

WHAT'S PLAYED HERE Stays Here

For 40 years, our profits have stayed here in B.C. benefitting B.C. communities.



\$30+ billion

has been invested in B.C. communities since 1985

\$1.15 billion

in prizes for lottery, bingo & sports betting in 2024/25

3,300+

lottery locations

36

casinos

\$1.5 billion

in net income delivered to the Province of B.C. in 2024/25

TOGETHER We Win

BCLC exists to generate win-wins for the greater good.

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further by striving to put human connection at the heart of everything we do. From the games we design, to the partnerships we build, or the programs we support, it all comes back to one simple idea: we're better together, and together we win.



bclc

BCLC CELEBRATES ITS 40th Anniversary

BCLC proudly celebrates its 40th anniversary — a significant milestone in our organization's history.

What began as a small organization responsible for lottery games has since grown into a significant contributor to B.C.'s economy and communities. Today BCLC conducts and manages lottery, casinos, sports betting and PlayNow.com across B.C., continues to create entertainment experiences that bring people together and remains deeply committed to helping our people, players, partners and communities thrive.

HEAD OFFICE

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VANCOUVER OFFICE

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CUSTOMER SUPPORT

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PLAYER SUPPORT

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bclc40
Years

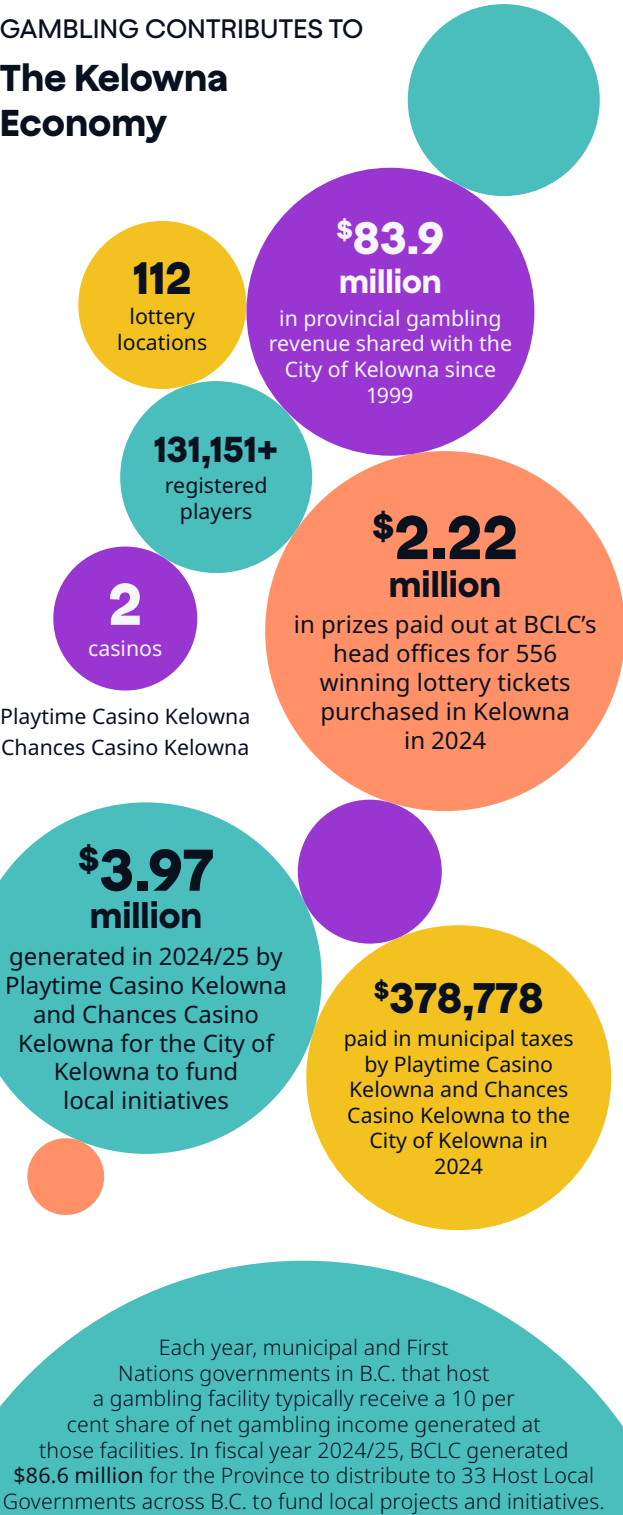
2024/25

Kelowna Community Impact Report



GAMBLING CONTRIBUTES TO

The Kelowna Economy



Playtime Casino Kelowna
Chances Casino Kelowna

GAMBLING REVENUE

Funds Local Initiatives in Kelowna

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.



Photo: Tourism Kelowna



SPONSORSHIP

Downtown Kelowna Light Up!

BCLC proudly sponsored the Downtown Kelowna Light Up! and Winter Street Market, a festive kickoff to the holiday season in the heart of the city. The event transformed downtown into a winter celebration with local vendors, food trucks, family-friendly activities, and live entertainment. The evening culminated with the lighting of the city's Christmas tree, bringing the community together in a shared moment of celebration. BCLC's support of the event reflects its continued involvement in community-focused experiences across B.C.

YOU PLAY

Kelowna Benefits

In 2024, Chances Kelowna supported a wide range of community programs, events, and non-profit organizations through sponsorships, donations, and partnerships. Notable beneficiaries included the Central Okanagan Food Bank, Kelowna Women's Shelter, JoeAnna's House, the KGH Foundation, and the Kelowna Gospel Mission, all providing vital services in the region.

Support also extended to recreational and cultural initiatives such as Parks Alive!, Arts on the Avenue, and the Kelowna Falcons, along with health and wellness organizations like Cops for Kids, COHA – Central Okanagan Hospice Association, and Third Space.

As part of its ongoing operations, Chances Kelowna also worked with a variety of local vendors and service providers, including All Occasions Event Rentals, Kelowna Insta Print, SignCraft, and Specialty Bakery, as well as other area businesses and contractors.

Photo: Playtime Kelowna



SPONSORSHIP

Easter Seals

Last year, Playtime Kelowna participated in the Easter Seals 'Drop Zone' charity event, raising a total of \$5,000 for the cause. The event is an adrenaline-pumping fundraising adventure that encourages people to get out of their comfort zones and face their fears by rappelling from the top of a towering high-rise building – all in support of Canadians living with disabilities.



Read more about how gambling revenues help communities grow at: corporate.bclbc.com