

## WHAT'S PLAYED HERE Stays Here

For 40 years, our profits have stayed here in B.C. benefitting B.C. communities.



**\$30+ billion**

has been invested in B.C. communities since 1985

**\$1.15 billion**

in prizes for lottery, bingo & sports betting in 2024/25

**3,300+**

lottery locations

**36**

casinos

**\$1.5 billion**

in net income delivered to the Province of B.C. in 2024/25

## BCLC CELEBRATES ITS 40th Anniversary

BCLC proudly celebrates its 40th anniversary — a significant milestone in our organization's history.

What began as a small organization responsible for lottery games has since grown into a significant contributor to B.C.'s economy and communities. Today BCLC conducts and manages lottery, casinos, sports betting and PlayNow.com across B.C., continues to create entertainment experiences that bring people together and remains deeply committed to helping our people, players, partners and communities thrive.

## TOGETHER We Win

BCLC exists to generate win-wins for the greater good.

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further by striving to put human connection at the heart of everything we do. From the games we design, to the partnerships we build, or the programs we support, it all comes back to one simple idea: we're better together, and together we win.



**bclc**

### HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

### VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

### CUSTOMER SUPPORT

1 866 815 0222

### PLAYER SUPPORT

1 866 815 0222 x 3

Visit [gamesense.com](https://gamesense.com)

**bclc** 40  
Years

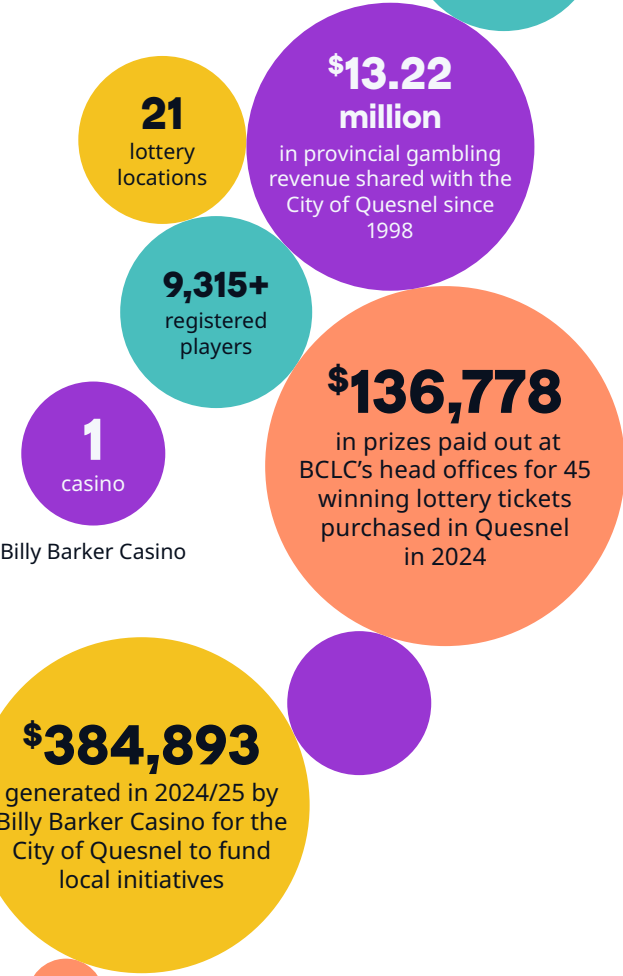
2024/25

# Quesnel Community Impact Report



GAMBLING CONTRIBUTES TO

The Quesnel Economy



Billy Barker Casino

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2024/25, BCLC generated \$86.6 million for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

Funds Local Initiatives in Quesnel

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.



Photo: Billy Barker Days

SPONSORSHIP

Billy Barker Days

In 2024, BCLC proudly sponsored Billy Barker Days, Quesnel's signature summer celebration. Held every July, the four-day festival honours the city's gold rush roots and brings the community together through a wide range of free, family-friendly events. Highlights included the annual parade, live music, historical reenactments, artisan markets, and activities for all ages. First held in 1977, Billy Barker Days remains one of B.C.'s largest free family festivals and a longstanding tradition in Quesnel.

Read more about how gambling revenues help communities grow at: [corporate.bclc.com](https://corporate.bclc.com)

YOU PLAY

Quesnel Benefits

In 2024, the City of Quesnel allocated its share of provincial gambling revenue to a variety of capital and public safety initiatives. Funding supported both major infrastructure and smaller community-focused projects.

- \$202,203 for Sprout Kitchen, contributing to the purchase of the facility to support the ongoing availability of commercial kitchen space and business development services for local food entrepreneurs and small-scale producers.
- \$71,180 for the replacement of a fire squad vehicle.
- \$54,759 for security lighting and video camera upgrades at a city bridge to improve safety and monitoring.
- \$47,500 to replace dated playground equipment at Ritchie Street Park, enhancing a well-used neighborhood green space.
- \$47,422 for implementation of the City's Technology Plan, including essential hardware upgrades.
- \$22,268 for cemetery irrigation system upgrades to improve maintenance and water efficiency.
- \$21,849 for diagnostics equipment at the airport.
- \$19,795 to replace aging printers, copiers, and faxes across city departments.
- \$18,863 for firefighting protective clothing and equipment.
- Smaller investments were also made in upgraded crosswalks, interpretive signage, and security hoist installation at the airport fire facility.



Photo: Quesnel River Rush

LOCAL IMPACT

Community Support

Last year, Billy Barker Casino supported Quesnel Minor Hockey and the Quesnel River Rush, Quesnel Technics Gymnastics, Quesnel Figure Skating Club, Two Rivers Boxing, Quesnel Performing Arts, Quesnel Rodeo, Quesnel Curling Club, Kidsport, Quesnel & District Hospice Palliative Care Association, and the Nourish Food Bank.

Billy Barker Casino supports the local economy by working with local vendors such as James and Sons, Service Electric, Pro Heat Mechanical, Rhino Mechanical, Cariboo Fire Protection, and Samson Maxwell.