

WHAT'S PLAYED HERE Stays Here

For 40 years, our profits have stayed here in B.C. benefitting B.C. communities.



\$30+ billion

has been invested in B.C. communities since 1985

\$1.15 billion

in prizes for lottery, bingo & sports betting in 2024/25

3,300+

lottery locations

36

casinos

\$1.5 billion

in net income delivered to the Province of B.C. in 2024/25

TOGETHER We Win

BCLC exists to generate win-wins for the greater good.

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further by striving to put human connection at the heart of everything we do. From the games we design, to the partnerships we build, or the programs we support, it all comes back to one simple idea: we're better together, and together we win.



bclc

BCLC CELEBRATES ITS 40th Anniversary

BCLC proudly celebrates its 40th anniversary — a significant milestone in our organization's history.

What began as a small organization responsible for lottery games has since grown into a significant contributor to B.C.'s economy and communities. Today BCLC conducts and manages lottery, casinos, sports betting and PlayNow.com across B.C., continues to create entertainment experiences that bring people together and remains deeply committed to helping our people, players, partners and communities thrive.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

1 866 815 0222 x 3

Visit gamesense.com

bclc 40
Years

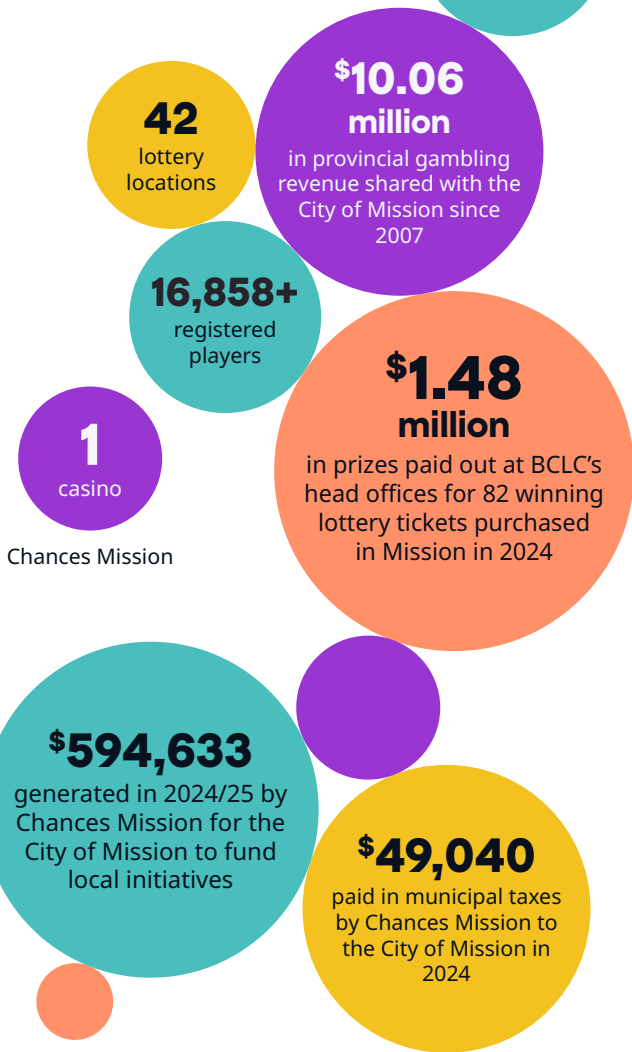
2024/25

Mission Community Impact Report



GAMBLING CONTRIBUTES TO

The Mission Economy



Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2024/25, BCLC generated \$86.6 million for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

Funds Local Initiatives in Mission

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.



Photo: Downtown Mission BIA



SPONSORSHIP

Mission Fest

BCLC sponsored MissionFest, a free, family-friendly street festival held in the heart of Downtown Mission. The event featured live music, local vendors, kids' activities, food trucks, and community booths — bringing residents together to celebrate local culture and community spirit. Hosted along 1st Avenue, MissionFest is one of the city's signature summer events.

Read more about how gambling revenues help communities grow at: corporate.bclc.com

YOU PLAY

Mission Benefits

In 2024, the City of Mission received \$751,034 from its share of provincial gambling revenue through Chances Mission and interest earnings. These funds supported a range of capital and community projects, including:

- \$344,016 for new breathing apparatuses for the Fire Department, replacing outdated equipment.
- \$427,543 for pool, weight room, and fitness equipment.
- \$38,755 for park upgrades.
- \$17,478 for playground equipment and landscaping.
- \$38,900 for property acquisition.
- \$6,428 for bus shelter improvements and stop upgrades.
- \$1,875 for the Downtown Façade project.
- Additional funds supported public art and standardized signage.

Did You Know?

In 2024, Mission's Fire Department replaced its outdated breathing apparatuses with modern equipment using funds from the City's share of provincial gambling revenue.

LOCAL IMPACT

Mission Community Services

The staff at Chances Mission are committed to supporting Mission Community Services. In December 2024, they donated \$2,000 and hundreds of non-perishable food items and toys to help MCS's food centre and Christmas bureau programs with their mission to extend a helping hand to those navigating life's challenges.

Photo: Mission City Record (Dillon White)

