

WHAT'S PLAYED HERE Stays Here

For 40 years, our profits have stayed here in B.C. benefitting B.C. communities.



\$30+ billion

has been invested in B.C. communities since 1985

\$1.15 billion

in prizes for lottery, bingo & sports betting in 2024/25

3,300+

lottery locations

36

casinos

\$1.5 billion

in net income delivered to the Province of B.C. in 2024/25

TOGETHER We Win

BCLC exists to generate win-wins for the greater good.

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further by striving to put human connection at the heart of everything we do. From the games we design, to the partnerships we build, or the programs we support, it all comes back to one simple idea: we're better together, and together we win.



bclc

BCLC CELEBRATES ITS 40th Anniversary

BCLC proudly celebrates its 40th anniversary — a significant milestone in our organization's history.

What began as a small organization responsible for lottery games has since grown into a significant contributor to B.C.'s economy and communities. Today BCLC conducts and manages lottery, casinos, sports betting and PlayNow.com across B.C., continues to create entertainment experiences that bring people together and remains deeply committed to helping our people, players, partners and communities thrive.

HEAD OFFICE

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VANCOUVER OFFICE

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CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

1 866 815 0222 x 3

Visit gamesense.com

bclc 40
Years

2024/25

Penticton Community Impact Report



GAMBLING CONTRIBUTES TO

The Penticton Economy

41

lottery locations

\$42.81 million

in provincial gambling revenue shared with the City of Penticton since 2000

24,630+
registered players

1

casino

Cascades Casino Penticton

\$1.64 million

generated in 2024/25 by Cascades Casino Penticton for the City of Penticton to fund local initiatives

\$58,391

paid in municipal taxes by Cascades Casino Penticton to the City of Penticton in 2024

\$719,164

in prizes paid out at BCLC's head offices for 161 winning lottery tickets purchased in Penticton in 2024

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2024/25, BCLC generated **\$86.6 million** for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

Funds Local Initiatives in Penticton

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

\$1.80 million

went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

58

organizations in Penticton received funding last year

SPOTLIGHT

Concert of a Lifetime

BCLC's Concert of a Lifetime was a limited-run 2024 Scratch & Win promotion offering music fans a chance to win one of ten \$25,000 Top Prizes. Each Top Prize winner qualified for a Grand Prize draw: a VIP suite at BC Place for the winner and 13 guests at a major concert. All Top Prizes were claimed, and the Grand Prize winner — a North Vancouver resident — donated four of the 13 suite spots to the Make-A-Wish Foundation. Tickets were sold at retailers across B.C.



Read more about how gambling revenues help communities grow at: corporate.bclc.com

YOU PLAY

Penticton Benefits

In 2024, the City of Penticton allocated a portion of its provincial gambling revenue to support capital improvements focused on outdoor recreation and active transportation. This included:

- \$107,935 for dog park enhancements.
- \$12,025 for bike lane signage.

For 2025, planned capital investments include continued dog park improvements, additional bike lane signage, and the installation of Mobi Mats to improve beach accessibility.

Did You Know?

Mobi Mats are portable, non-slip pathways designed to improve beach access for people using wheelchairs, mobility devices, or strollers. Penticton plans to introduce them in 2025 using its share of gambling revenue.



SPONSORSHIP

United Way

In March, the team at Cascades Casino Penticton sponsored the United Way Drive-Thru Breakfast, which raised \$18,000. All funds collected were directed to local United Way BC initiatives, including the United for BC Wildfire Recovery Fund, United for BC Flood Response, and United for Ukraine.

