

WHAT'S PLAYED HERE Stays Here

For 40 years, our profits have stayed here in B.C. benefitting B.C. communities.



\$30+ billion

has been invested in B.C. communities since 1985

\$1.15 billion

in prizes for lottery, bingo & sports betting in 2024/25

3,300+

lottery locations

36

casinos

\$1.5 billion

in net income delivered to the Province of B.C. in 2024/25

TOGETHER We Win

BCLC exists to generate win-wins for the greater good.

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further by striving to put human connection at the heart of everything we do. From the games we design, to the partnerships we build, or the programs we support, it all comes back to one simple idea: we're better together, and together we win.



bclc

BCLC CELEBRATES ITS 40th Anniversary

BCLC proudly celebrates its 40th anniversary — a significant milestone in our organization's history.

What began as a small organization responsible for lottery games has since grown into a significant contributor to B.C.'s economy and communities. Today BCLC conducts and manages lottery, casinos, sports betting and PlayNow.com across B.C., continues to create entertainment experiences that bring people together and remains deeply committed to helping our people, players, partners and communities thrive.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

1 866 815 0222 x 3

Visit gamesense.com

bclc 40
Years

2024/25

Ktunaxa Nation / Cranbrook Community Impact Report



GAMBLING CONTRIBUTES TO

The Ktunaxa Nation & Cranbrook Economies

31
lottery
locations

**\$10.78
million**
in jackpots paid
April 2024 to
March 2025

15,028+
registered
players

1
casino

Casino of the Rockies

\$342,189

in prizes paid out at BCLC's
head offices for 105 winning
lottery tickets purchased in
Cranbrook in 2024

SPOTLIGHT

Community Support

**Casino of
the Rockies**

sponsored the Indian
Residential School
Survivors Society
30th Anniversary
Gala

**Casino of
the Rockies**

sponsored the Spirit of
the Rockies festival

In fiscal year 2024/25, the
Province of B.C. distributed **\$97.6 million**
to First Nations in B.C. as part of the BC First
Nations Revenue Sharing Limited Partnership. First
Nations receive a seven percent entitlement of BCLC
net income through the BC First Nations Gaming Revenue
Sharing Limited Partnership.

GAMBLING REVENUE

Funds Local Initiatives in Cranbrook

Last year, the Province of B.C. allocated more than \$140
million to not-for-profit organizations through the
Community Gaming Grants program.

\$926,300

went to support those
organizations in the human
and social services sector,
public safety, sports, arts and
culture, and parent
advisory councils

36

organizations in
Cranbrook received
funding last year

Photo: BGC Cranbrook



SPOTLIGHT

Community Gaming Grants

Last year, 17 human and social services along with sport
focused organizations in Cranbrook received Community
Gaming Grants, totalling \$730,400. This funding supports the
delivery of accessible and inclusive programs and services
within the community.

Organizations in Cranbrook that received a Community Gaming
Grant last year include:

- Cranbrook Minor Hockey
- Cranbrook Boys & Girls Club
- Community Connections Society

Read more about how gambling
revenues help communities grow at:
corporate.bclc.com

KTUNAXA NATION

Rich History

The Ktunaxa Nation is proud of their unique Indigenous
culture, deep history in the region and long-standing
connection to the land.

Once a former residential school, the Mission Building was
reclaimed under the visionary leadership of the Ktunaxa Nation
and transformed into a full-service resort and beacon of light
for the community.

St. Eugene Resort's ownership consists of four Ktunaxa
communities including the ʔAkisqnuq, ʔAqam, Yaqit ʔa-knuq
ʔi 'it (Tobacco Plains), Yaqan nuki (Lower Kootenay) and
the Kenpesq't (Shuswap Indian Band).

Together they make up St. Eugene
Mission Holdings Limited (SEM).

Photo: SEM Holdings Ltd.



DID YOU KNOW?

Local Impact

In 2024, St. Eugene Resort supported a wide range of local
events and organizations through sponsorships and donations,
including the Spirit of the Rockies festival, Kimberley July Fest,
East Kootenay Foundation for Health, Cranbrook Food Bank,
Cops for Cancer, and the Indian Residential School Survivors
Society 30th Anniversary Gala.

In addition to community giving, the resort regularly purchased
goods and services from local and regional suppliers. These
included Rick's Meats and Urban Farms Greens in Cranbrook,
Rocky Mountain Prints, Kootenay Kwik Print, McWhirter Office
Solutions, SignWriter, and M&K Plumbing, Stahl Electric, and
Sandor Rental.

