

WHAT'S PLAYED HERE Stays Here

For 40 years, our profits have stayed here in B.C. benefitting B.C. communities.



\$30+ billion

has been invested in B.C. communities since 1985

\$1.15 billion

in prizes for lottery, bingo & sports betting in 2024/25

3,300+

lottery locations

36

casinos

\$1.5 billion

in net income delivered to the Province of B.C. in 2024/25

TOGETHER We Win

BCLC exists to generate win-wins for the greater good.

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further by striving to put human connection at the heart of everything we do. From the games we design, to the partnerships we build, or the programs we support, it all comes back to one simple idea: we're better together, and together we win.



bclc

BCLC CELEBRATES ITS 40th Anniversary

BCLC proudly celebrates its 40th anniversary — a significant milestone in our organization's history.

What began as a small organization responsible for lottery games has since grown into a significant contributor to B.C.'s economy and communities. Today BCLC conducts and manages lottery, casinos, sports betting and PlayNow.com across B.C., continues to create entertainment experiences that bring people together and remains deeply committed to helping our people, players, partners and communities thrive.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

1 866 815 0222 x 3

Visit gamesense.com

bclc 40
Years

2024/25

Vernon Community Impact Report



GAMBLING CONTRIBUTES TO

The Vernon Economy

49

lottery locations

\$42.3 million

in provincial gambling revenue shared with the City of Vernon since 2009

32,914+
registered players

1

casino

Lake City Casino Vernon

\$1.07 million

in prizes paid out at BCLC's head offices for 207 winning lottery tickets purchased in Vernon in 2024

\$1.69 million

generated in 2024/25 by Lake City Casino Vernon for the City of Vernon to fund local initiatives

\$155,048

paid in municipal taxes by Lake City Casino Vernon to the City of Vernon in 2024

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2024/25, BCLC generated **\$86.6 million** for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

Funds Local Initiatives in Vernon

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

\$2.43 million

went to support those organizations in the human and social services sector, public safety, sports, arts and culture, and parent advisory councils

70

organizations in Vernon received funding last year

SPOTLIGHT

Concert of a Lifetime

BCLC's Concert of a Lifetime was a limited-run 2024 Scratch & Win promotion offering music fans a chance to win one of ten \$25,000 Top Prizes. Each Top Prize winner qualified for a Grand Prize draw: a VIP suite at BC Place for the winner and 13 guests at a major concert. All Top Prizes were claimed, and the Grand Prize winner — a North Vancouver resident — donated four of the 13 suite spots to the Make-A-Wish Foundation. Tickets were sold at retailers across B.C.



Read more about how gambling revenues help communities grow at: corporate.bclc.com

YOU PLAY

Vernon Benefits

In 2024, the City of Vernon allocated \$1.27 million from its share of provincial gambling revenue toward Phase 1 of the Vernon Creek Naturalization Project in Polson Park. This funding was part of a total project budget of \$3.8 million, supplemented by a \$2.53 million grant from the Community Emergency Preparedness Fund.

Phase 1 involved restoring Vernon Creek from Highway 97 upstream to the outlet of the duck ponds. Work included the removal of concrete channel lining, reintroducing native plant species, and constructing a more natural, meandering stream to improve water flow and habitat conditions.

Did You Know?

Vernon's use of gambling revenue supported the transformation of Vernon Creek from a concrete-lined channel to a naturalized waterway. This project included ecological restoration, new pathways, and floodplain enhancements in one of the city's most visited parks.



SPONSORSHIP

NOCLS Golden Burger Challenge

Last October, Lake City Casino was proud to sponsor the North Okanagan Life Society (NOCLS) Golden Burger Challenge. NOCLS advocates for people with diverse abilities to safely live independently with dignity, happiness, and purpose. The Golden Burger Challenge pits 12 local restaurants against each other in competition for best burger. MATCH's Jalapeño Crunch Burger was voted Tastiest Burger and finished second in sales with 274 burgers sold. Proceeds from every Golden Burger sold in the month go to help NOCLS build inclusive communities within the Vernon area.

