

WHAT'S PLAYED HERE Stays Here

For 40 years, our profits have stayed here in B.C. benefitting B.C. communities.



\$30+ billion

has been invested in B.C. communities since 1985

\$1.15 billion

in prizes for lottery, bingo & sports betting in 2024/25

3,300+

lottery locations

36

casinos

\$1.5 billion

in net income delivered to the Province of B.C. in 2024/25

TOGETHER We Win

BCLC exists to generate win-wins for the greater good.

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further by striving to put human connection at the heart of everything we do. From the games we design, to the partnerships we build, or the programs we support, it all comes back to one simple idea: we're better together, and together we win.



bclc

BCLC CELEBRATES ITS 40th Anniversary

BCLC proudly celebrates its 40th anniversary — a significant milestone in our organization's history.

What began as a small organization responsible for lottery games has since grown into a significant contributor to B.C.'s economy and communities. Today BCLC conducts and manages lottery, casinos, sports betting and PlayNow.com across B.C., continues to create entertainment experiences that bring people together and remains deeply committed to helping our people, players, partners and communities thrive.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

1 866 815 0222 x 3

Visit gamesense.com

bclc 40
Years

2024/25

New Westminster Community Impact Report



GAMBLING CONTRIBUTES TO The New Westminster Economy

57
lottery
locations

**\$141.52
million**
in provincial gambling
revenue shared with the
City of New West
since 1999

36,062+
registered
players

1
casino

Starlight Casino

**\$1.54
million**
in prizes paid out at BCLC's
head offices for 152
winning lottery tickets
purchased in New
Westminster in
2024

**\$5.16
million**
generated in 2024/25 by
Starlight Casino for the
City of New
Westminster to fund
local initiatives

\$969,708
paid in municipal taxes
by Starlight Casino to
the City of New
Westminster in
2024

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2024/25, BCLC generated **\$86.6 million** for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE Funds Local Initiatives in New Westminster

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

57
organizations in
New Westminster
received funding
last year

**\$2.23
million**

went to support those
organizations in the human
and social services sector,
public safety, sports, arts
and culture, and parent
advisory councils



SPONSORSHIP Charity Poker Tournament

Starlight Casino held the 2nd Annual Charity Poker Tournament hosted by Patrick Johnstone, Mayor of New Westminster. Local leaders and changemakers gathered for a night of skill, strategy, and high stakes – raising funds for their favourite charities. This year's poker stars donated a total of \$3,750 to their four chosen organizations.



Read more about how gambling
revenues help communities grow at:
corporate.bclc.com

YOU PLAY New Westminster Benefits

In 2024, the City of New Westminster used provincial gambling revenue from hosting Starlight Casino to fund several infrastructure improvement projects aimed at enhancing community safety, connectivity, and quality of life. This included investments in:

- Active transportation improvements, such as new and upgraded sidewalks, pedestrian crossings, and lighting along key routes.
- Rail crossing safety upgrades in Queensborough.
- Streetscape and public space improvements in Uptown New Westminster.

Additionally, gambling revenue supported the development of the Queen's Park Petting Farm Master Plan which aims to foster environmental stewardship and biodiversity while honouring the Indigenous cultures who have cared for the land for generations. This plan outlines a phased transformation of the site into a space focused on nature, outdoor programming, and environmental literacy. In 2024, early changes included:

- Installation of undulating Coast Salish forms within the landscape to restore soil and support native plant and animal life.
- Renovation of outdoor pavilions to host public outdoor classes and workshops.
- Installation of an accessible wooden boardwalk.

SPOTLIGHT Union Gospel Mission

Starlight Casino partnered with Union Gospel Mission in October 2024.

One of the many services that UGM provides is home-cooked meals to those in need. For Thanksgiving, Starlight Casino donated one holiday meal on behalf of each employee they have – that was a total of 511 meals!

