

WHAT'S PLAYED HERE

Stays Here

For more than 40 years, our profits have stayed here in B.C. benefitting B.C. communities.

**\$31+
billion**

has been invested in
B.C. communities
since 1985

**\$1.3
billion**

in net income
delivered to the
Province of B.C.
in 2025/26

**\$1.17
billion**

in prizes for lottery,
bingo & sports
betting in
2025/26

36

casinos

3,500+

lottery locations



YEAR IN REVIEW

BCLC's Economic Impact in B.C.

Scan the QR code to read more
about BCLC's impact in B.C. in
our 2026 Year in Review



BCLC'S

Human Connection Project

BCLC is changing what a gambling organization can be. For more than 40 years, BCLC has brought people together through shared moments of entertainment and community. But for our players, partners, people and communities, we knew BCLC could do even more. So, we've decided to put human connection at the heart of everything we do. It means that we strive to develop products with purpose, co-create community-impact programs, and build partnerships that support happier and healthier communities.



HEAD OFFICE

74 West Seymour Street, Kamloops, B.C. V2C 1E2

VANCOUVER OFFICE

2940 Virtual Way, Vancouver, B.C. V5M 0A6

CUSTOMER SUPPORT

1 866 815 0222

PLAYER SUPPORT

1 866 815 0222 x 3

Visit gamesense.com

Read more about how gambling
revenues help communities grow at:
corporate.bclc.com



2025/26

Campbell River Community Impact Report



GAMBLING CONTRIBUTES TO THE

Campbell River Economy

1 casino

Chances Campbell River

35

Lottery Locations

22,486+

Registered Players

**\$13.96
million**

in provincial gambling
revenue shared with the
City of Campbell River
since 2007

**\$1.1
million**

in prizes paid out at BCLC's
head offices for 118 winning
lottery tickets purchased in
Campbell River in 2025

\$899,222

generated in 2025/26 by
Chances Campbell River for
the City of Campbell
River to fund local
initiatives

\$90,815

paid in municipal taxes
by Chances Campbell
River to the City of
Campbell River in
2025

Each year, municipal and First Nations governments in B.C. that host a gambling facility typically receive a 10 per cent share of net gambling income generated at those facilities. In fiscal year 2025/26, BCLC generated \$83.4 million for the Province to distribute to 33 Host Local Governments across B.C. to fund local projects and initiatives.

GAMBLING REVENUE

Funds Local Initiatives in Campbell River

Last year, the Province of B.C. allocated \$140 million to not-for-profit organizations through the Community Gaming Grants program.

50

organizations in
Campbell River
received funding
last year

**\$1.23
million**

went to support those
organizations in the human
and social services sector,
public safety, sports, arts
and culture, and parent
advisory councils

DID YOU KNOW

Campbell River Airport

Campbell River used part of its gambling revenue to complete critical upgrades at Campbell River Airport. The airport first opened in 1959 with a dirt runway, and is now a vital transportation hub for northern and central Vancouver Island.

DID YOU KNOW

Greater Good Giveaway

BCLC launched a new Scratch & Win ticket the "Greater Good Giveaway" which offers a Top Prize of \$10,000 for the winner and \$10,000 for their registered charity of choice, selected from a list of British Columbia charities on CanadaHelps. The ticket aligns strongly with our social purpose, to generate win-wins for the greater good, and we believe that when we share the wins, we are more connected to each other, our communities and our province.



YOU PLAY

Campbell River Benefits

In 2025, the City of Campbell River allocated its share of provincial gambling revenue to a range of capital and operating initiatives across the community. A significant investment was directed to a variety of efforts at Campbell River Airport, including expansion of the existing jet fuel storage system, remediation of PFAS contamination at the airport on lands formerly used for fire training, and updates to the airport's land use and development strategy and business plan. Provincial gambling revenue also supported:

- Community grants, including allocations for parks maintenance, economic development, beautification, and seniors' services.
- Financial support of CR Live Streets events in the downtown core.
- Public tree maintenance and replacement of vegetation.
- Maintenance services associated with the relocation of Campbell River Minor Baseball to Willow Point and local slo-pitch to Nunn's Creek Park.
- Façade revitalization and other small initiatives in downtown Campbell River.

LOCAL IMPACT

Community Support

Chances Campbell River's donations and volunteering activities supported a range of community organizations and events in 2025. These included the Campbell River Angel Tree Society, Campbell River Food Bank, Campbell River Knights of Columbus, North Island Transition Society, and the Blue Sea Foundation through the Coldest Night of the Year campaign. Additional support and participation went to the Campbell River Salmon Festival, Campbell River Pipe Band, Shoreline Arts Society, Tidemark Theatre Society, Campbell River Hospice Society, Operation Pegasus, Campbell River & District Athletic Association, the Campbell River 8 Ball Association, and others.

