

WHAT'S PLAYED HERE Stays Here

For 40 years, our profits have stayed here in B.C. benefitting B.C. communities.



\$30+ billion

has been invested in B.C. communities since 1985

\$1.15 billion

in prizes for lottery, bingo & sports betting in 2024/25

3,300+

lottery locations

36

casinos

\$1.5 billion

in net income delivered to the Province of B.C. in 2024/25

BCLC CELEBRATES ITS 40th Anniversary

BCLC proudly celebrates its 40th anniversary — a significant milestone in our organization's history.

What began as a small organization responsible for lottery games has since grown into a significant contributor to B.C.'s economy and communities. Today BCLC conducts and manages lottery, casinos, sports betting and PlayNow.com across B.C., continues to create entertainment experiences that bring people together and remains deeply committed to helping our people, players, partners and communities thrive.

TOGETHER We Win

BCLC exists to generate win-wins for the greater good.

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further by striving to put human connection at the heart of everything we do. From the games we design, to the partnerships we build, or the programs we support, it all comes back to one simple idea: we're better together, and together we win.



bclc

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

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CUSTOMER SUPPORT

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PLAYER SUPPORT

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Visit gamesense.com

bclc 40 Years

2024/25

Adams Lake Indian Band / Salmon Arm Community Impact Report



GAMBLING CONTRIBUTES TO

The Adams Lake Indian Band & Salmon Arm Economies

23

lottery locations

\$4.81 million

in provincial gambling revenue shared with the Adams Lake Indian Band since 2015

9,161+
registered players

1

casino

Chances Salmon Arm

\$698,897

in prizes paid out at BCLC's head offices for 97 winning lottery tickets purchased in Salmon Arm in 2024

\$565,761

generated in 2024/25 by Chances Salmon Arm for the Adams Lake Indian Band to fund local initiatives

In fiscal year 2024/25, the Province of B.C. distributed **\$97.6 million** to First Nations in B.C. as part of the BC First Nations Revenue Sharing Limited Partnership. First Nations receive a seven percent entitlement of BCLC's net income through the BC First Nations Gaming Revenue Sharing Limited Partnership.

GAMBLING REVENUE

Funds Local Initiatives in Salmon Arm

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

32

organizations in Salmon Arm received funding last year

\$797,215

went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

SPONSORSHIP

Salmon Arm ROOTSandBLUES Festival

BCLC proudly supported the 32nd annual ROOTSandBLUES Festival in Salmon Arm. Music lovers from near and far came together in the small Shuswap city to enjoy a world class festival experience. Visitors enjoyed culinary delights at the international food village, a fun zone for children, an artisan marketplace featuring handcrafted Canadian made goods, and a camping site within earshot of the festival.



Read more about how gambling revenues help communities grow at: corporate.bclc.com

YOU PLAY

Adams Lake Indian Band Benefits

The Province of B.C. created BCLC 40 years ago with the purpose of giving back to British Columbians and to help communities grow. Since that time, thanks to our players, BCLC has delivered \$30 billion in net income back to the province to support communities, provincial programs and essential services that we all rely on.

First Nations receive a seven percent entitlement of BCLC net income through the BC First Nations Gaming Revenue Sharing Limited Partnership.

Since 2015, the Adams Lake Indian Band has received more than \$4.8 million in Host Local Government payments. Last year, the Adams Lake Indian Band received \$565,761 generated by Chances Salmon Arm to fund local initiatives in the community.

Photo: Carissa Kearney



ABOUT THE ARTIST

Kel-c Jules

As part of BCLC's Commitment to Reconciliation, the cover artwork of this Community Impact Report was created by Kel-c Jules, a Secwépemc artist residing on the traditional, unceded lands of Tk'emlúps te Secwépemc. Her focuses include residential school awareness, Secwépemc culture, and nature and pictographs found in the surrounding area. Her work connects and builds a bridge between two worlds, working to show how we are all woven together as one.

The cover art depicts Yúcwé, the waterfall at Chase Creek Falls, that flows through Secwépemc'ulucw, carrying stories, medicine, and memory. It is a sacred place where the sound of the water reminds us of the power and presence of the land.

