

WHAT'S PLAYED HERE Stays Here

For 40 years, our profits have stayed here in B.C. benefitting B.C. communities.



\$30+ billion

has been invested in B.C. communities since 1985

\$1.15 billion

in prizes for lottery, bingo & sports betting in 2024/25

3,300+

lottery locations

36

casinos

\$1.5 billion

in net income delivered to the Province of B.C. in 2024/25

TOGETHER We Win

BCLC exists to generate win-wins for the greater good.

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further by striving to put human connection at the heart of everything we do. From the games we design, to the partnerships we build, or the programs we support, it all comes back to one simple idea: we're better together, and together we win.



bclc

BCLC CELEBRATES ITS 40th Anniversary

BCLC proudly celebrates its 40th anniversary — a significant milestone in our organization's history.

What began as a small organization responsible for lottery games has since grown into a significant contributor to B.C.'s economy and communities. Today BCLC conducts and manages lottery, casinos, sports betting and PlayNow.com across B.C., continues to create entertainment experiences that bring people together and remains deeply committed to helping our people, players, partners and communities thrive.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

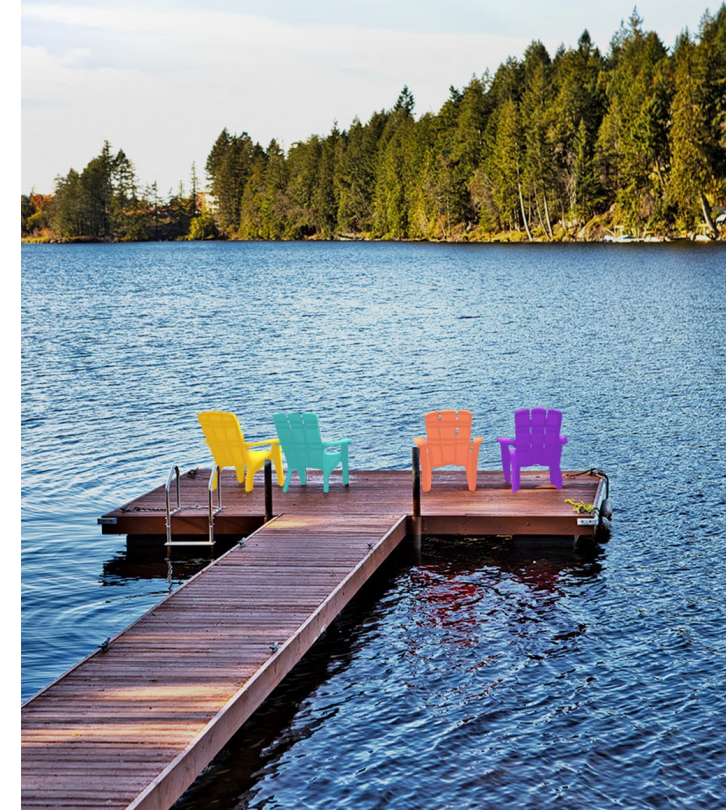
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Visit gamesense.com

bclc40
Years

2024/25

Campbell River Community Impact Report



GAMBLING CONTRIBUTES TO The Campbell River Economy

33
lottery
locations

\$13.07
million

in provincial gambling
revenue shared with the
City of Campbell River
since 2007

21,037+
registered
players

1
casino

Chances
Campbell River

\$390,922

in prizes paid out at BCLC's
head offices for 98 winning
lottery tickets purchased
in Campbell River in
2024

\$907,175

generated in 2024/25 by
Chances Campbell River
for the City of Campbell
River to fund local
initiatives

\$82,309

paid in municipal taxes
by Chances Campbell
River to the City of
Campbell River in
2024

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2024/25, BCLC generated **\$86.6 million** for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE Funds Local Initiatives in Campbell River

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

\$1.21
million

went to support those
organizations in the human
and social services sector,
public safety, sports, arts
and culture, and parent
advisory councils

48

organizations in
Campbell River
received funding
last year



SPONSORSHIP Coldest Night of the Year

In February, tens of thousands of Canadians braved the cold to walk in support of those experiencing homelessness, hunger, and hardship. This year, Chances Campbell River was a proud Rest Stop sponsor, had two walkers join in, and the MATCH street team served up some tasty treats to keep walkers warm and fed. Every step taken brings someone closer to safety, health, and home, and it wouldn't be possible without the generosity of the community.

Read more about how gambling
revenues help communities grow at:
corporate.bclc.com

YOU PLAY Campbell River Benefits

In 2024, the City of Campbell River allocated its share of provincial gambling revenue to a range of capital and operating initiatives across the community. Funding supported:

- \$158,626 in community grants, including allocations for parks maintenance, economic development, beautification, and seniors' services.
- \$125,713 to support CR Live Streets and downtown events.
- \$114,555 for implementation of the Urban Forest Management Plan.
- \$104,322 for the Official Community Plan and Zoning Bylaw Update, supporting housing-related initiatives.
- \$87,487 for remediation of PFAS contamination at the airport on lands formerly used for fire training.
- \$50,000 toward development of a Community Safety Plan involving coordination between local and provincial agencies.
- \$39,043 for mid-life rehabilitation of the Sportsplex, including replacement of major building systems and a 1,100 sq. ft. addition for gymnasium storage.
- \$34,445 to fund a seasonal security presence at the Sportsplex Skatepark in response to safety concerns.
- Additional funding supported Spirit Square programming, airport business planning, ball field maintenance, and façade revitalization downtown.

Did You Know?

In 2024, Campbell River used part of its gambling revenue to complete critical upgrades at the Sportsplex, including new rooftop units and windows, as well as added gym storage space—extending the building's usability for community recreation.

