



Year in Review

2024/2025



Message from our Board & Executive Leadership

As we look back on the past year, we are proud to share some of the ways BCLC has continued to deliver on our promise to generate win-wins for British Columbians. This **Year in Review** captures a snapshot of our progress, the challenges we've tackled, the winners we've celebrated, the opportunities we continue to seek and the values that guide our work, every day.

At BCLC, our success is not simply measured by revenue, but by the value we deliver to our players, employees, partners and communities. This also means putting people first — building, strengthening and sustaining human connection in every part of our business — while holding ourselves to the highest standards of integrity and transparency.

This year, we've made meaningful strides toward becoming a more purpose-driven organization. We advanced innovations in player health and education, continued our efforts to reduce our environmental impact and deepened our relationships with Indigenous rights and title holders and municipal partners and communities.

Our net income continues to go back the Province of B.C. to support vital programs and services that we all rely on — from health care and education, to local initiatives that build community resilience, compassion and, now more important than ever, lasting connection to the people and places we call home.

As we look to the future, we are committed to listening, learning and evolving so that we can continue to deliver entertainment with care, in benefit of today's communities and for generations to come.



A stylized, handwritten signature in black ink.

Greg Moore
Board Chair



A stylized, handwritten signature in black ink.

Pat Davis
President & CEO

Overview: Vision & Values

Who We Are

For over 40 years, we've been bringing people together through shared moments of connection, helping them feel part of something bigger than themselves.

Vision

To revolutionize gambling entertainment through engaging experiences that build and benefit communities.

To do this, we're focused on developing personalized, healthy player experiences; engaging experiences to broaden our base of players and guests; becoming a pace-setter for our industry; generating shared value for our stakeholders and creating enduring benefits to build better communities across B.C.

Values



Community

We create a positive impact for people and the planet.



Integrity

The games we offer and the ways we conduct business are fair, honest, transparent and trustworthy.



Respect

We treat all people with dignity and value diverse perspectives.

Our Social Purpose

Social Purpose

We exist to generate win-wins for the greater good.

At BCLC, we are driven to be a positive force for good in society. That's why we leverage our business to drive societal benefits and ultimately create a better world for us all. That's what it means to be a social purpose company.

What We Believe In

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further — by striving to put human connection at the heart of everything we do. From the games we design, to the relationships we build or the programs we support, it all comes back to a simple idea: we're better together, and together we win.

Why We Believe It

Inside each of us is an inherent need to belong — to feel like we are part of something bigger than ourselves. Whether it's a group of friends playing at the casino, a couple buying a lottery ticket together or the profits of our play supporting a local community, we aim to create memorable moments of connection that foster positive, lasting impacts in communities across B.C.

Social isolation and loneliness are issues many people face today. People feel disconnected from each other, and we recognize that gambling can sometimes contribute to this. BCLC is committed to reducing the impacts of social isolation by fostering meaningful connections with our players, partners, employees and communities. Our player health strategy is focused on better understanding our players, personalizing player health experiences and fostering a recognizable player health culture in support of all players, no matter where they are on their journey.

When we feel more connected to each other, our communities and our province, we all thrive, and together we win.

Learn more about how profits of your play are invested in communities and support human connection across B.C.



**SCAN QR
TO READ**

Together
We Win

Generating Win-Wins

The Province of B.C. created BCLC 40 years ago with the purpose of giving back to British Columbians and helping communities grow. Thanks to our players, BCLC has delivered more than \$30 billion to support communities, provincial programs and services, charities and major events that have helped shaped B.C.

**\$1.4
billion**

in net income
was generated in
2024/2025 by
BCLC for the
Province of B.C.



**\$911.5
million**

Distribution to
Government
of B.C.

**\$147.3
million**

Health
Special
Account

**\$140.0
million**

Community
Gaming
Grants

**\$97.6
million**

BC First Nations
Gaming
Revenue
Sharing

**\$86.6
million**

Host Local
Government
Payments

**\$8.2
million**

Revenue to
Support
Horse Racing

**\$3.6
million**

Joint Illegal
Gaming
Investigation
Team (JIGIT)



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TO LEARN**

About
Community
Gaming
Grants in
Your Area

Big Local Wins Funded by Provincial Gambling Revenue

YOU PLAY

Surrey Benefits



In 2024, the City of Surrey used its share of provincial gambling revenue from hosting Elements Casino Surrey to fund major capital projects. Investments included \$2,508,696 for Bear Creek Stadium Phase 2, upgrading the athletics track and field facilities and \$478,473 for the construction of Strawberry Hill Hall, a replica heritage building that now houses 25 licensed childcare spaces and features a natural play area. Additional funds supported site improvements, accessibility upgrades and facility maintenance.

