

**GENERATING WIN-WINS
IN B.C.**

**\$1.5
billion**

in net income delivered
to the Province of B.C.
in 2023/24

**\$29+
billion**

has been invested in
B.C. communities
since 1985

3,300+

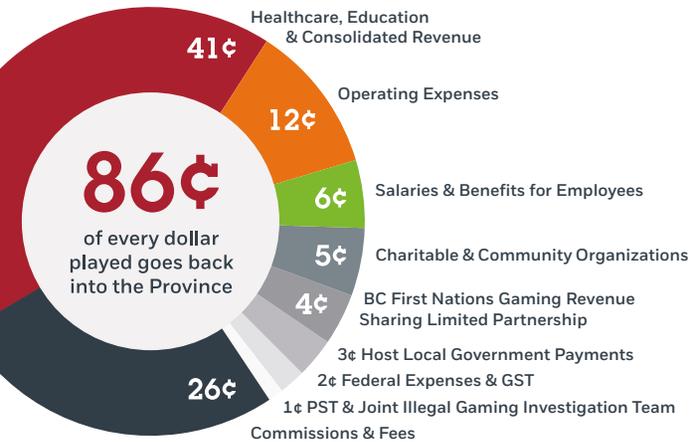
lottery
locations

36

casinos

**\$1.16
billion**

in prizes for lottery,
bingo & sports
betting in
2023/24



**BCLC'S
SOCIAL PURPOSE**

BCLC exists to generate win-wins for the greater good. We generate win-wins by asking our employees, partners, and government stakeholders to continually evaluate the impacts of all activities and decisions on individuals, institutions, communities and the planet. Motivated by our social purpose, every step we take is guided by our purpose and vision to 'revolutionize gambling entertainment through engaging experiences that build and benefit communities.'



**BCLC'S COMMITMENT
TO RECONCILIATION**

Our operations span the entirety of the province that we now call British Columbia. We respectfully acknowledge that we are guests in the territories of more than 200 First Nations, each with unique traditions, cultures, and histories. We are grateful to these First Nations caretakers for their stewardship of these lands and waters since time immemorial.

BCLC is committed to establishing and maintaining good relations with all First Nations, Métis, and Inuit people in British Columbia and beyond. Our journey has only recently begun, and we have a lot of work to do in collaboration with Indigenous Peoples to understand the Truth, reconcile the past, and truly generate win-wins for the greater good, together.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

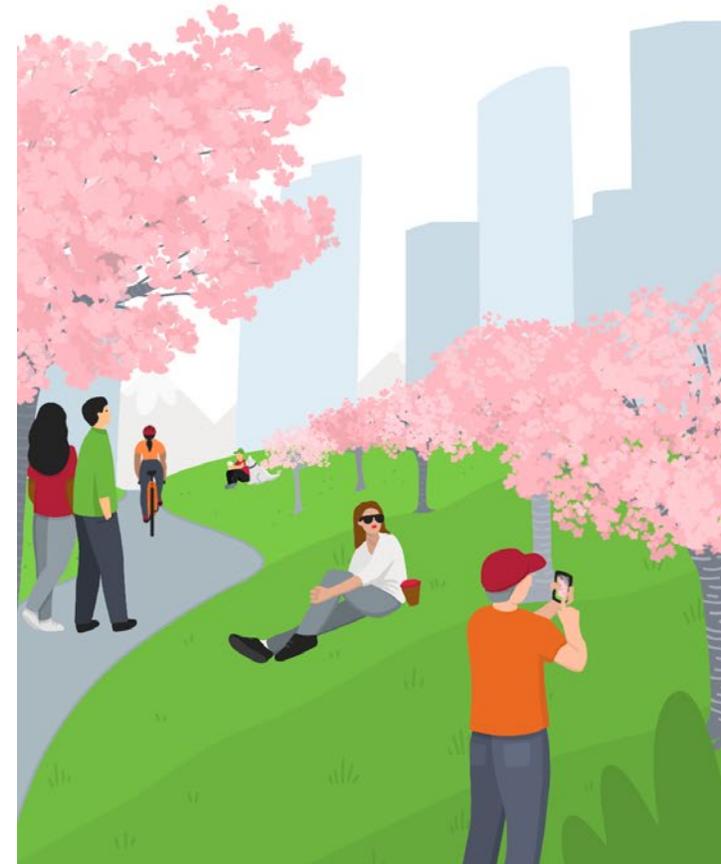
1 866 815 0222 x 3

Visit gamesense.com



2023/24

**Mission
Community
Impact Report**



GAMBLING CONTRIBUTES

TO THE MISSION ECONOMY

15,800+
registered players

41
lottery locations

1
casino
CHANCES MISSION

\$447,824

in prizes paid out at BCLC's head offices for 91 winning lottery tickets purchased in Mission in 2023

\$9.46 million

in provincial gambling revenue shared with the City of Mission since 2007

\$696,755

generated in 2023/24 by Chances Mission for the City of Mission to fund local initiatives

\$58,900

paid in municipal taxes by Chances Mission to the City of Mission in 2023

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2023/24, BCLC generated \$94.5 million for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

FUNDS LOCAL INITIATIVES IN MISSION

Last year, the Province of B.C. allocated **more than \$140 million** to not-for-profit organizations through the Community Gaming Grants program.

\$1.00 million

went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

39

organizations in Mission received funding last year



SPONSORSHIP

MISSIONFEST

In August 2023, BCLC sponsored MissionFest 2023, an iconic community festival in the downtown core which celebrates the vibrant city of Mission through fun, family-friendly activities, entertaining music and performances, local food trucks and its famous 300-foot zipline stationed down an entire block on Main Street.

Read more about how gambling revenues help communities grow at: corporate.bclc.com

YOU PLAY

MISSION BENEFITS

In 2023, the City of Mission utilized funds from hosting Chances Mission to support various infrastructure and transportation upgrades.

Gambling revenue enhanced Leisure Centre amenities, including the pool, weight room, and fitness equipment.

Public transportation improvements included upgraded bus shelters and stops. Additionally, downtown façade maintenance and new public art were funded by this revenue.



DID YOU KNOW?

LOCAL IMPACT

Chances Mission proudly supports the Mission Hospice Society annually through various initiatives, including the Ride for Hospice through the beautiful eastern Fraser Valley, their annual gala, and an on-site Canada Day barbeque. All funds raised directly support compassionate end-of-life care and bereavement programs in the community.

