

**GENERATING WIN-WINS  
IN B.C.**

**\$1.5  
billion**

in net income delivered  
to the Province of B.C.  
in 2023/24

**\$29+  
billion**

has been invested in  
B.C. communities  
since 1985

**3,300+**

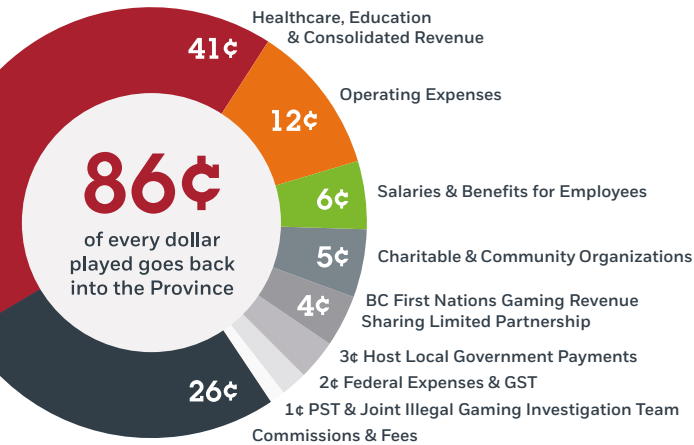
lottery  
locations

**36**

casinos

**\$1.16  
billion**

in prizes for lottery,  
bingo & sports  
betting in  
2023/24



**BCLC'S  
SOCIAL PURPOSE**

BCLC exists to generate win-wins for the greater good. We generate win-wins by asking our employees, partners, and government stakeholders to continually evaluate the impacts of all activities and decisions on individuals, institutions, communities and the planet. Motivated by our social purpose, every step we take is guided by our purpose and vision to 'revolutionize gambling entertainment through engaging experiences that build and benefit communities.'



**BCLC'S COMMITMENT  
TO RECONCILIATION**

Our operations span the entirety of the province that we now call British Columbia. We respectfully acknowledge that we are guests in the territories of more than 200 First Nations, each with unique traditions, cultures, and histories. We are grateful to these First Nations caretakers for their stewardship of these lands and waters since time immemorial.

BCLC is committed to establishing and maintaining good relations with all First Nations, Métis, and Inuit people in British Columbia and beyond. Our journey has only recently begun, and we have a lot of work to do in collaboration with Indigenous Peoples to understand the Truth, reconcile the past, and truly generate win-wins for the greater good, together.

**HEAD OFFICE**

74 West Seymour Street, Kamloops, B.C. V2C 1E2

**VANCOUVER OFFICE**

2940 Virtual Way, Vancouver, B.C. V5M 0A6

**CUSTOMER SUPPORT**

1 866 815 0222

**PLAYER SUPPORT**

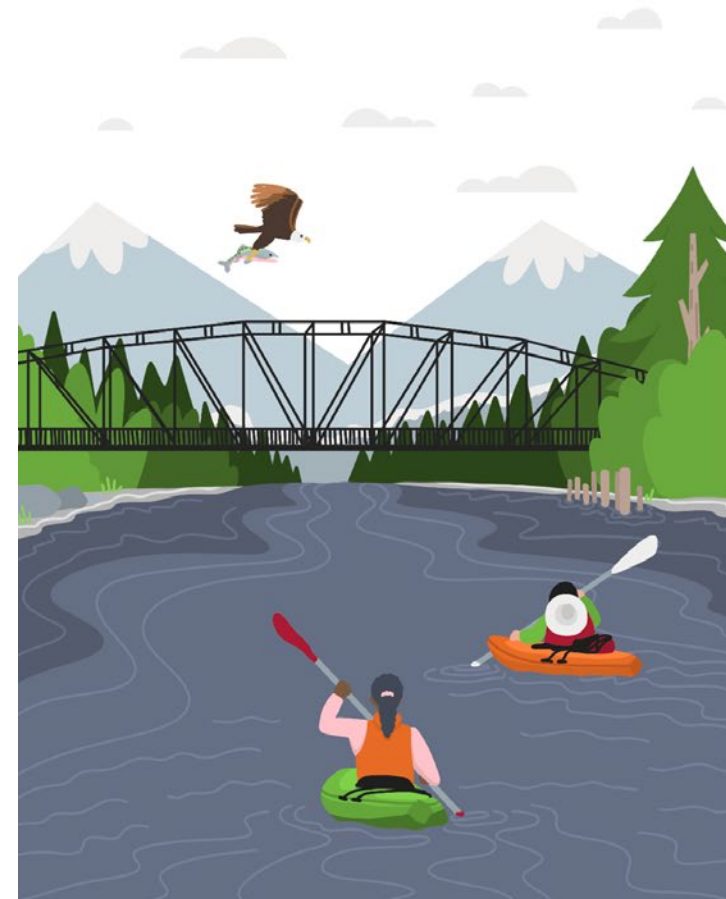
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**2023/24**

**Port Alberni  
Community  
Impact Report**



## GAMBLING CONTRIBUTES

# TO THE PORT ALBERNI ECONOMY

**8,991+**  
registered players

**27**  
lottery locations

**1**  
casino  
RIMROCK CASINO

**\$236,994**

in prizes paid out at BCLC's head offices for 63 winning lottery tickets purchased in Port Alberni in 2023

**\$6.79**  
million

in provincial gambling revenue shared with the City of Port Alberni since 2007

**\$434,788**

generated in 2023/24 by RimRock Casino for the City of Port Alberni to fund local initiatives

**\$71,699**

paid in municipal taxes by RimRock Casino to the City of Port Alberni in 2023

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2023/24, BCLC generated \$94.5 million for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

## GAMBLING REVENUE

# FUNDS LOCAL INITIATIVES IN PORT ALBERNI

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

**\$965,690**

went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

**30**

organizations in Port Alberni received funding last year

## SPONSORSHIP

# MEALS ON WHEELS

RimRock Casino provides over 5,000 meals annually to Meals on Wheels Port Alberni, a local not-for-profit organization committed to delivering wholesome meals to seniors, as well as those living with chronic illness, disabilities or recovering from medical treatment.



Photo: Meals on Wheels Port Alberni

## YOU PLAY

# PORT ALBERNI BENEFITS

In 2023, the City of Port Alberni used a portion of its share of provincial gambling revenue from hosting RimRock Casino to fund several vital community improvement projects aimed at enhancing tourism.

This funding supported the Port Alberni Visitor Centre, a key resource for tourists seeking information and guidance about local attractions and activities. Additionally, the historic McLean Mill National Historic Site received funds to help preserve its rich heritage and provide an engaging experience for visitors.

The City also allocated resources to general economic development activities, fostering growth and creating a more vibrant community for both residents and tourists. These projects collectively contribute to making Port Alberni a more attractive destination, boosting the local economy and enriching the cultural landscape.

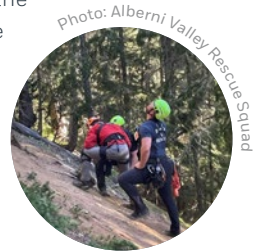


Photo: Alberni Valley Rescue Squad

## DID YOU KNOW?

# LOCAL IMPACT

RimRock Casino partners with many local vendors, including Aines & Tyler, Dolans Gas and Heating, Alberni Landscaping, Mclean and Higgins and Alberni Valley Refrigeration. In 2023, RimRock Casino directly sponsored the Alberni Valley Bulldogs junior hockey club and made donations to the Alberni Athletic Association, Alberni Valley Rescue Squad, the SPCA and Sage Haven.

Read more about how gambling revenues help communities grow at: [corporate.bclc.com](https://corporate.bclc.com)