YOU PLAY

Prince Rupert Benefits



In 2024, the City of Prince Rupert used its share of provincial gambling revenue to support community programs, cultural groups and infrastructure. Grants included \$159,000 to the Lester Centre of the Arts, \$159,000 to the Museum of Northern B.C., \$30,000 to the Special Events Society, \$20,000 to the Prince Rupert Arts Council, \$15,000 to the Kwinitsa Railway Station Museum and \$9,000 to the Racquets Association. The City also invested \$195,894 in road paving and directed funds to beautification, park maintenance and equipment upgrades.

YOU PLAY

Penticton Benefits



In 2024, the City of Penticton used its share of provincial gambling revenue to enhance outdoor recreation and active transportation. Projects included \$107,935 for dog park upgrades — expanding play areas, adding new fencing, and installing seating — and \$12,025 for updated bike lane signage to improve cycling safety. The City also planned 2025 investments in additional dog park enhancements, more bike lane signage and Mobi Mats to improve beach accessibility for mobility devices, strollers and wheelchairs.

YOU PLAY

Quesnel Benefits



In 2024, the City of Quesnel used its share of provincial gambling revenue to support capital, safety and community projects. Funding included \$202,202.80 for Sprout Kitchen, \$71,180.32 for a fire squad vehicle, \$54,759 for bridge lighting and cameras, \$47,500 for new playground equipment, \$47,421.71 for technology upgrades, \$22,267.89 for cemetery irrigation, \$21,849.11 for airport diagnostics equipment, \$19,795 for printers, copiers and faxes and \$18,863.44 for firefighting gear. Smaller projects improved crosswalks, signage and airport safety equipment.

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 percent share of net gambling income generated at those facilities. In fiscal year 2024/2025, BCLC generated **\$86.6 million** for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

Service Providers Support Local Communities

GRAND VILLA CASINO

Burnaby Hospital Foundation



Last year, Grand Villa Casino Burnaby was proud to make the final payment to complete a multi-year partnership with the Burnaby Hospital Foundation towards the new Mental Health and Substance Use Zone (MHSU) at Burnaby Hospital. GatewayGIVES' commitment totaling \$50,000 will support patients with complex needs, including mental health and substance use issues.

CASCADES CASINO KAMLOOPS

Alzheimer Society of B.C.



Last Father's Day weekend, Cascades Casino Kamloops was thrilled to partner with Domenic's Marine and Bruker Marina for the First Annual "Casting For A Cause" Fishing Derby at Kamloops Lake. With over 200 participants and nearly 80 boats, the event raised over \$30,000 for the Alzheimer Society of B.C.

CHANCES COWICHAN

Supporting Vital Services



Duncan Dabber Bingo Society is a non-profit organization that has contributed nearly \$6 million back to the community. In 2024, more than 75 community groups received grants, including organizations such as Cowichan Valley Minor Hockey, the Royal Canadian Legion and the Cowichan Folk Guild.

Chances Cowichan also made donations to local service providers, including the Cowichan Basket Society (Food Bank), SPCA, Cowichan Valley Hospice, Volunteer Cowichan, Cowichan Valley Hospital Foundation and Nourish Cowichan.

CHANCES TERRACE

Community Donations



In 2024, Chances Terrace made several community donations, including \$10,000 to the Dr. REM Lee Hospital Foundation's Closer to Home campaign, \$10,000 to the Terrace Art Association and \$5,000 to the Terrace Community Foundation. An additional \$5,000 was donated to the Terrace Riverboat Days Society. As part of its annual Remembrance Day Slot Tournament, Chances Terrace also contributed \$1,025 to the Royal Canadian Legion Poppy Campaign.

Chances Terrace also donated \$5,000 and a shuttle van to My Mountain Co-Op, the non-profit organization that runs Shames Mountain ski area.

Living Our Purpose

Our social purpose was shaped by insights from our employees, players and communities, gathered through comprehensive research, focus groups and discovery. Our purpose statement — we exist to generate win-wins for the greater good — underscores that gambling within BCLC is and always should be a win-win proposition. Last year, we hosted our inaugural Purpose Lives Here employee awards, launched a social purpose incubator fund and ambassador program, created a social purpose three-year integration roadmap and revised our sponsorship approach aligned to social purpose, corporate vision and strategic goals along with many other initiatives.

