

**GENERATING WIN-WINS
IN B.C.**

**\$1.5
billion**

in net income delivered
to the Province of B.C.
in 2023/24

**\$29+
billion**

has been invested in
B.C. communities
since 1985

3,300+

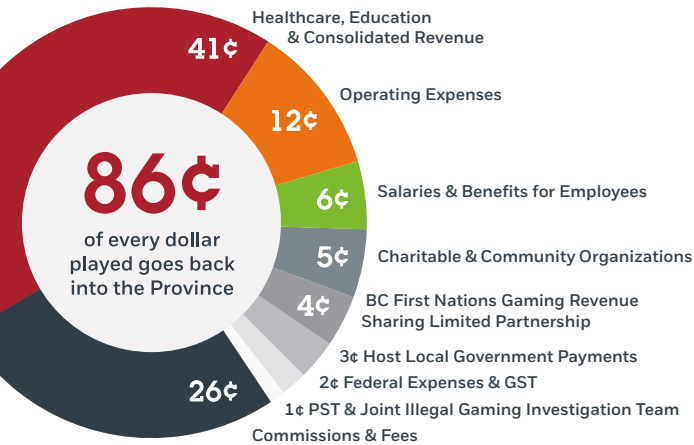
lottery
locations

36

casinos

**\$1.16
billion**

in prizes for lottery,
bingo & sports
betting in
2023/24



**BCLC'S
SOCIAL PURPOSE**

BCLC exists to generate win-wins for the greater good. We generate win-wins by asking our employees, partners, and government stakeholders to continually evaluate the impacts of all activities and decisions on individuals, institutions, communities and the planet. Motivated by our social purpose, every step we take is guided by our purpose and vision to 'revolutionize gambling entertainment through engaging experiences that build and benefit communities.'



**BCLC'S COMMITMENT
TO RECONCILIATION**

Our operations span the entirety of the province that we now call British Columbia. We respectfully acknowledge that we are guests in the territories of more than 200 First Nations, each with unique traditions, cultures, and histories. We are grateful to these First Nations caretakers for their stewardship of these lands and waters since time immemorial.

BCLC is committed to establishing and maintaining good relations with all First Nations, Métis, and Inuit people in British Columbia and beyond. Our journey has only recently begun, and we have a lot of work to do in collaboration with Indigenous Peoples to understand the Truth, reconcile the past, and truly generate win-wins for the greater good, together.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

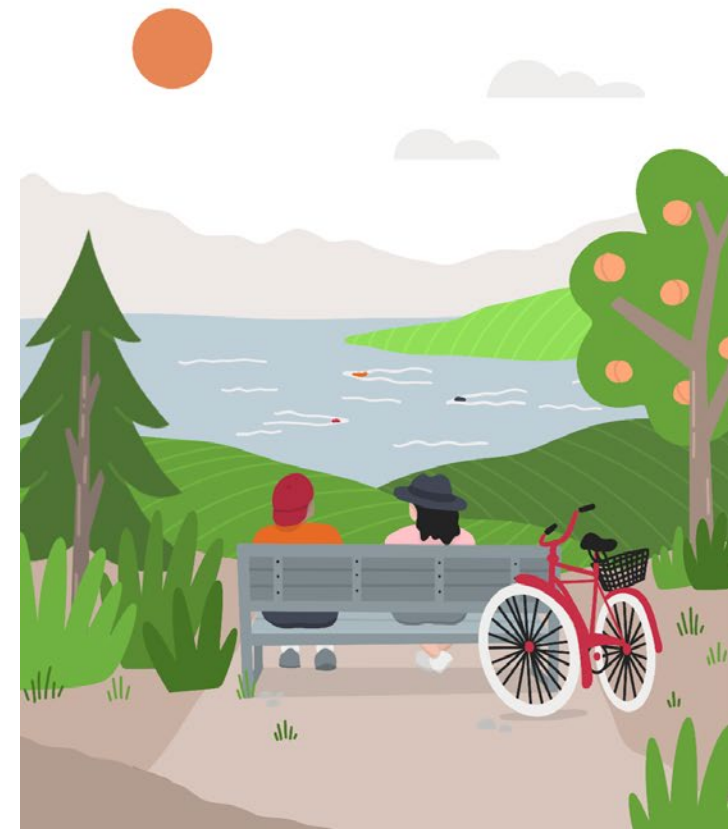
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2023/24

**Penticton
Community
Impact Report**



GAMBLING CONTRIBUTES

TO THE PENTICTON ECONOMY

23,800+
registered players

40
lottery locations

1
casino
CASCADES CASINO PENTICTON

\$475,746

in paid out at BCLC's head offices for 113 winning lottery tickets purchased in Penticton in 2023

\$41.16 million

in provincial gambling revenue shared with the City of Penticton since 2000

\$1.77 million

generated in 2023/24 by Cascades Casino Penticton for the City of Penticton to fund local initiatives

\$52,386

paid in municipal taxes by Cascades Casino Penticton to the City of Penticton in 2023

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2023/24, BCLC generated \$94.5 million for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

FUNDS LOCAL INITIATIVES IN PENTICTON

Last year, the Province of B.C. allocated **more than \$140 million** to not-for-profit organizations through the Community Gaming Grants program.

\$1.64 million

went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

58

organizations in Penticton received funding last year



SPONSORSHIP

OSNS DAY OF CARING

In 2023, Cascades Casino Penticton helped the Okanagan Similkameen Neurological Society (OSNS) Child and Youth Development Centre's Day of Caring. Volunteers from Cascades Casino lent a hand by cleaning, raking, and weeding the outdoor areas used for treatment and play.



Read more about how gambling revenues help communities grow at: corporate.bclc.com

YOU PLAY

PENTICTON BENEFITS

In 2023, the City of Penticton allocated funds from its share of provincial gambling revenue from hosting Cascades Casino Penticton to supporting community services and infrastructure projects.

The City used a part of its gambling revenue in 2023 to continue supporting parklands and sports fields in the community, which provide people of all ages with outdoor space for casual gatherings and organized events as well as various sporting activities such as soccer, baseball, slo-pitch, fastball, rugby, field lacrosse and more. Revenue generated from gambling was also put towards transportation initiatives in the form of upgrades to bike lane signage and was used for dog park improvements throughout the city.



DID YOU KNOW?

LOCAL IMPACT

Cascades Casino Penticton is one of the founding sponsors of Operation Duck Drop, a grassroots initiative dedicated to supporting local non-profits that need resources and support to fulfill their impactful missions. With Cascades volunteers both in the water and on land, 2,000 rubber ducks raced down the Penticton Channel, raising \$2,000 for the Brain Injury Society in May 2023.

