2023 forest fires with donations of \$1,500 as well as many essential needs such as blankets, clothing, and self care products. They are also a proud sponsor of the Spirit of the Rockies: St. Eugene Grand Parade.

Casino of the Rockies supports the local economy by working with local vendors such as JJ's Laundry Service, Metro & Son Locksmith, Cranbrook Photo, and many more. In 2023, Casino of the Rockies gave back to the community through donations to a multitude of organizations, including East Kootenay Foundation for Health, the Cranbrook Food Bank, Cranbrook Bucks Hockey, and Valley Alley Bowling League.