KEY SOCIAL PURPOSE MILESTONES



RECENT SOCIAL PURPOSE PROJECTS

Nourish the Neighbourhood

This year, BCLC collaborated with Canucks Sports and Entertainment (CSE) to host Community Connect: Nourish the Neighbourhood, an event at Rogers Arena where employee volunteers from BCLC and CSE joined together to connect with and provide nourishing meals to over 1,000 members of Vancouver's Downtown Eastside community. It was an uplifting experience to help bring people together to share a meal, vital local resources and good conversation.



Music in the Park

Since 1994, BCLC has proudly supported Music in the Park in Kamloops. Each evening from July 1 to August 31, visitors and locals are entertained at Riverside Park with free music by local, national and international musicians. 2024 marked 30 years of BCLC bringing people together through shared entertainment at this event.



Building Community Connections

BCLC employees, together with casino service providers, municipalities and local businesses, came together to spread holiday cheer across B.C. Guided by the spirit of human connection, the grassroots program provided meals, warm clothing, care packages and other essentials to people in need.

From Courtenay to Prince George, Coquitlam, Vancouver, Surrey, Kamloops and Penticton, local organizations such as food banks, shelters and community kitchens received support. By working hand-in-hand with partners, BCLC amplified its impact and created meaningful connections in communities across the province.



Community Ticketing Program

BCLC's Community Ticketing Program offers non-profit organizations that may not otherwise have access the opportunity to attend arts and culture or sports events in their community — while hoping to inspire the next generation of music lovers or theatre fans! The ticket recipients also have the potential to use the tickets as a fundraising asset for their organization.

Through its sponsorships with community partners, BCLC worked collaboratively with several organizations to generate win-wins within communities across B.C. by leveraging allocated tickets and using them to celebrate the passion, dedication and support of local non-profit organizations.



Business Innovation

Concert of a Lifetime

BCLC's Concert of a Lifetime was a limited-run 2024 Scratch & Win offering music fans a chance to win one of ten \$25,000 Top Prizes. Each Top Prize winner qualified for a Grand Prize draw: a VIP suite at BC Place for the winner and 13 guests at one of the biggest concerts of the year. All Top Prizes were claimed, and the Grand Prize winner donated four of the 13 suite spots to the Make-A-Wish Foundation.

Lottery Terminal Replacement Project

In May 2024, BCLC introduced new lottery terminals and related systems at 3,400 retailers across the province. This significant investment in BCLC's lottery retail business included providing extensive training and materials to all lottery retailers prior to launch.

AI Innovation Hub

BCLC began its collaboration with Future Anthem, a UK-based gambling data science specialist, on the creation of an Artificial Intelligence (AI) and Data Innovation Hub at its Vancouver office — the first of its kind in B.C.'s gambling industry. The Hub will advance BCLC's AI and data capabilities to improve player experience and player health across lottery, gaming and sports-betting.

Sportsbook Lounges

BCLC is thrilled to have launched PROLINE Sportsbook Lounges at four B.C. casinos: Parq Casino, Chances Kelowna, Chances Maple Ridge and Casino of the Rockies. Wall-to-wall screens provide an incredible immersive and exciting sports-betting experience to our valued B.C. players.

Each B.C. casino with a Sportsbook Lounge also offers access to a GameSense Advisor, who provides tools and resources to help players understand the games, manage their play and make informed choices.

New Anti-Money Laundering Technology

BCLC launched a pilot of Everi Compliance at Parq Casino in Vancouver on March 6, 2024, and by March 2025, the transaction-monitoring system was rolled out across all B.C. gambling facilities and PlayNow.com. The system modernizes reporting processes, strengthens compliance with evolving requirements, and enhances BCLC's ability to assess risks linked to player transactions, including those related to problem gambling.

Working in collaboration with casino service providers and partners, BCLC continues to improve its anti-money laundering program and strengthen safeguards that protect B.C. casinos from illegal activity.

Reconciliation & Indigenous Relations

Indigenous Reconciliation is a priority for BCLC.

We continue to establish and improve relationships with Indigenous rights and title holders, Indigenous governments and Indigenous employees within BCLC, with the ultimate goal of collaborating on and developing an Indigenous Reconciliation Action Plan that aligns our policies and programs with the United Nations Declaration on the Rights of Indigenous Peoples (UN Declaration), the Declaration on the Rights of Indigenous Peoples Act (Declaration Act), the Declaration Act Action Plan and the Truth and Reconciliation Commission of Canada Calls to Action.

