

**GENERATING WIN-WINS
IN B.C.**

**\$1.5
billion**

in net income delivered
to the Province of B.C.
in 2023/24

**\$29+
billion**

has been invested in
B.C. communities
since 1985

3,300+

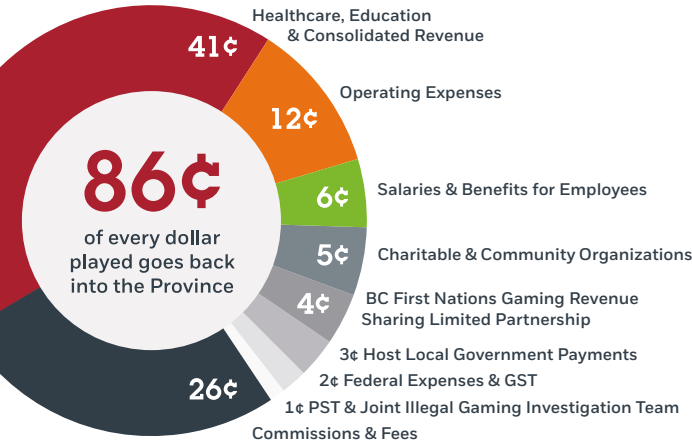
lottery
locations

36

casinos

**\$1.16
billion**

in prizes for lottery,
bingo & sports
betting in
2023/24



**BCLC'S
SOCIAL PURPOSE**

BCLC exists to generate win-wins for the greater good. We generate win-wins by asking our employees, partners, and government stakeholders to continually evaluate the impacts of all activities and decisions on individuals, institutions, communities and the planet. Motivated by our social purpose, every step we take is guided by our purpose and vision to 'revolutionize gambling entertainment through engaging experiences that build and benefit communities.'



**BCLC'S COMMITMENT
TO RECONCILIATION**

Our operations span the entirety of the province that we now call British Columbia. We respectfully acknowledge that we are guests in the territories of more than 200 First Nations, each with unique traditions, cultures, and histories. We are grateful to these First Nations caretakers for their stewardship of these lands and waters since time immemorial.

BCLC is committed to establishing and maintaining good relations with all First Nations, Métis, and Inuit people in British Columbia and beyond. Our journey has only recently begun, and we have a lot of work to do in collaboration with Indigenous Peoples to understand the Truth, reconcile the past, and truly generate win-wins for the greater good, together.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

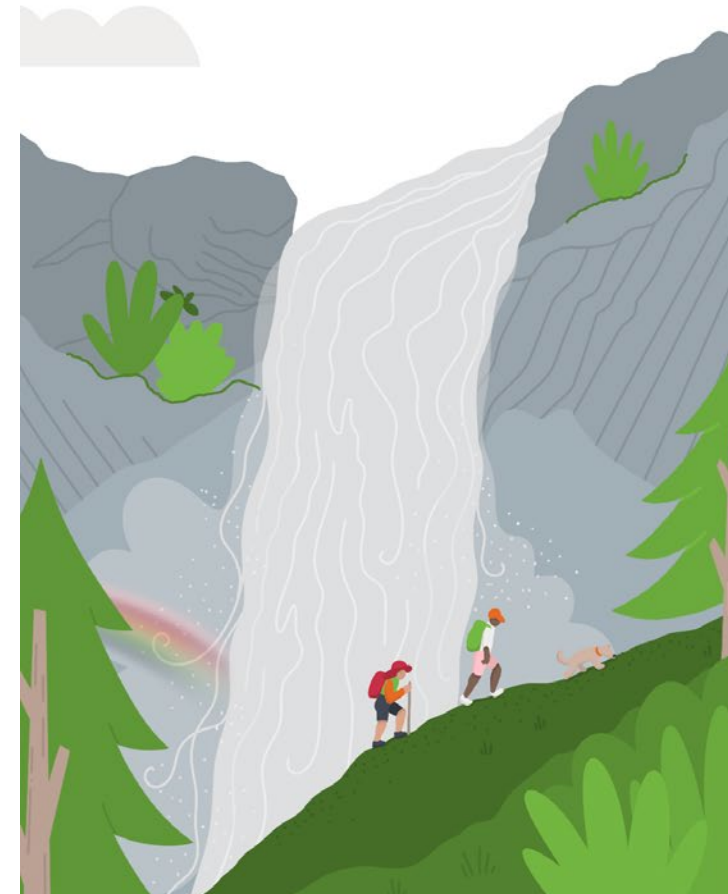
1 866 815 0222 x 3

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2023/24

**Williams Lake
Community
Impact Report**



GAMBLING CONTRIBUTES

TO THE WILLIAMS LAKE ECONOMY

7,507+
registered players

23
lottery locations

1
casino
CHANCES SIGNAL POINT

\$874,429

in prizes paid out at BCLC's head offices for 81 winning lottery tickets purchased in Williams Lake in 2023

\$10.36
million

in provincial gambling revenue shared with the City of Williams Lake since 2004

\$707,171

generated in 2023/24 by Chances Signal Point for the City of Williams Lake to fund local initiatives

\$91,604

paid in municipal taxes by Chances Signal Point to the City of Williams Lake in 2023

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2023/24, BCLC generated \$94.5 million for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

FUNDS LOCAL INITIATIVES IN WILLIAMS LAKE

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

\$892,320

went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

27

organizations in Williams Lake received funding last year



Photo: BCLC

SPONSORSHIP

WILLIAMS LAKE STAMPEDE

BCLC proudly supported the 95th annual Williams Lake Stampede. The world-famous event features a variety of exciting entertainment, including rodeo events, live music, a parade, a tradeshow featuring local vendors, food and fun for the entire family.

Read more about how gambling revenues help communities grow at:
corporate.bclc.com

YOU PLAY

WILLIAMS LAKE BENEFITS

In 2023, the City of Williams Lake allocated nearly \$500,000 from its share of provincial gambling revenue received from hosting Chances Signal Point to support a variety of community initiatives.

The Williams Lake & District Chamber of Commerce benefited from these funds, which supported the operation of the Tourism Discovery Centre, enhancing local tourism efforts. Additionally, the Cariboo Chilcotin Conservation Society received funding for its Waste Wise and Water Wise programs, promoting sustainable waste management and water conservation in the community.

The Williams Lake Field Naturalists, a group with about 150 members, also benefited from this funding. The organization arranges natural history field trips, nature-oriented presentations, and various conservation projects. A primary focus of the club is the co-management of the popular Scout Island Nature Centre in Williams Lake, BC, on behalf of the Nature Trust of BC. The group also actively promotes knowledge-based nature conservation in the Cariboo-Chilcotin region.



Photo: Gateway Casinos & Entertainment Limited

DID YOU KNOW?

LOCAL IMPACT

During the holiday season, Chances Signal Point hosts the Festival of Trees, an event that invites non-profit organizations to decorate a tree within the facility. Customers participate by voting for their favorite tree, contributing a non-perishable food or toy donation with each vote. At the end of the festival, all donations are given to the local food bank, and the three organizations with the most votes share a \$3,000 prize. The winners for 2023 were the Cariboo Chilcotin Métis Association, the Lions Club of Williams Lake, and the Cariboo Chilcotin Gymnastics Club.

