

**GENERATING WIN-WINS  
IN B.C.**

**\$1.5  
billion**

in net income delivered  
to the Province of B.C.  
in 2023/24

**\$29+  
billion**

has been invested in  
B.C. communities  
since 1985

**3,300+**

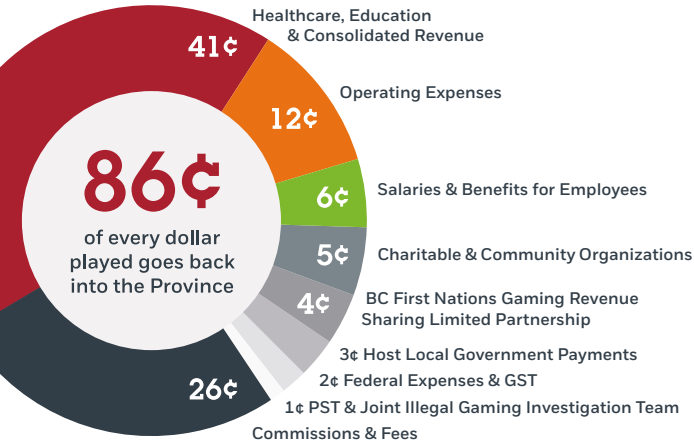
lottery  
locations

**36**

casinos

**\$1.16  
billion**

in prizes for lottery,  
bingo & sports  
betting in  
2023/24



**BCLC'S  
SOCIAL PURPOSE**

BCLC exists to generate win-wins for the greater good. We generate win-wins by asking our employees, partners, and government stakeholders to continually evaluate the impacts of all activities and decisions on individuals, institutions, communities and the planet. Motivated by our social purpose, every step we take is guided by our purpose and vision to 'revolutionize gambling entertainment through engaging experiences that build and benefit communities.'



**BCLC'S COMMITMENT  
TO RECONCILIATION**

Our operations span the entirety of the province that we now call British Columbia. We respectfully acknowledge that we are guests in the territories of more than 200 First Nations, each with unique traditions, cultures, and histories. We are grateful to these First Nations caretakers for their stewardship of these lands and waters since time immemorial.

BCLC is committed to establishing and maintaining good relations with all First Nations, Métis, and Inuit people in British Columbia and beyond. Our journey has only recently begun, and we have a lot of work to do in collaboration with Indigenous Peoples to understand the Truth, reconcile the past, and truly generate win-wins for the greater good, together.

**HEAD OFFICE**

74 West Seymour Street, Kamloops, B.C. V2C 1E2

**VANCOUVER OFFICE**

2940 Virtual Way, Vancouver, B.C. V5M 0A6

**CUSTOMER SUPPORT**

1 866 815 0222

**PLAYER SUPPORT**

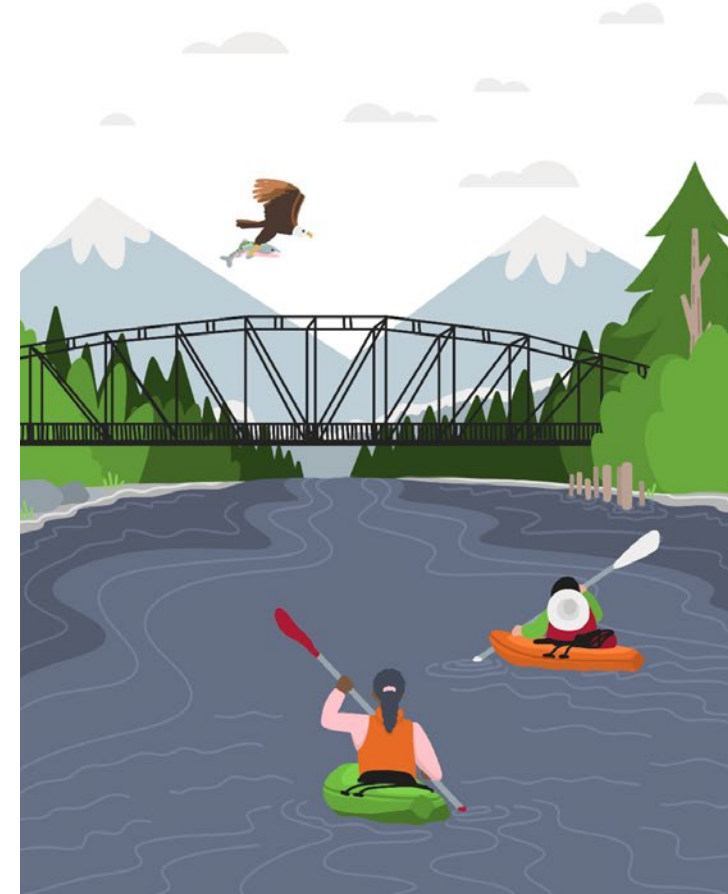
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Visit [gamesense.com](http://gamesense.com)



**2023/24**

**View Royal  
Community  
Impact Report**



## GAMBLING CONTRIBUTES

# TO THE GREATER VICTORIA ECONOMY

**111,051+**  
registered players

**182**  
lottery locations

**1**  
casino  
ELEMENTS CASINO VICTORIA

**\$42.62**  
million

in prizes paid out at BCLC's head offices for 534 winning lottery tickets purchased in Greater Victoria in 2023

**\$90.67**  
million

in provincial gambling revenue shared with the Town of View Royal since 2001

**\$4.31**  
million

generated in 2023/24 by Elements Casino Victoria for the Town of View Royal to fund local initiatives

**\$300,038**

paid in municipal taxes by Elements Casino Victoria to the Town of View Royal in 2023

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2023/24, BCLC generated \$94.5 million for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

## GAMBLING REVENUE

# FUNDS LOCAL INITIATIVES IN GREATER VICTORIA

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

**\$12.68**  
million

went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

**363**

organizations in Greater Victoria received funding last year

## SPONSORSHIP

# GOLDSTREAM FOOD BANK

In 2023, Elements Casino Victoria supported the community through donations to 17 local organizations, including the Goldstream Food Bank, Island Kids Cancer Association, and Our Place Society. Elements Casino Victoria also supported several other organizations through in-kind donations of hotel stays and hospitality gift certificates including Victoria Nikkei Cultural Society, Victoria Hospice, and the Greater Victoria Chamber of Commerce.

Read more about how gambling revenues help communities grow at: [corporate.bclc.com](https://corporate.bclc.com)

## YOU PLAY

# VIEW ROYAL BENEFITS

In 2023, the Town of View Royal allocated its share of provincial gambling revenue from hosting Elements Casino Victoria to various initiatives.

These included funding for West Shore Parks and Recreation, strategic planning sessions, technology upgrades and maintenance, and a playground replacement program. The funds also supported improvements to the fire training ground, traffic signal upgrades on Island Highway, and the acquisition of public art, such as the Helmcken Road Trestle Mural.

Photo: Great Canadian Entertainment



## DID YOU KNOW?

# LOCAL IMPACT

Elements Casino Victoria supports the local economy by working with more than 25 local vendors such as Fiskard Market, Hoyne Brewing, and Jeune Bros. Tent & Awning. In 2023, Elements Casino Victoria supported the community through donations to the Victoria Society for Children with Autism, The Victoria Women's Transition House, Juan de Fuca Performing Arts Centre Society and the Victoria Hospitals Foundation.

Photo: Great Canadian Entertainment