Indigenous Vendors Showcase

On November 5, 2024, BCLC hosted over 100 attendees at its headquarters for an Indigenous Vendors Showcase, in partnership with Sc.wénwen Economic Development Corporation, the City of Kamloops and Thompson Rivers University. The event connected Indigenous-owned businesses with regional purchasers, giving vendors the chance to showcase their products and services.



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TO VIEW**

Indigenous
Vendors
Showcase



Employee Education

BCLC requires all employees to complete the Four Seasons of Reconciliation course, which provides foundational knowledge of Indigenous history, culture and the Residential School system. More than 1,300 employees have already completed the training. The course supports understanding of the United Nations Declaration on the Rights of Indigenous Peoples and aligns with the 94 Calls to Action of the Truth and Reconciliation Commission of Canada.

BCLC developed the course in collaboration with Reconciliation Education, the First Nations University of Canada, members of its Indigenous Employee Resource Group and the Indigenous Relations and Reconciliation team. It establishes a shared baseline of knowledge for all employees and supports decolonizing operations, while fostering equitable relationships with Indigenous communities.

Learning Through Art

BCLC's refurbished presentation room, c7ístkten', features a bright, historically informed vinyl art installation created by Indigenous artist Laura Saul in consultation with Tkemlúps te Secwépemc traditional knowledge keepers and an advisory group. The artwork depicts a Secwépemc c7ístkten' (winter home), a space traditionally accommodating 15 to 30 people, making it a fitting centerpiece for a large meeting room.

The design process included pencil sketches, digital scans, acrylic painting, and digital rendering, incorporating guidance from Secwépemc Elders and cultural experts. The room's name, c7ístkten', reflects Secwépemc language and culture, with informational signage and a link to its pronunciation for visitors.

The project also integrated BCLC's Sustainable Procurement Policy, including sourcing materials from an Indigenous-owned flooring business. The collaboration reinforces BCLC's commitment to meaningful relationships with Indigenous communities and advancing its social purpose.



Photo: c7ístkten' Presentation Room at BCLC Head Office in Kamloops.

Diversity, Inclusion & Belonging

Building a Barrier-Free BCLC

BCLC strives to meet the needs of its people and players with visible and invisible disabilities to remove and proactively prevent barriers to accessibility.

We have been implementing the Barrier-Free BCLC: Multi-Year Accessibility Plan, which is integral to our Diversity, Inclusion and Belonging strategy, making accessibility a core part of our operations, processes, decisions, behaviours and relationships. Our aim is for a culture where people with disabilities enjoy equal opportunities and outcomes with non-disabled people.

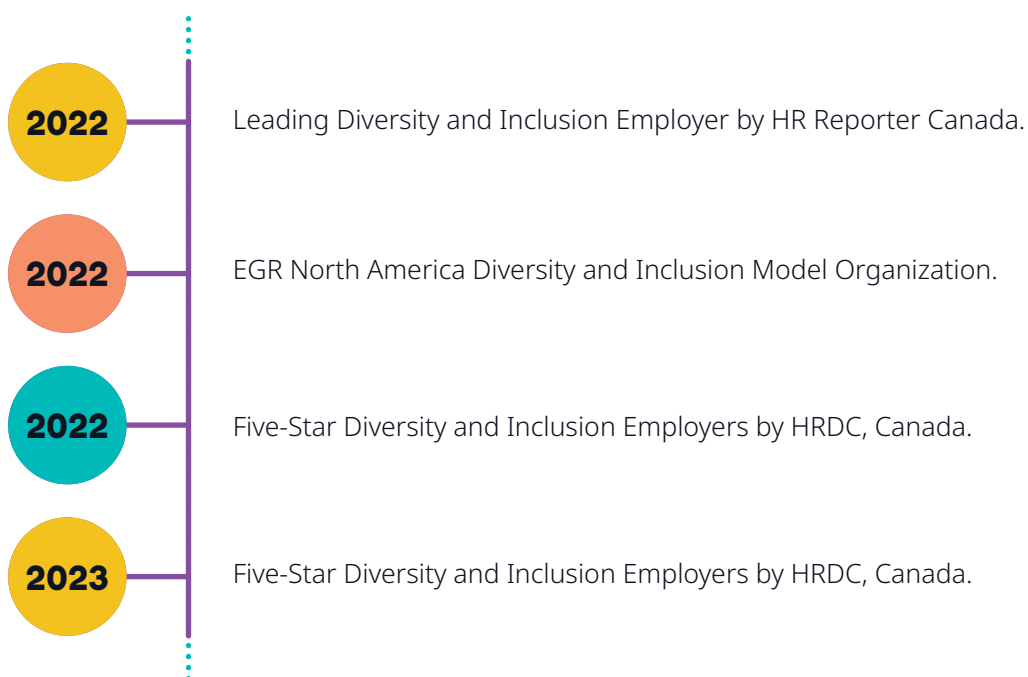
We are keeping inclusion and accessibility at the forefront by working towards websites, apps and online content being accessible to individuals with visual or hearing impairments and by creating awareness around the etiquette of behaviour when engaging with people with disabilities.

