

WHAT'S PLAYED HERE Stays Here

For 40 years, our profits have stayed here in B.C. benefitting B.C. communities.



\$30+ billion

has been invested in B.C. communities since 1985

\$1.15 billion

in prizes for lottery, bingo & sports betting in 2024/25

3,300+

lottery locations

36

casinos

\$1.5 billion

in net income delivered to the Province of B.C. in 2024/25

TOGETHER We Win

BCLC exists to generate win-wins for the greater good.

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further by striving to put human connection at the heart of everything we do. From the games we design, to the partnerships we build, or the programs we support, it all comes back to one simple idea: we're better together, and together we win.



bclc

BCLC CELEBRATES ITS 40th Anniversary

BCLC proudly celebrates its 40th anniversary — a significant milestone in our organization's history.

What began as a small organization responsible for lottery games has since grown into a significant contributor to B.C.'s economy and communities. Today BCLC conducts and manages lottery, casinos, sports betting and PlayNow.com across B.C., continues to create entertainment experiences that bring people together and remains deeply committed to helping our people, players, partners and communities thrive.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

1 866 815 0222 x 3

Visit gamesense.com

bclc40
Years

2024/25

Prince Rupert Community Impact Report



GAMBLING CONTRIBUTES TO

The Prince Rupert Economy

18

lottery locations

\$7.99 million

in provincial gambling revenue shared with the City of Prince Rupert since 2007

6,973+ registered players

1

casino

Chances Prince Rupert

\$1.1 million

in prizes paid out at BCLC's head offices for 77 winning lottery tickets purchased in Prince Rupert in 2024

\$566,460

generated in 2024/25 by Chances Prince Rupert for the City of Prince Rupert to fund local initiatives

\$141,103

paid in municipal taxes by Chances Prince Rupert to the City of Prince Rupert in 2024

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2024/25, BCLC generated \$86.6 million for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

Funds Local Initiatives in Prince Rupert

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

\$518,400

went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

19

organizations in Prince Rupert received funding last year

Photo: The Northern View



SPONSORSHIP

Seafest

BCLC sponsored SeaFest 2024 in Prince Rupert, an annual waterfront festival that brings the community together for a weekend of entertainment, local vendors, and family-friendly activities. Held in the city's downtown and marina areas, SeaFest featured a parade, live music, food trucks, and cultural performances, celebrating the coastal spirit of the North Coast. The event remains a key highlight in Prince Rupert's summer calendar.

Read more about how gambling revenues help communities grow at: corporate.bclc.com

YOU PLAY

Prince Rupert Benefits

In 2024, the City of Prince Rupert allocated its share of provincial gambling revenue to support both community programming and infrastructure improvements. A portion of the funds was distributed as grants to local organizations, including \$20,000 to the Prince Rupert Arts Council, \$159,000 to the Lester Centre of the Arts, \$158,788 to the Museum of Northern BC, and \$15,000 to the Kwinitsa Railway Station Museum. Additional grants included \$9,000 to the Prince Rupert Racquets Association and \$30,000 to the Prince Rupert Special Events Society.

The remaining funds (\$195,894) were invested in road paving as part of the city's ongoing capital improvements.

Did You Know?

The Kwinitsa Railway Station Museum, supported by Prince Rupert's 2024 gambling revenue, offers visitors a glimpse into the city's early development. Located in Waterfront Park, the museum showcases exhibits portraying the daily life of the station master and crew, highlighting Prince Rupert's transformation from a tent town at the terminus of the Grand Trunk Pacific Railway to its establishment as a city in the 1920s.

photo: Chances Prince Rupert



LOCAL IMPACT

Community Support

In 2024, Chances Prince Rupert supported Pawz United Rescue Society and the Prince Rupert Library.

Chances Prince Rupert supports the local economy by working with local vendors such as Bulkley Valley Wholesale and Centennial Food Solutions.