

WHAT'S PLAYED HERE Stays Here

For 40 years, our profits have stayed here in B.C. benefitting B.C. communities.



\$30+ billion

has been invested in B.C. communities since 1985

\$1.15 billion

in prizes for lottery, bingo & sports betting in 2024/25

3,300+

lottery locations

36

casinos

\$1.5 billion

in net income delivered to the Province of B.C. in 2024/25

TOGETHER We Win

BCLC exists to generate win-wins for the greater good.

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further by striving to put human connection at the heart of everything we do. From the games we design, to the partnerships we build, or the programs we support, it all comes back to one simple idea: we're better together, and together we win.



bclc

BCLC CELEBRATES ITS 40th Anniversary

BCLC proudly celebrates its 40th anniversary — a significant milestone in our organization's history.

What began as a small organization responsible for lottery games has since grown into a significant contributor to B.C.'s economy and communities. Today BCLC conducts and manages lottery, casinos, sports betting and PlayNow.com across B.C., continues to create entertainment experiences that bring people together and remains deeply committed to helping our people, players, partners and communities thrive.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

1 866 815 0222 x 3

Visit gamesense.com

bclc 40
Years

2024/25

Kamloops Community Impact Report



GAMBLING CONTRIBUTES TO

The Kamloops Economy

103
lottery
locations

\$58.51
million
in provincial gambling
revenue shared with the
City of Kamloops
since 2005

69,202+
registered
players

2
casinos

Cascades Casino
Kamloops
Chances Kamloops

\$2.76
million

generated in 2024/25 by
Cascades Casino Kamloops
and Chances Kamloops for
the City of Kamloops to
fund local initiatives

\$386,774
paid in municipal taxes
by Cascades Casino
Kamloops and Chances
Kamloops to the City of
Kamloops in 2024

\$3.52
million
in prizes paid out at
BCLC's head offices for
797 winning lottery
tickets purchased
in Kamloops in
2024

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2024/25, BCLC generated **\$86.6 million** for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

Funds Local Initiatives in Kamloops

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

111
organizations in
Kamloops
received funding
last year

\$2.94
million

went to support those
organizations in the human
and social services sector,
public safety, sports, arts
and culture, and parent
advisory councils

SPONSORSHIP

Music in the Park

BCLC proudly sponsors Music in the Park, a long-standing summer tradition in Kamloops. For 31 years, BCLC has partnered with the City of Kamloops to bring free, live music to the Rotary Bandshell. Thanks to BCLC's involvement, every evening from July 1 to August 31, visitors and locals can enjoy free music by local, national, and international performers. Music in the Park is a reflection of BCLC's continued connection to the Kamloops community, where its head office has been located since 1985.



YOU PLAY

Kamloops Benefits

In 2024, the City of Kamloops allocated its share of provincial gambling revenue to a variety of capital and community-focused initiatives. Funding supported North Shore Public Realm Improvements, including lighting and banners, and \$686,903 was used to fund the first year of a three-year Community Outreach Support and Clean Team program. Additional projects included \$99,989 for playground equipment, \$6,143 for park signage, \$7,306 for pool toys and rides, \$20,000 for the Public Access AED Program, \$23,594 for museum restructuring, and \$48,485 for parking lot upgrades at the Kamloops Seniors Community Centre.

In 2025, the City plans to continue funding the Community Outreach Support and Clean Team, enhance the Seniors Centre parking lot as part of the first completed project under the Build Kamloops Program, and begin work on the Digital Strategy (DES) to transition permitting processes to a digital platform.



SPONSORSHIP

Alzheimer Society of BC

Last Father's Day weekend, Cascades Casino Kamloops was thrilled to partner with Domenic's Marine and Bruker Marina for the First Annual "Casting For A Cause" Fishing Derby at Kamloops Lake. With over 200 participants and nearly 80 boats, the event raised over \$30,000 for the Alzheimer Society of BC.

Kamloops Brain Injury Association

The team at Chances Kamloops are committed to supporting the Kamloops Brain Injury Association. KBIA advocates for and provides specialized programs to survivors of acquired brain injuries. As co-title sponsor of their largest fundraiser – the Gur Singh Memorial Golf Tournament – Chances is proud to help KBIA provide education and awareness in the community.

Read more about how gambling
revenues help communities grow at:
corporate.bclc.com