

**GENERATING WIN-WINS
IN B.C.**

**\$1.5
billion**

in net income delivered
to the Province of B.C.
in 2023/24

**\$29+
billion**

has been invested in
B.C. communities
since 1985

3,300+

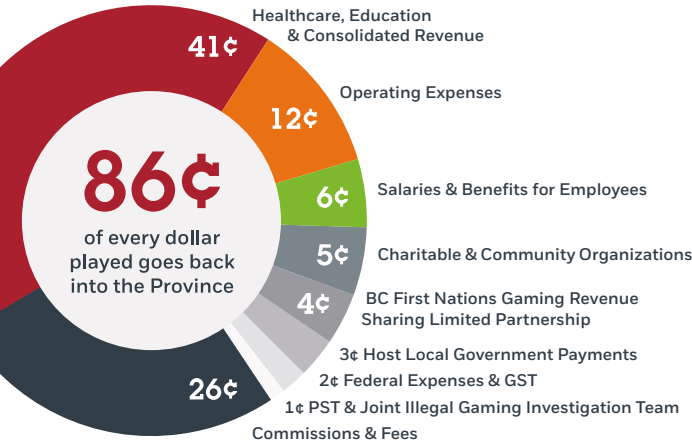
lottery
locations

36

casinos

**\$1.16
billion**

in prizes for lottery,
bingo & sports
betting in
2023/24



**BCLC'S
SOCIAL PURPOSE**

BCLC exists to generate win-wins for the greater good. We generate win-wins by asking our employees, partners, and government stakeholders to continually evaluate the impacts of all activities and decisions on individuals, institutions, communities and the planet. Motivated by our social purpose, every step we take is guided by our purpose and vision to 'revolutionize gambling entertainment through engaging experiences that build and benefit communities.'



**BCLC'S COMMITMENT
TO RECONCILIATION**

Our operations span the entirety of the province that we now call British Columbia. We respectfully acknowledge that we are guests in the territories of more than 200 First Nations, each with unique traditions, cultures, and histories. We are grateful to these First Nations caretakers for their stewardship of these lands and waters since time immemorial.

BCLC is committed to establishing and maintaining good relations with all First Nations, Métis, and Inuit people in British Columbia and beyond. Our journey has only recently begun, and we have a lot of work to do in collaboration with Indigenous Peoples to understand the Truth, reconcile the past, and truly generate win-wins for the greater good, together.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

1 866 815 0222 x 3

Visit gamesense.com



2023/24

**Prince George
Community
Impact Report**



GAMBLING CONTRIBUTES

TO THE PRINCE GEORGE ECONOMY

54,718+
registered players

70
lottery locations

1
casino
TREASURE COVE CASINO

\$1.80
million

in prizes paid out at BCLC's head offices for 236 winning lottery tickets purchased in Prince George in 2023

\$56.84
million

in provincial gambling revenue shared with the City of Prince George since 1997

\$3.03
million

generated in 2023/24 by Treasure Cove Casino for the City of Prince George to fund local initiatives

\$458,000

paid in municipal taxes by Treasure Cove Casino to the City of Prince George in 2023

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2023/24, BCLC generated \$94.5 million for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

FUNDS LOCAL INITIATIVES IN PRINCE GEORGE

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

\$4.01
million

went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

122

organizations in Prince George received funding last year



SPONSORSHIP

COLDSNAP

Coldsnap has been a signature event in Prince George since 2007. The music festival is a week-long event that takes place in January/February in a variety of settings including pubs, soft seat theatres, recreation centres, schools and local businesses providing concert-goers an unforgettable experience. BCLC is a proud supporter of the Coldsnap Festival in Prince George, year after year.

Read more about how gambling revenues help communities grow at:
corporate.bclc.com

YOU PLAY

PRINCE GEORGE BENEFITS

In 2023, the City of Prince George allocated a portion of its provincial gambling revenue from hosting Treasure Cove Casino to support the 2024 World Para Biathlon Championships and Para Nordic World Cup Finals.

During the 12 days of competition, athletes from 19 countries participated, with 176 medals awarded.

Additionally, the Host Local Government revenue funded various other sporting events in Prince George through the City's sport event hosting grants program.



DID YOU KNOW?

LOCAL IMPACT

In 2023, Treasure Cove Casino directly supported the Prince George Spruce Kings, Prince George Cougars, Prince George Kodiaks football, Special Olympics, SPCA, St Vincent de Paul and Prince George Hospice Palliative Care Society.