Since 2022, BCLC has been recognized with three national and one international award for its diversity and inclusion work.



**SCAN QR
TO READ**

BCLC's full
Accessibility
Plan



Player Health

Launched this past year, BCLC's Player Health strategy aims to position the organization as a global leader in promoting the safest gambling behaviours. The strategy is structured around three strategic goals:



**SCAN QR
TO READ**

BCLC's full
Player Health
Strategy

Better Understand Our Players

Gain insights into the factors influencing gambling decisions to support players effectively.

Personalize Player Health Experiences

Deliver tailored information, interactions and services to encourage safer gambling behaviours.

Foster a Player Health Culture

Embed a culture that prioritizes player well-being, recognizing its importance to the sustainability of the business.

These goals are underpinned by BCLC's commitment to providing informed decisions, positive play, referral and support and safer products and environments. We strive to create a player health culture that is recognized both within the organization and with service providers and retailers.

BCLC's approach is guided by four key pillars:

Informed Decisions:

Giving players the information needed to make healthy decisions about their gambling.

Positive Play:

Providing enhanced tools to help players adopt safer behaviours.

Referral & Support:

Training employees to provide knowledgeable and sensitive support to players showing signs of a problem.

Safer Products & Environments:

Continuously seeking ways to improve products, environments and marketing to make it simpler for players to keep within their limits.

This comprehensive strategy reflects BCLC's dedication to fostering a responsible gambling environment and supporting the well-being of its players.

Climate Action

BCLC's Road to Net Zero

BCLC is working to reduce its environmental impact through initiatives outlined in its Climate Change Strategy. The organization has set targets to cut absolute Scope 1 and 2 greenhouse gas (GHG) emissions by 50 percent by 2026 and achieve net zero by 2030, relative to a 2019 baseline. Scope 1 emissions include fuels directly controlled or owned by BCLC, such as natural gas, while Scope 2 emissions come from purchased energy, such as electricity.

Since August 2023, BCLC has been heating its Kamloops office with renewable natural gas derived from biogas produced through organic waste decomposition. This transition, along with ongoing LED lighting upgrades across common areas, contributed to a 32 percent reduction in Scope 1 emissions in 2023 compared to the 2019 baseline. Natural gas usage in 2024 decreased by 11 percent from 2023 levels, and the continued use of renewable natural gas reduced direct GHG emissions from fuel combustion by 86 percent compared to 2023.



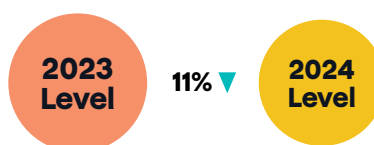
SCAN QR TO READ

BCLC's full
Climate
Change
Accountability
Report

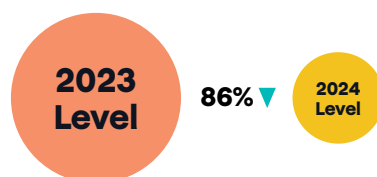
Scope 1 Emissions:



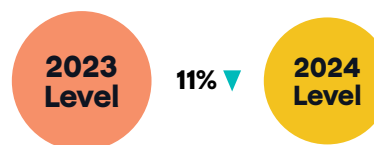
Natural Gas Usage:



Direct GHG Emissions from Fuel Combustion:



Fleet-Related Emissions:



BCLC is also improving its fleet efficiency. In 2024, fleet-related emissions declined by 11 percent compared to 2023, despite a 12 percent increase in total kilometers travelled. Additional operational initiatives, including planning for low-carbon electrification solutions for heating and cooling at the Kamloops facility, further support the organization's net-zero goal.

Learn more at
CORPORATE.BCLC.COM



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