

WHAT'S PLAYED HERE Stays Here

For 40 years, our profits have stayed here in B.C. benefitting B.C. communities.



\$30+ billion

has been invested in B.C. communities since 1985

\$1.15 billion

in prizes for lottery, bingo & sports betting in 2024/25

3,300+

lottery locations

36

casinos

\$1.5 billion

in net income delivered to the Province of B.C. in 2024/25

TOGETHER We Win

BCLC exists to generate win-wins for the greater good.

For over 40 years, we've been bringing people together through shared moments of entertainment. Now, we're taking it further by striving to put human connection at the heart of everything we do. From the games we design, to the partnerships we build, or the programs we support, it all comes back to one simple idea: we're better together, and together we win.



bclc

BCLC CELEBRATES ITS 40th Anniversary

BCLC proudly celebrates its 40th anniversary — a significant milestone in our organization's history.

What began as a small organization responsible for lottery games has since grown into a significant contributor to B.C.'s economy and communities. Today BCLC conducts and manages lottery, casinos, sports betting and PlayNow.com across B.C., continues to create entertainment experiences that bring people together and remains deeply committed to helping our people, players, partners and communities thrive.

HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

1 866 815 0222 x 3

Visit gamesense.com

bclc40
Years

2024/25

Williams Lake Community Impact Report



GAMBLING CONTRIBUTES TO

The Williams Lake Economy

24
lottery
locations

\$10.97
million

in provincial gambling
revenue shared with the
City of Williams Lake
since 2004

7,981+
registered
players

1
casino

Chances Signal Point

\$294,237

in prizes paid out at
BCLC's head offices for
86 winning lottery
tickets purchased in
Williams Lake in
2024

\$611,219

generated in 2024/25 by
Chances Signal Point for
the City of Williams Lake
to fund local initiatives

\$101,632

paid in municipal taxes
by Chances Signal Point
to the City of Williams
Lake in 2024

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2024/25, BCLC generated **\$86.6 million** for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

Read more about how gambling revenues help communities grow at:
corporate.bclc.com

GAMBLING REVENUE

Funds Local Initiatives in Williams Lake

Last year, the Province of B.C. allocated more than \$140 million to not-for-profit organizations through the Community Gaming Grants program.

28

organizations in
Williams Lake
received funding
last year

\$880,880

went to support those
organizations in the human
and social services sector,
public safety, sports, arts and
culture, and parent
advisory councils

LOCAL IMPACT

Sponsorships

Cariboo Chilcotin Gymnastics Association

In 2024, the team at Chances Signal Point was proud to support the Cariboo Chilcotin Gymnastics Association with a \$2,500 donation. Community donations play a vital role in helping CCGA provide quality gymnastics and parkour programming, equipment and opportunities for children and youth in the region.

Canadian Cancer Society

For the month of October, Gateway Casinos & Entertainment donated a portion of proceeds from every meal sold to the Canadian Cancer Society. Gateway raised over \$50,000 to support breast cancer research.



YOU PLAY

Williams Lake Benefits

In 2024, the City of Williams Lake allocated its share of provincial gambling revenue to support a range of community organizations, infrastructure improvements, and cultural initiatives. Key investments included:

- \$160,000 to the Williams Lake and District Chamber of Commerce for operations at the Tourism Discovery Centre.
- \$70,650 toward the Williams Creek Waterfront Boardwalk Feasibility Study, contributing to planning and assessment of potential waterfront development.
- \$53,200 for upgrades to the Scout Island Nature Centre, supporting facility improvements at a key environmental education site.
- \$42,000 to the Cariboo Chilcotin Conservation Society for its Water Wise Program, focused on community-based water education, and \$37,000 for its Waste Wise Program.
- \$25,000 to the Williams Lake Stampede Association to support the city's annual rodeo event.
- \$24,300 for Arts Centre upgrades.
- \$24,000 to the Museum of the Cariboo Chilcotin Society to assist with operations.
- \$22,920 to Cariboo Chilcotin Partners for Literacy.
- Additional grants ranging from \$2,500 to \$20,000 were distributed to various community groups.

SPONSORSHIP

KidSport Canada

In 2024, Gateway Casinos & Entertainment honoured the legacy of its late CEO, Tony Santo, with a \$52,400 donation to KidSport Canada. This contribution reflects Santo's passion for the outdoors and his belief in the positive impact of youth sports on communities.

KidSport aims to remove financial barriers that prevent children from participating in organized sports, aligning with Santo's vision of accessible opportunities for all youth. The donation serves as a tribute to his enduring impact on both the company and the broader community.

