

## WHAT'S PLAYED HERE Stays Here

For 40 years, our profits have stayed here in B.C. benefitting B.C. communities.



**\$30+ billion**

has been invested in B.C. communities since 1985

**\$1.15 billion**

in prizes for lottery, bingo & sports betting in 2024/25

**3,300+**

lottery locations

**36**

casinos

**\$1.5 billion**

in net income delivered to the Province of B.C. in 2024/25

## TOGETHER We Win

BCLC exists to generate win-wins for the greater good.

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further by striving to put human connection at the heart of everything we do. From the games we design, to the partnerships we build, or the programs we support, it all comes back to one simple idea: we're better together, and together we win.



**bclc**

## BCLC CELEBRATES ITS 40th Anniversary

BCLC proudly celebrates its 40th anniversary — a significant milestone in our organization's history.

What began as a small organization responsible for lottery games has since grown into a significant contributor to B.C.'s economy and communities. Today BCLC conducts and manages lottery, casinos, sports betting and PlayNow.com across B.C., continues to create entertainment experiences that bring people together and remains deeply committed to helping our people, players, partners and communities thrive.

### HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

### VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

### CUSTOMER SUPPORT

1 866 815 0222

### PLAYER SUPPORT

1 866 815 0222 x 3

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**bclc**40  
Years

2024/25

# Courtenay Community Impact Report



## GAMBLING CONTRIBUTES TO

### The Courtenay Economy

**34**  
lottery  
locations

**\$14.95**  
million  
in provincial gambling  
revenue shared with the  
City of Courtenay  
since 2008

**17,248+**  
registered  
players

**1**  
casino

Chances Courtenay

**\$704,748**  
in prizes paid out at  
BCLC's head offices  
for 77 winning lottery  
tickets purchased in  
Courtenay in 2024

**\$1.08**  
million  
generated in 2024/25 by  
Chances Courtenay for  
the City of Courtenay  
to fund local  
initiatives

**\$100,445**  
paid in municipal taxes  
by Chances Courtenay  
to the City of  
Courtenay in 2024

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2024/25, BCLC generated **\$86.6 million** for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

## GAMBLING REVENUE

### Funds Local Initiatives in Courtenay

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

**60**  
organizations in  
Courtenay  
received funding  
last year

**\$1.83**  
million  
went to support those  
organizations in the human  
and social services sector,  
public safety, sports, arts  
and culture, and parent  
advisory councils

## SPOTLIGHT

### Concert of a Lifetime

BCLC's Concert of a Lifetime was a limited-run 2024 Scratch & Win promotion offering music fans a chance to win one of ten \$25,000 Top Prizes. Each Top Prize winner qualified for a Grand Prize draw: a VIP suite at BC Place for the winner and 13 guests at a major concert. All Top Prizes were claimed, and the Grand Prize winner — a North Vancouver resident — donated four of the 13 suite spots to the Make-A-Wish Foundation. Tickets were sold at retailers across B.C.



Read more about how gambling  
revenues help communities grow at:  
[corporate.bclc.com](https://corporate.bclc.com)

## YOU PLAY

### Courtenay Benefits

In 2024, the City of Courtenay allocated its share of provincial gambling revenue from hosting Chances Courtenay to several local initiatives. Funding was provided to the Courtenay & District Historical Society, Sid Williams Theatre Society, and Comox Valley Art Gallery. The revenue also supported two RCMP positions, the LINC Youth Centre roof replacement project, the K'ómoks First Nation Guardian Watchmen Program, and the National Indigenous Peoples Day Celebration.

## Did You Know?

The K'ómoks Guardian Watchmen Program conducts environmental monitoring and restoration within K'ómoks traditional territory. Activities include patrols to identify environmental concerns, eco-cultural restoration projects like wildlife surveys and fish counts. The program also participates in the Ha-ma-yas Stewardship Network, collaborating with neighbouring First Nations to enhance regional environmental stewardship.



## SPONSORSHIP

### Coldest Night of the Year

In February, tens of thousands of Canadians braved the cold to walk in support of those experiencing homelessness, hunger, and hardship. This year, Chances Courtenay had five walkers join in, and together, they raised \$1,700. Every step taken brings someone closer to safety, health, and home, and it wouldn't be possible without the generosity of the community.

