

WHAT'S PLAYED HERE

Stays Here

For 40 years, our profits have stayed here in B.C. benefitting B.C. communities.



\$30+
billion

has been invested in B.C. communities since 1985

\$1.15
billion

in prizes for lottery, bingo & sports betting in 2024/25

3,300+
lottery locations

36
casinos

\$1.4
billion

in net income delivered to the Province of B.C. in 2024/25

TOGETHER We Win

BCLC exists to generate win-wins for the greater good.

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further by striving to put human connection at the heart of everything we do. From the games we design, to the partnerships we build, or the programs we support, it all comes back to one simple idea: we're better together, and together we win.



bclc40
Years

2024/25

Maple Ridge Community Impact Report

BCLC CELEBRATES ITS 40th Anniversary

BCLC proudly celebrates its 40th anniversary — a significant milestone in our organization's history.

What began as a small organization responsible for lottery games has since grown into a significant contributor to B.C.'s economy and communities. Today BCLC conducts and manages lottery, casinos, sports betting and PlayNow.com across B.C., continues to create entertainment experiences that bring people together and remains deeply committed to helping our people, players, partners and communities thrive.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

1 866 815 0222 x 3

Visit [gamesense.com](https://www.gamesense.com)



GAMBLING CONTRIBUTES TO

The Maple Ridge Economy

57
lottery locations

\$17.42 million
in provincial gambling revenue shared with the City of Maple Ridge since 2013

38,991+
registered players

1
casino

Chances Maple Ridge

\$3.88 million
in prizes paid out at BCLC's head offices for 202 winning lottery tickets purchased in Maple Ridge in 2024

\$1.49 million
generated in 2024/25 by Chances Maple Ridge for the City of Maple Ridge to fund local initiatives

\$230,566
paid in municipal taxes by Chances Maple Ridge to the City of Maple Ridge in 2024

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2024/25, BCLC generated **\$86.6 million** for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

Funds Local Initiatives in Maple Ridge

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

81
organizations in Maple Ridge received funding last year

\$2.42 million
went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

SPOTLIGHT

Concert of a Lifetime

BCLC's Concert of a Lifetime was a limited-run 2024 Scratch & Win promotion offering music fans a chance to win one of ten \$25,000 Top Prizes. Each Top Prize winner qualified for a Grand Prize draw: a VIP suite at BC Place for the winner and 13 guests at a major concert. All Top Prizes were claimed, and the Grand Prize winner — a North Vancouver resident — donated four of the 13 suite spots to the Make-A-Wish Foundation. Tickets were sold at retailers across B.C.



Read more about how gambling revenues help communities grow at: corporate.bclc.com

YOU PLAY

Maple Ridge Benefits

The Province of B.C. created BCLC 40 years ago with the purpose of giving back to British Columbians and to help communities grow. Since that time, thanks to our players, BCLC has delivered \$30 billion in net income back to the province to support communities, provincial programs and essential services that we all rely on.

Municipalities and First Nations that host gambling facilities typically receive a 10 per cent share of the net revenue those facilities generate. Since 2013, the City of Maple Ridge has received more than \$17.42 million in Host Local Government payments. Last year, the City of Maple Ridge received \$1.49 million generated by Chances Maple Ridge.

DID YOU KNOW?

Local Impact

As part of its commitment to the local economy, Chances Maple Ridge spent over \$538,000 with 18 local suppliers, including Actual Landscaping Inc., JP Metal Masters 2000, First Place Plastic Welding, Ridgecon Consulting, Lightmore Enterprises, and Unitus Painting.

